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#### MESSAGE FROM PRESIDENT

#### **President of the World Water** Council

We have built a strong, professional, and friendly relationship with Indonesia and the World Water Council, which provides a solid foundation for an effective and successful joint organization of the 10<sup>th</sup> World Water Forum.

Water is the only natural element that cannot be replicated. Water cannot be replenished, but air and soil can! And this is a straightforward reason to take good care of it.

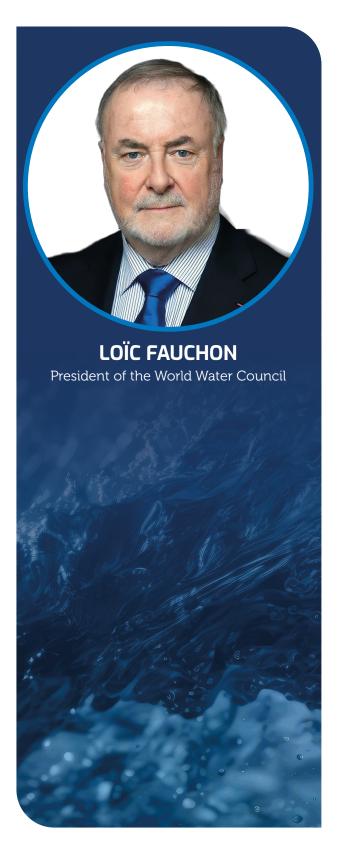
We have chosen the simple motto "water for shared prosperity" for this 10th Forum. This obligation to share in order to achieve abundance, peace, and serenity. However, sharing necessitates possessing, protecting, safeguarding, and respecting.

This is what we want to say: "spare to share," "spare water to share prosperity." Let us save water in order to share its benefits, its presence, its quantity, and its quality. There is a sentence in every language and religion that says "water is life."

And the Bali World Water Forum is reaching out to us to change the course of water history, to write its future of abundance in order to achieve shared prosperity.

Yes, let us work together to save water for shared prosperity! Please be the Future of Water. Take it in your hands so that tomorrow, thanks to you, it can be said, "When water flows, happiness flows."

Let us all work together to ensure the success of the 10th World Water Forum in Bali, 18-24 May 2024!



#### LOÏC FAUCHON

President of the World Water Council



#### **MESSAGE FROM CHAIRMAN**

### Coordinating Minister for Maritime and Investment Affairs of the Republic of Indonesia

Water is a basic needs of human survival. It is critical for community health and the environment's well-being. The water crisis, on the other hand, is a global issue that is becoming increasingly complex, necessitating the right solution. Access to safe drinking water is a basic human right, but millions of people around the world do not have it. As we work to achieve Sustainable Development Goals, ensuring universal access to water and sanitation by 2030, we must also consider the role of water in driving economic growth and prosperity.

Throughout the 10<sup>th</sup> World Water Forum, we will discuss how to achieve water security while promoting economic growth and prosperity. Stakeholders from around the world can use this platform to come together and collaborate to find long-term solutions to this increasingly complex water problem.

I believe the 10<sup>th</sup> World Water Forum will be a valuable platform for addressing the world's water issues. We must collaborate and work together to find innovative and sustainable solutions to provide clean and healthy water to all people worldwide. I encourage you to take full advantage of the events planned for this forum, to learn from one another, share your experiences, and build relationships that will allow us to work together long after this forum has ended.

I'd like to thank you for your participation and assistance in making this activity a success. Let us join forces to solve the world's water problems and build a better future at the 10th World Water Forum.

#### **Luhut Binsar Pandjaitan**

Coordinating Minister for Maritime and Investment Affairs of the Republic of Indonesia







#### **MESSAGE FROM VICE CHAIRMAN 1/CHIEF OPERATING OFFICER**

# Minister of Public Works and Housing of the Republic of Indonesia

I am honored and proud that Indonesia will host and organize the  $10^{th}$  World Water Forum, the world's largest multi-stakeholder water meeting forum. This activity will take place in Bali in 2024, from the  $18^{th}$  to the  $24^{th}$  of May.

The 10th World Water Forum's theme is "Water for Shared Prosperity." We are all convinced that water is an essential resource for human survival, the environment, and the economy. It is appropriate for all parties to devote their full attention and efforts to ensuring its long-term viability.

Despite numerous challenges in managing its water resources, Indonesia, as an archipelagic country, can serve as a model for the rest of the world. I am confident that this meeting will provide stakeholders with an opportunity to share their experiences, knowledge, and solutions to global water challenges.

I hope that this event demonstrates Indonesia's ability to contribute to global challenges, such as water issues.

The activities will also provide an opportunity for all global water stakeholders to expand their professional networks, participate in fruitful discussions, and create a better future for all of us by ensuring everyone has access to safe and equitable water.



#### M. Basuki Hadimuljono

Minister for Public Works and Housing of the Republic of Indonesia



#### **MESSAGE FROM CHAIR OF DIVISION II: FINANCE**

#### Vice Minister II of the Ministry of the State-Owned Enterprises of the Republic of Indonesia

The 10th World Water Forum, to be held in Bali in 2024, is quickly approaching. The forum is a significant gathering of water experts, policymakers, communities, and stakeholders from around the world to discuss and share ideas on water-related issues.

We would like to take this opportunity to encourage you not to miss this largest water event and to invite you to participate actively in the upcoming forum, not only as participants but also as partners and sponsors of this great water event, while bringing together our common interests and concerns for better water resources in the future.

We believe that being a partner and sponsor of this grand event will provide your organization with an excellent opportunity to not only raise its profile in terms of water and sanitation, but also to demonstrate your commitment to sustainability and responsible water use.

In addition to the benefits of contributing to a worthy cause, your organization would have the opportunity to network with other water-related individuals and organizations. Sponsors at the  $10^{\rm th}$  World Water Forum also benefit from extensive media coverage and exposure, which provides excellent branding and marketing opportunities.

We are confident that your sponsorship would be greatly valued and appreciated. Thank you for your ongoing assistance. Let us all work together to ensure the success of the 10<sup>th</sup> World Water Forum as part of the Great Water Resolution.

#### Kartika Wirjoatmodjo

Vice Minister II of the Ministry of the State-Owned Enterprises of the Republic of Indonesia









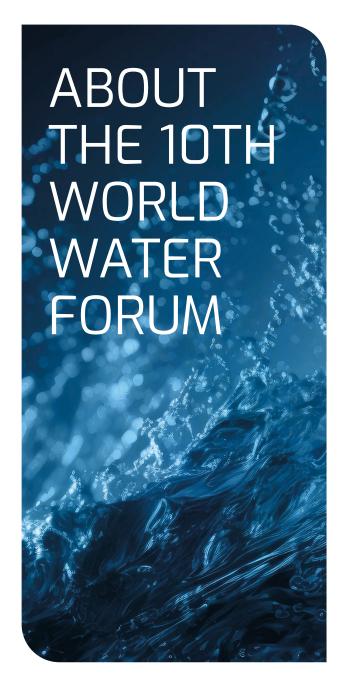


The largest international forum in the water sector involving various stakeholders. The Forum is held every three years and has been taking place since 1997. The World Water Forum is not just a conference: it includes a three-year preparation phase (preparatory phase), a one-week event (event phase), and a presentation of the results (synthesis phase) with ongoing support for collective action.

The Forum brings together participants from all levels and areas, including politics, multilateral institutions, academia, civil society and the private sector, among others. Over the years, the number of people participating in the Forum has grown from a few hundred to tens of thousands, from both the international community and host countries.

The 77th Board of Governors of the World Water Council held in March 2022 in Dakar elected Bali, Indonesia as host of the 10th World Water Forum to be held in 2024.





It is an honour for Indonesia in particular Bali for the World Water Forum to be hosted in Indonesia, to provide a platform for all stakeholders in Bali, Indonesia and the world to express themselves.

The 10<sup>th</sup> World Water Forum will take place from 18 to 24 May 2024 in Bali Nusa Dua Convention Center (BNDCC), Bali. During the week, the heads of state, the heads of international organizations, high level government officials, experts, scholars,

entrepreneurs and economists from all over the world will share their knowledge, experience and practice regarding a wide range of topics related to water.

By participating in the 10<sup>th</sup> World Water Forum, you will contribute to responding to the challenges of water and sanitation of our time. The main missions of the 10<sup>th</sup> World Water Forum are to:

- Provide a platform for all stakeholders in the water sector to engage, exchange, learn together, and catalyze concrete ideas for improved water resources management and development;
- Encourage innovative thinking to overcome contemporary and critical water resource management issues;
- Mobilize action by policy and decision-makers on commitments for improved water resources management and development.

#### **Target Audience**

- Political leaders (local authorities/mayors, parliamentarians, ministers, heads of governments/state), Policy and decision-makers,
- Business leaders,
- Media representatives,
- Representatives of water-related sectors,
- Representatives of non-water-related sectors for which water is an essential component,
- The world's water professionals,
- Water scientists and engineers,
- Academics,
- Civil society representatives (users, beneficiaries, unions, professional associations, indigenous peoples, women, youth, etc.), and
- Citizens of the host country.

#### Component Forum

- Thematic Program providing the substantive underpinning on water issues of critical importance
- **Regional Program** providing perspectives on water from all regions of the world
- Political Program providing the opportunity for discussion amongst and with elected officials









### **WATER FOR SHARED PROSPERITY**

The importance of water has a high position in human cultures, we realize that water is essential for human live since ancient time From daily consumptions, purifications, conservations, cultivations and so on, even some view water as the live itself and the source of

Nowadays, water management often become the main issues in international events and declarations, including the Sustainable Development Goals (SDG's). The SDG's put a goal that must be achieved in 2030 to ensure the sustainable living.

The importance of water is specially mentioned in the SDG's number 6, Clean Water and Sanitation for all, where the sub-goal elaborates in detail. In order to achieve those targets, all stakeholders need to works together and understand each other needs. With a good water management, we can achieve prosperity together, and for all. Water plays central role to achieved shared prosperity. In the 10th World Water Forum, we hope that we can give the societies what its need to achieve shared prosperities through solving and understanding water related issues.



LOCAL WISDOM

- **International Organizations** Government
- Local authorities
- Academia
- Civil Societies including the youth
- Private Sector

- INTEGRATED MANAGEMENT
- **CONTINUOUS INNOVATION**
- LATEST TECHNOLOGIES
- ACTIVE PARTICIPATION
- **SHARING OF INTERESTS**
- LOCAL WISDOM



WATER FOR HUMANS AND NATURE



WATER SECURITY AND PROSPERITY



DISASTER RISK REDUCTION AND MANAGEMENT

authorities



COOPERATION AND HYDRO DIPLOMACY



WATER FINANCE



**Political Process** 

solutions

KNOWLEDGE AND INNOVATION

#### FORUM PROCESSES: **OBJECTIVES AND MODALITIES**

Process Framework Main Theme: Water for Shared Prosperity

Water for Human and Nature Water Security and Prosperity Disaster Risk Reduction and Manager Cooperation and Hydro Diplomacy Water Finance Knowledge and Innovation

#### **Political Process**

- Head of States

- Topics of Water for Humans and Nature
- Topics of Water Security and Prosperity Topics of Disaster Risk Reduction and
- Topics of Disaster Risk Reduction Management
  Topics of Cooperation and Hydro Diplomacy
  Topics of Water Finance
  Topics of Knowledge and Innova

#### 1 Regional Process

#### **Thematic Process**

Government, parliamentarians, local authorities, and basin

All global multi-stakeholders develop and facilitate the implementation of action plans mobilizing various organizations and experts to have concrete and practical solutions to imminent water issues identified during the process associated with each theme and

develop political agendas to discuss and find

#### Regional Process

In different regions and sub-regions, develop and facilitate the action to resolve regional primary water issues and find customized solutions to the local water situation. In this process, better understanding of the regional water context and cooperative structure for common solutions is expected..









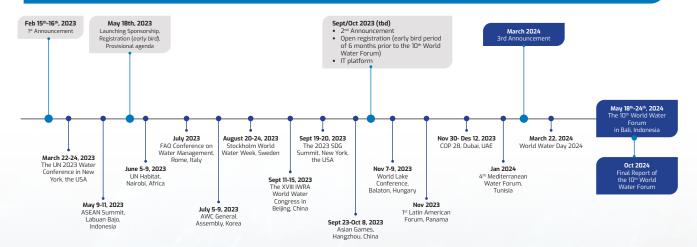


## MAIN AGENDA AND ACTIVITIES TOWARDS 10<sup>TH</sup> WORLD WATER FORUM

#### **MAIN AGENDA**

Kick-off Meeting 1st Stakeholder Consultation Meeting Feb 15th – 16th, 2023 (Jakarta) 2<sup>nd</sup> Stakeholder Consultation Meeting September 18-19, 2023 or October 12-13/19-20, 2023 (Bali) (tbd) The 10<sup>th</sup> World Water Forum May 18-24th, 2024 (Bali)

#### **TIMELINE OF MAIN AGENDA AND SUPPORTING ACTIVITIES**











## Why you should sponsor the 10<sup>th</sup> World Water Forum

- The 10<sup>th</sup> World Water Forum is the largest international forum in water sector.
- More than 10.000 leading companies and organization related to water will come to learn, share, get ideas, make new connections and network, all to advance their respective business.
- Opportunity to reinforce and strengthen your organization's brand within the stakeholders in water.
- Deliver a clear message that you have a genuine commitment to the healthy of the water resource development and management.
- Meet local or international associations and organizations.
- For experts, this event would be a golden opportunity to share your knowledge and experience in the field of water.

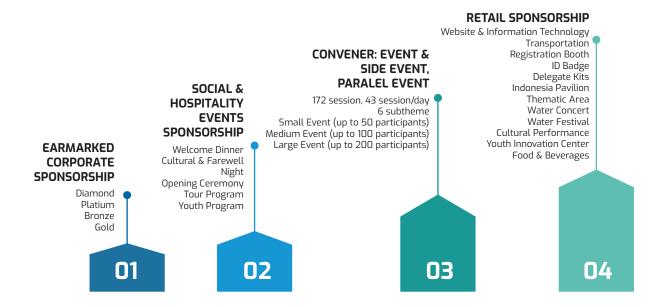
The 10<sup>th</sup> World Water Forum offers outstanding sponsorship opportunities that can help you maximize your business potential for your organization and create better awareness of your products and services among top executives and decision makers.

You will get maximum exposure and attract extra attention among the participants, media and even public in general through our promotional, marketing and advertising opportunities, starting from pre-event series, during event and post event of 10<sup>th</sup> World Water Forum.

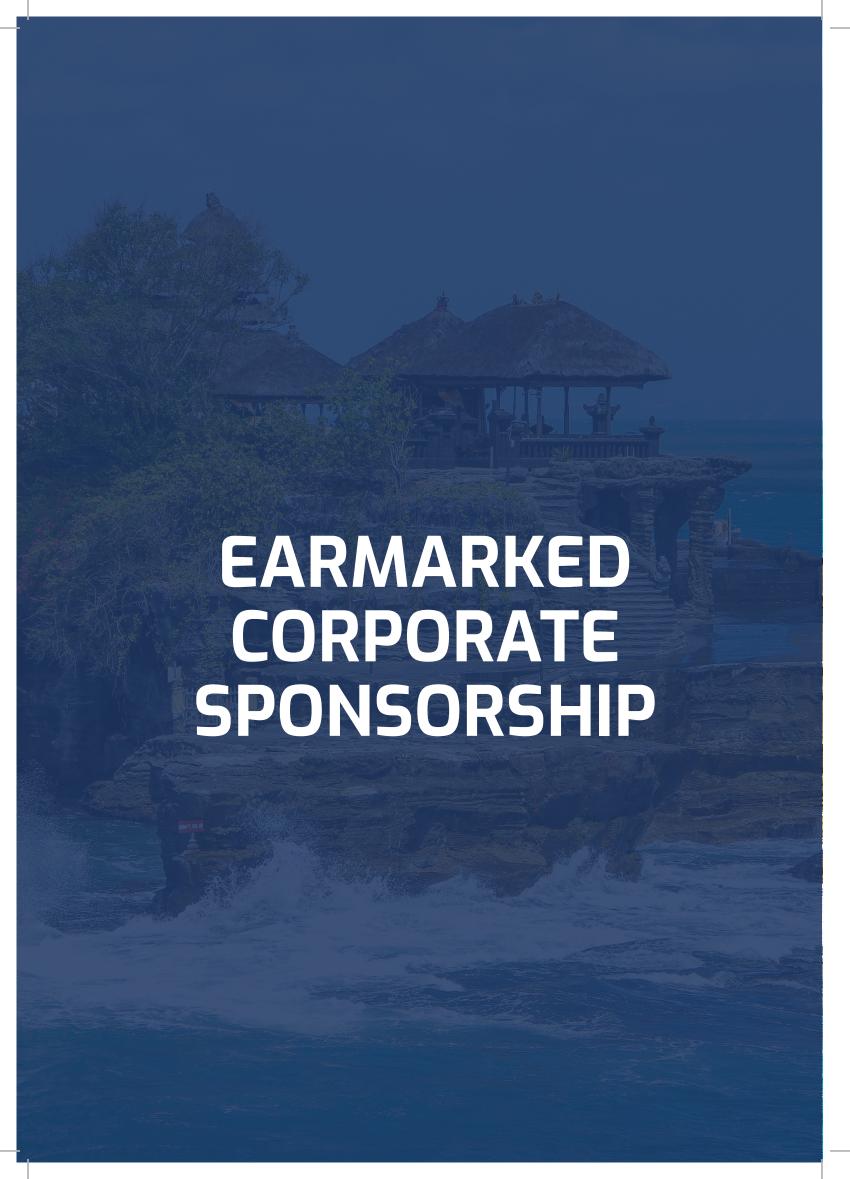
The sponsorship options are designed to allow each sponsor unique ways of associating brands or message with different aspects of the meeting.



# SPONSOR CATEGORY



The sponsorship opportunities are available in 4 (four) categories, include Earmarked Corporate Sponsorship, Convener Sponsorship, Social and Hospitality Events Sponsorship and Retail Sponsorship. You can select one or more of those 4 categories as a sponsorship package.





### **EARMARKED CORPORATE SPONSORSHIP**

EARMARKED CORPORATE SPONSORSHIP	DIAMOND	PLATINUM	GOLD	BRONZE
VALUE (IDR)	20 Miliar	15 Miliar	10 Miliar	5 Miliar
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	<b>√</b>	√	√	√
Official Website-Company Profile Placement	500 words	300 words	200 words	100 words
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	√	√	√	√
Acknowledgement on Official Social Media Channel and Mobile Apps	√	√	√	√
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	√	√	√	√
Acknowledgement in the Program Book & Panel List of Sponsor	$\checkmark$	√	$\checkmark$	$\checkmark$
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	√	√	√	√
Company logo on digital banner/signage around the venue (sharing with other sponsors)	√	√	√	√
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	$\checkmark$	$\checkmark$	$\checkmark$	X
Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors)	√	√	√	Х
Company logo on Billboard placed at certain public area (sharing with other sponsors)	$\checkmark$	√	$\checkmark$	$\checkmark$
Company logo on back cover of Program Book. (sharing with other sponsors)	<b>√</b>	√	√	√
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	<b>√</b>	<b>√</b>	_/	<b>√</b>
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	√	√	√	√
Company logo on Post-Show Report (sharing with other sponsors)	<b>√</b>	√	√	√







EARMARKED CORPORATE SPONSORSHIP	DIAMOND	PLATINUM	GOLD	BRONZE
VALUE (IDR)	20 Miliar	15 Miliar	10 Miliar	5 Miliar
Video testimonial/sound-bite from sponsor's representative to be included in the Official Post Show Video	√	√	Х	Х
Written Testimonial from official company spokesperson included in the Official Event Post-Show Report	√	√	Х	Х
One speaking opportunity in Plenary Session on the main meeting room in one of the available time slots (10 minutes)**TBC WWC approval	√	Х	Х	Х
Opportunity to hold Press Conference at Media Center of 10th World Water Forum	<b>√</b>	X	Х	Х
Stage announcement by the MC of Forum (except at Opening & Closing Ceremony	<b>√</b>	√	√	√
Complimentary tickets for Forum/Seminar (1 day ticket)	4	3	2	1
Certificate Appreciation of being Sponsor	<b>√</b>	<b>√</b>	<b>√</b>	√
Engraved Sponsor Plague of being Sponsor	√	√	√	√

Note: Company/Organization interested at sponsoring below IDR 5.000.000.000 could select one or more items from the available Retail packages. Or, the Committee of 10th World Water Forum will distribute the sponsorship fund based on priority needs.

CONVENER SPONSORSHIP	DIAMOND	PLATINUM	GOLD	BRONZE
Event series that can be sponsored Note: Sponsor is welcome to also select one or more Please choose one or more items & services you wou		ed, as part of the cor	porate sponsorsł	nip
Small Event				
Medium Event				
Large Event				
Pre-event: copyright logo 10th World Water Forur	n			



SOCIAL AND HOSPITALITY EVENTS SPONSORSHIP	DIAMOND	PLATINUM	GOLD	BRONZE		
Event series that can be sponsored  Note: Sponsor is welcome to also select one or more events to be sponsored, as part of the corporate sponsorshi  Please choose on one or more items & services you would like to sponsor						
Welcoming Dinner				Not entitled		
Cultural & Farewell Night						
Opening Ceremony **TBC WWC approval						
Tour Program						
Youth Program						

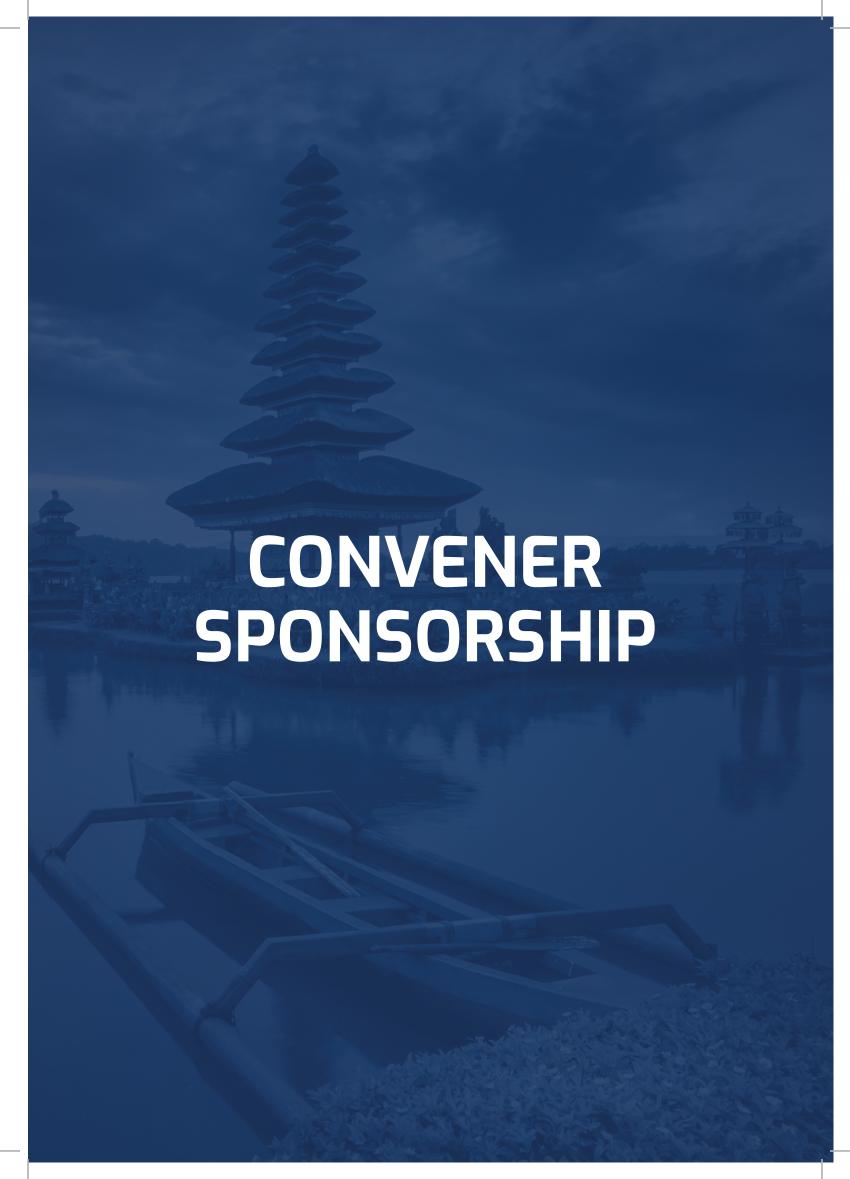
RETAIL SPONSORSHIP	DIAMOND	PLATINUM	GOLD	BRONZE		
Items & service that can be sponsored  Note: Sponsor is welcome to also select one or more items & services to be sponsored, as part of the main sponsorship  Please choose one or more items & services you would like to sponsor						
Website & Information Technology						
Transportation						
Registration Booth						
ID Badge				Not entitled		
Delegate Kits				Not entitled		
Indonesia Pavilion						
Thematic Area						
Water Concert				Not entitled		
Water Festival						
Cultural Performance						
Youth Innovation Center						
Food & Beverages – Day 1 (Opening Day)				Not entitled		
Food & Beverages – Day 2				Not entitled		
Food & Beverages – Day 3				Not entitled		
Food & Beverages – Day 4				Not entitled		
Food & Beverages – Day 5				Not entitled		
Food & Beverages – Day 6				Not entitled		





### **RESUME**

EARMARKED CORPORATE SPONSORSHIP	CONVENER	SOCIAL & HOSPITALITY EVENTS	RETAIL
Small Event			
Medium Event			
Large Event			
Pre-event : copyright logo 10th World Water Forum			
Welcoming Dinner			
Cultural & Farewell Night			
Opening Ceremony			
Tour Program			
Youth Program			
Website & Information Technology			
Transportation			
Registration Counter, Co-Working Lounge & Charging Station			
ID Badge			
Delegate Kits			
Indonesia Pavilion			
Thematic Area			
Water Concert			
Water Festival			
Cultural Performance			
Youth Innovation Center			
Food & Beverages – Day 1 (Opening Day)			
Food & Beverages – Day 2			
Food & Beverages – Day 3			
Food & Beverages – Day 4			
Food & Beverages – Day 5			
Food & Beverages – Day 6			



### SPONSORSHIP MANUAL 10TH WORLD WATER FORUM







#### **CONVENER SPONSORSHIP**

#### **SPECIFICATION**

**GENERAL** 

Date : 20 – 23 May 2024

Venue : Convention Center or Hotel at Nusa Dua Area

Theme: Water for Shared Prosperity

Sub-Themes:

Water for Humans and Nature
 Water Security and Prosperity

3. Disaster Risk Reduction and Management

4. Cooperation and Hydro Diplomacy

5. Water Finance

6. Knowledge and Innovation

172 sessions, 43 sessions/day

### SMALL EVENT (up to 50 pax) Open for 3 rooms/day

Sponsorship package include:

- 1. Production:
  - Stage
- 2. Supporting equipment:
  - LED screen
  - Sound system
  - Recording
  - Lighting system
  - Rigging
  - Genset
  - Multicamera system
  - Interpretation system
  - Broadcasting system
  - PC/laptops, LED monitor, switcher
  - Internet
  - Furniture
- 3. Talent: MC, moderator

### MEDIUM EVENT (up to 100 pax) Open for 10 rooms/day

Sponsorship package include:

- 1. Production:
  - Stage
- 2. Supporting equipment:
  - LED screen
  - Sound system
  - Recording
  - Lighting system
  - Rigging
  - Genset
  - Multicamera system
  - Interpretation system
  - Broadcasting system
  - PC/laptops, LED monitor, switcher
  - Internet
  - Furniture
- 3. Talent: MC, moderator

#### LARGE EVENT (up to 200 pax) Open for 4 rooms/day

Sponsorship package include:

- 1. Production:
  - Stage
- 2. Supporting equipment:
  - LED screen
  - Sound system
  - Recording
  - Lighting system
  - Rigging
  - Genset
  - Multicamera system
  - Interpretation system
  - Broadcasting system
  - PC/laptops, LED monitor, switcher
  - Internet
  - Furniture
- 3. Talent : MC, moderator

SPONSORSHIP PACKAGE	SMA	SMALL MEDIUM		MEDIUM		RGE
VALUE (IDR)	BNDCC/BICC <b>750,000,000</b> Per room/day	Non BNDCC/BICC <b>500,000,000</b> Per room/day	BNDCC/BICC <b>1,250,000,000</b> Per room/day	Non BNDCC/BICC <b>750,000,000</b> Per room/day	BNDCC/BICC <b>1,750,000,000</b> Per room/day	Non BNDCC/BICC <b>1,000,000,000</b> Per room/day
BENEFITS						
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	√	√	√	√	√	√
Pre-Event Email Marketing- Company logo placement (where Space and Time Permits)	√	<b>√</b>	✓	√	√	√
Acknowledgement on Official Social Media Channel and Mobile Apps	√	√	√	√	√	√



SPONSORSHIP PACKAGE	SMA	SMALL		MEDIUM		RGE
VALUE (IDR)	BNDCC/BICC <b>750,000,000</b> Per room/day	Non BNDCC/BICC <b>500,000,000</b> Per room/day	BNDCC/BICC <b>1,250,000,000</b> Per room/day	Non BNDCC/BICC <b>750,000,000</b> Per room/day	BNDCC/BICC <b>1,750,000,000</b> Per room/day	Non BNDCC/BICC <b>1,000,000,000</b> Per room/day
Acknowledgement in the Program Book & Panel List of Sponsor	√	√	√	√	√	√
Company logo on digital banner/signage around the venue (sharing with other sponsors)	√	X	√	√	√	√
Company logo on back cover of Program Book. (sharing with other sponsors)	Х	X	√	X	√	√
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	Х	Х	X	Х	<b>√</b>	Х
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	Х	X	√	Х	√	Х
Stage announcement by the MC of Thematic Seminar	√	√	√	√	√	√
Company logo on the backdrop of sponsored Thematic Seminar**	√	√	✓	✓	√	√
Certificate Appreciation of being Sponsor	√	√	√	√	√	√

#### **CONVENER SPONSORSHIP**

#### **COPYRIGHT 10TH WORLD WATER FORUM LOGO**

IDR 50 Juta Per event

#### **SPECIFICATION**

Usage of 10<sup>th</sup> World Water Forum logo for pre-events related to Water Proposal of event should be submitted to committee and approved by substantive committee Note: The Committee assumes no responsibility or liability whatsoever with regards pre-event activities of the 10<sup>th</sup> World Water Forum.

#### **BENEFITS**

Company logo on the backdrop of the sponsored event  $\checkmark$ 





#### SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

#### 1.WELCOMING DINNER

IDR 47,5 Miliar

#### **SPECIFICATION**

Day & Date: Sunday, 19 May 2024

Venue : Garuda Wisnu Kencana (GWK)

Participants : 2000 pax Sponsorship package include:

1. Production:

- Stage & podium
- Decoration
- Banners
- 2. Supporting equipment:
  - LED screen P2.9; minimal size 25 x 6 m, incl raiser & rigging
  - Sound system 20.000 watt incl thruss rigging
  - Recording
  - Lighting system
  - Multicamera system with tele lens
  - Jimmy jib with tele camera
  - Photo & video documentation
  - Interpretation system
  - Streaming & Broadcasting system
  - PC/laptops
  - Furniture
  - VVIP & VIP tent
- 3. Food & Beverages for 2000 pax (500 set menu for VIP; 1500 buffet & stall for non-VIP)
- 4. Concept, Talent & Performance: MC, dancers, singers, band, opening act

SPONSORSHIP PACKAGE	PRODUCTION	EQUIPMENT	F&B	CONCEPT TALENT PERFORMANCE
VALUE (IDR)	10 Miliar	15 Miliar	7,5 Miliar	15 Miliar
BENEFITS				
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	√	$\checkmark$	✓	$\checkmark$
Official Website-Company Profile Placement	200 words	300 words	150 words	300 words
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	√	√	✓	√
Acknowledgement on Official Social Media Channel and Mobile Apps	√	√	√	√
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	√	√	√	√
Acknowledgement in the Program Book & Panel List of Sponsor	√	<b>√</b>	√	√
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	√	√	√	√







SPONSORSHIP PACKAGE	PRODUCTION	EQUIPMENT	F&B	CONCEPT TALENT PERFORMANCE
VALUE (IDR)	10 Miliar	15 Miliar	7,5 Miliar	15 Miliar
Company logo on digital banner/signage around the venue (sharing with other sponsors)	<b>√</b>	√	√	√
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	√	√	√	√
Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors)	√	√	Х	√
Company logo on Billboard placed at certain public area (sharing with other sponsors)	√	√	√	√
Company logo on back cover of Program Book. (sharing with other sponsors)	√	√	√	√

#### SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

#### 2. CULTURAL & FAREWELL NIGHT

**IDR 40 Miliar** 

#### **SPECIFICATION**

Day & Date : Thursday, 23 May 2024

Venue : Peninsula Participants : 1000 pax

#### Sponsorship package include :

- 1. Production:
  - Stage & podium
  - Decoration
  - Banners
- 2. Supporting equipment:
  - LED screen P2.9; minimal size 25 x 6 m, incl raiser & rigging
  - Sound system 20.000 watt incl thruss rigging
  - Recording
  - Lighting system
  - Multicamera system with tele lens
  - Jimmy jib with tele camera
  - Photo & video documentation
  - Interpretation system
  - Streaming & Broadcasting system
  - PC/laptops
  - Furniture
  - VVIP & VIP tent
- 3. Food & Beverages for 1000 pax (buffet & stalls)
- 4. Concept, Talent & Performance: MC, dancers, singers, band, opening act

Note: Some participated countries / provinces will contribute and provide Food & Beverages for this event



SPONSORSHIP PACKAGE	PRODUCTION	EQUIPMENT	CONCEPT TALENT PERFORMANCE
VALUE (IDR)	10 Miliar	15 Miliar	15 Miliar
BENEFITS			
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	√	√	√
Official Website-Company Profile Placement	200 words	300 words	300 words
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	$\checkmark$	√	$\checkmark$
Acknowledgement on Official Social Media Channel and Mobile Apps	√	√	√
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	√	√	✓
Acknowledgement in the Program Book & Panel List of Sponsor	$\checkmark$	√	√
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	√	√	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	√	√	√
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	√	√	√
Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors)	√	√	√
Company logo on Billboard placed at certain public area (sharing with other sponsors)	$\checkmark$	√	√
Company logo on back cover of Program Book. (sharing with other sponsors)	$\checkmark$	√	√
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	$\checkmark$	√	√
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	√	✓	√
Company logo on Post-Show Report (sharing with other sponsors)	√	√	√
Video testimonial/sound-bite from sponsor's representative to be included in the Official Post Show Video	Х	√	√
Written Testimonial from official company spokes person included in the Official Event Post-Show Report	Х	√	
Stage announcement by the MC of Cultural Night	√	√	√





SPONSORSHIP PACKAGE	PRODUCTION	EQUIPMENT	CONCEPT TALENT PERFORMANCE
VALUE (IDR)	10 Miliar	15 Miliar	15 Miliar
Complimentary tickets to join Cultural Night	2	3	3
Certificate Appreciation of being Sponsor	√	√	√
Engraved Sponsor Plague of being Sponsor	√	$\checkmark$	√

#### SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

#### 3. OPENING CEREMONY

**IDR 30 MILIAR** 

#### **SPECIFICATION**

Day & Date: 19 May 2024

Venue : Nusa Dua Hall, BNDCC & Viewing Rooms

Pax : 7.000 participants

#### Sponsorship package include :

- 1. Production at Nusa Dua Hall & Viewing Rooms :
  - Main stage & podium
  - Stage FOH & Media
  - Decoration
  - Banners
- 2. Supporting equipment at Nusa Dua Hall & Viewing Rooms:
  - LED screen P2.9; minimal size 25 x 6 m, incl raiser & rigging
  - Sound system 20.000 watt incl thruss rigging
  - Recording
  - Lighting system
  - Multicamera system with tele lens
  - Jimmy jib with tele camera
  - Photo & video documentation
  - Interpretation system
  - Streaming & Broadcasting system
  - PC/laptops, LED monitor, switcher
  - Internet
  - Indoor & table flags
  - Furniture
- 3. Concept, Talent & Performance: MC, dancers, opening act





SPONSORSHIP PACKAGE	PRODUCTION	EQUIPMENT	CONCEPT TALENT PERFORMANCE
VALUE (IDR)	10 Miliar	10 Miliar	10 Miliar
BENEFITS			
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	√	√	√
Official Website-Company Profile Placement	200 words	200 words	200 words
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	√	√	$\checkmark$
Acknowledgement on Official Social Media Channel and Mobile Apps	√	√	$\checkmark$
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	√	$\checkmark$	√
Acknowledgement in the Program Book & Panel List of Sponsor	√	√	$\checkmark$
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	√	√	$\checkmark$
Company logo on digital banner/signage around the venue (sharing with other sponsors)	$\checkmark$	√	$\checkmark$
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	$\checkmark$	√	$\checkmark$
Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors)	√	√	$\checkmark$
Company logo on Billboard placed at certain public area (sharing with other sponsors)	√	√	$\checkmark$
Company logo on back cover of Program Book. (sharing with other sponsors)	√	√	$\checkmark$
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	√	√	$\checkmark$
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	√	√	$\checkmark$
Company logo on Post-Show Report (sharing with other sponsors)	√	√	$\checkmark$
Stage announcement by the MC of Forum (except at Opening & Closing Ceremony)	√	<b>√</b>	<i>√</i>
Complimentary tickets to join Opening Ceremony	2	2	2
Certificate Appreciation of being Sponsor	√	√	$\checkmark$
Engraved Sponsor Plague of being Sponsor		√	







#### SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

#### 4.TOURS

#### **SPECIFICATION**

**BALI** 

**Program**: Bali full day tour

package

Date : TBA

**Participant**: max for 250 pax Sponsorship package include:

1. Tour/program package

2. Meals: snacks, lunch, dinner

3. Transportation, & guide

4. Others : invitation, leaflet/ brochures, healthy kits, souvenir (if required) LOMBOK (3D/2N)

**Program**: Lombok 3 days, 2

nights package **Date**: TBA

Participant: max for 100 pax

@ IDR 7,5 million

Sponsorship package include:

1. Tour/program package

2. Meals : snacks, lunch, dinner

3. Ticket Bali–Lombok-Bali,

4. Accomodation at four stars hotel.

5. Transportation & guide

6. Others.

LABUAN BAJO (3D/2N)

**Program**: Labuan Bajo 3 days, 2

nights package **Date**: TBA

Participant: max for 75 pax

@ IDR 10 million

Sponsorship package include:

1. Tour/program package

2. Meals: snacks, lunch, dinner

3. Ticket Bali-Labuan Bajo-Bali,

4. Accomodation at four stars

hotel.

5. Transportation & guide

6. Others

SPONSORSHIP PACKAGE	BALI	LOMBOK	LABUAN BAJO
VALUE (IDR)	750 Juta	750 Juta	750 Juta
BENEFITS			
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	√	√	√
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	√	√	√
Acknowledgement on Official Social Media Channel and Mobile Apps	$\checkmark$	$\checkmark$	✓
Acknowledgement in the Program Book & Panel List of Sponsor	$\checkmark$	$\checkmark$	√
Company logo on digital banner/signage around the venue (sharing with other sponsors)	√	√	√
Company logo on Post-Show Report (sharing with other sponsors)	√	√	√
Certificate Appreciation of being Sponsor	√	$\checkmark$	√







#### SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

#### **5.YOUTH PROGRAM**

#### **SPECIFICATION**

#### #WaterWeek

#### Program:

- 1. #ShareYourWaterStories
- 2. Water Week
- 3. Sharing Sessions
- 4. Social Activity
- 5. Next-Gen Water Heroes

**Venue**: East Nusa Tenggara **Participants**: 5 top candidates will be invited to rural area for 1 week.

#### **Specification**

- Domestic ticket from Jakarta/other city to Kupang v.v. for 5 candidates
- 2. Domestic ticket from Jakarta/other city to Bali for 1 high performing participant to attend 10th World Water Forum
- 3. Local transportation : Toyota Innova 2 units for 7 days
- 4. Accommodation for 5 candidates (8 nights) at 3 or 4 stars hotel
- 5. Meals & allowance for 5 candidates during visit in East Nusa Tenggara (2x snack box, 1x lunch box, 1x dinner box)
- 6. Documentation
- 7. Equipment, merchandise, stationary, printings
- 8. Social activity
- 9. Permits

#### Training at Bali Appropriate Technology Institute (BATI) Program:

- Training program at BATI for 3 days
- 2. Pre-event: Video competition

**Venue**: BATI (Wanagiri, Selemadeg, Tabanan Regency, Rali)

**Participants**: Estimated 100 pax

#### **Specification**

- 1. Meals during training for 3 days for 100 pax (2x snack box, 1x lunch box)
- 2. Documentation
- 3. Equipment, merchandise, stationary, printings
- 4. Permits

### Accelerating Inclusivity in Water Sector

#### Program:

- 1. Sharing Session
- 2. Tree Planting
- 3. Coloring Competition
- 4. Making Teaching Material Book about Water

**Venue**: Teras, Cikapundung, West Java

**Participants :** Estimated 300 pax

in total

#### **Specification**

- Meals for 100 pax for Sharing Session (1x snack box, 1x lunch box)
- 2. Meals for 100 pax for Tree Planting (1x snack box, 1x lunch box)
- 3. Meals for 100 pax for Coloring Competition (1x snack box, 1x lunch box)
- 4. Documentation
- 5. Equipment, merchandise, stationary, printings
- 6. Gifts/doorprize
- 7. Permits

SPONSORSHIP PACKAGE	#WaterWeek	Training at BATI	Accelerating Inclusivity in Water Sector
VALUE (IDR)	300 Juta	150 Juta	375 Juta
BENEFITS			
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	√	√	√
Acknowledgement in the Program Book & Panel List of Sponsor	$\checkmark$	$\checkmark$	√
Acknowledgement on Official Social Media Channel and Mobile Apps	Х	X	$\checkmark$
Company logo on digital banner/signage around the venue (sharing with other sponsors)	√	Х	√
Company logo on Post-Show Report (sharing with other sponsors)	√	$\checkmark$	√







#### SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

#### **5.YOUTH PROGRAM**

#### **SPECIFICATION**

River Clean Up!

**Program** : River clean up **Venue** : Ciliwung River **Participants** : Estimated 100

pax

#### Specification:

- 1. Meals during program for 100 pax (2x snack box, 1x lunch box)
- 2. Documentation
- 3. Equipment, merchandise, stationary, printings
- 4. Permits

Next Generation Water Heroes Program :

- 1. High Level Webinar
- 2. Bootcamp
- 3. Paper Presentation

**Venue** : online & offline in Bali

**Participants**: estimated 100 pax

#### Specification :

- Webinar equipment package
- 2. Meals during Bootcamp program for 100 pax (2x snack box, 1x lunch box)
- 3. Documentation
- 4. Equipment, merchandise, stationary, printings
- 5. Domestic ticket from Jakarta/other city to Bali for 3 top participants to attend 10th World Water Forum
- 6. Permits

Mangrove Replanting and Nusantara Sail Event

#### Program

- 1. Mangrove Replanting in Jakarta, East Kalimantan, Bali
- 2. Nusantara Sail Event in Ibu Kota Nusantara (IKN)

**Venue**: Jakarta, East Kalimantan, Bali, IKN

**Participants**: estimated 100 pax

#### Specification:

- 1. Meals for 300 pax for Mangrove Replenting (2x snack box, 1x lunch box)
- 2. Meals for 100 pax for Nusantara Sail Event (2x snack box, 1x lunch box)
- 3. Documentation
- Equipment, merchandise, stationary, printings
   Permits

Sharing Session

Program :

Big Day Event: Edu-Tour &

- Educational tour to several cultural heritage sites in Bali
- 2. Conducting a green school
- 3. Sharing water management experience

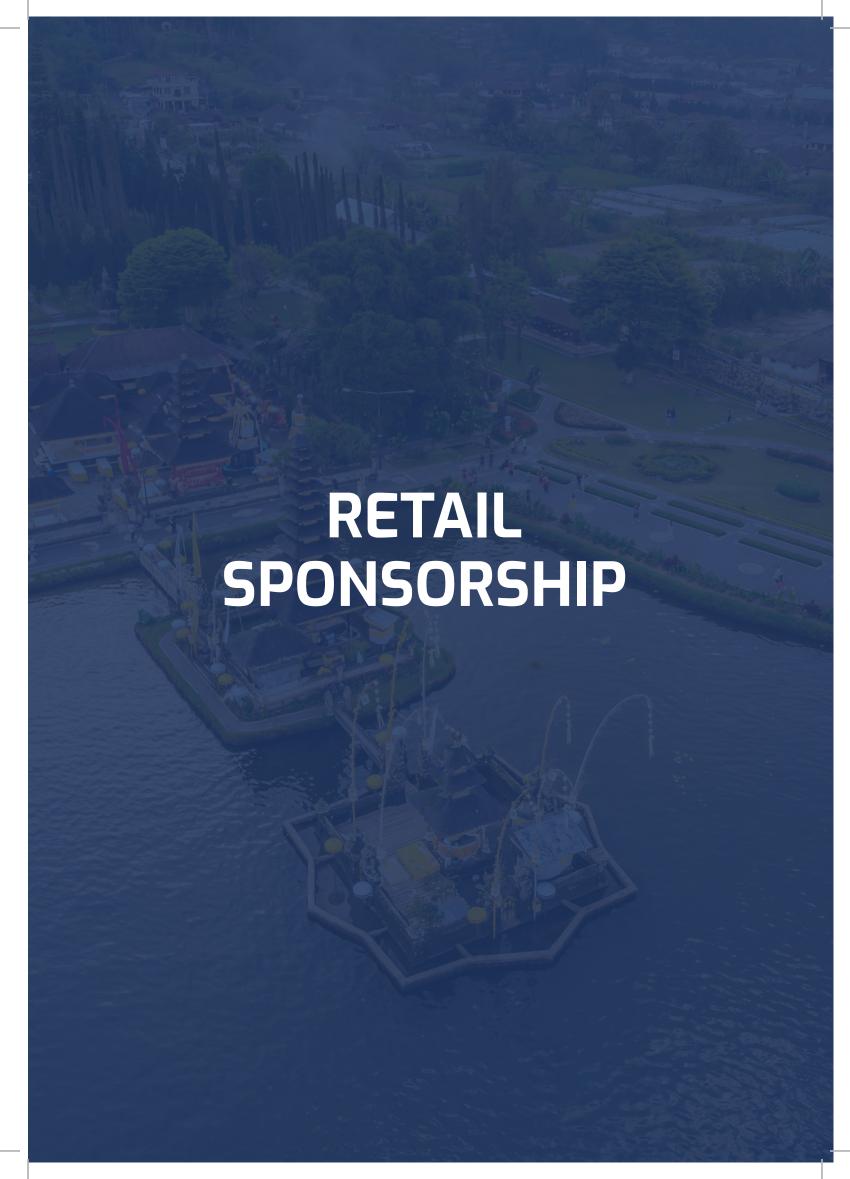
**Venue**: Subak Jatiluwih, Danau Beratan,

**Participants**: estimated 250 pax

#### Specification:

- 1. Meals during program for 250 pax (2x snack box, 1x lunch buffet)
- 2. Transportation : medium bus 8 units
- 3. Documentation
- 4. Equipment, merchandise, stationary, printings
- 5. Permits

SPONSORSHIP PACKAGE	River Clean Up!	Next Generation Water Heroes	Mangrove Replanting and Nusantara Sail	Big Day Event: Edu-Tour & Sharing Session
VALUE (IDR)	150 Juta	300 Juta	375 Juta	375 Juta
BENEFITS				
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	√	√	√	√
Acknowledgement in the Program Book & Panel List of Sponsor	√	√	√	√
Acknowledgement on Official Social Media Channel and Mobile Apps	X	Х	√	$\checkmark$
Company logo on digital banner/signage around the venue (sharing with other sponsors)	Х	√	√	√
Company logo on Post-Show Report (sharing with other sponsors)	√	√	√	√









#### **RETAIL SPONSORSHIP**

#### **SPECIFICATION**

### WEBSITE & INFORMATION SYSTEM

Period: 2023 – 2024 Sponsorship package include:

- Application services, Cloud Infrastructure, DB analytics
- CMS (news, articles, static pages), agenda/calender, responsive web design (for mobile view)
- 3. Infrastructure for Subevent registration, payment registration (web based & mobile application Super Apps)
- 4. Infrastructure for Transportation schedule, vehicles tracking system, order/book transportation & payment transportation

#### **REGISTRATION BOOTH**

Period: 18 – 24 May 2024 Sponsorship package include:

- 1. Production of registration booth for conference: customized design; consisting of min 10 counter/booth
- 2. Production of coworking lounge : customized design at public area in BNDCC and BICC
- 3. Electricity
- 4. Furniture & decoration
- 5. Supporting equipment

#### **ID BADGE**

Period : 18 – 24 May 2024

Sponsorship package include:

- 1. ID Card for participants : PVC RFID 6500 pcs
- 2. ID Card for visitors : HVS 100.000 pcs
- 3. Lanyard with event logo 106.500 pcs

#### **DELEGATE KITS**

Period : 18 – 24 May 2024

Sponsorship package include:

- 1. VIP bag : premium leather bag with event logo 320 pcs
- 2. Delegate bag : canvas bag with event logo 4380 pcs
- 3. Personalized healthy kit: masker 10 pcs, hand sanitizer 100ml, wet tissue, pouch with event logo 4700 set
- 4. Delegate kit : notebook, pen 4700 pcs
- 5. Delegate handbook: A5 size book; full color 10,000 exp

SPONSORSHIP PACKAGE	WEBSITE & INFORMATION SYSTEM	REGISTRATION BOOTH	ID BADGE	DELEGATE KITS
VALUE (IDR)	2,4 Miliar	750 Juta	7 Miliar	6 Miliar
BENEFITS				
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	√	√	$\checkmark$	√
Official Website-Company Profile Placement	Χ	Х	150 words	100 words
Pre-Event Email Marketing- Company logo placement (where Space and Time Permits)	$\checkmark$	√	$\checkmark$	√
Acknowledgement on Official Social Media Channel and Mobile Apps	√	√	$\checkmark$	√
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	√	X	$\checkmark$	√
Acknowledgement in the Program Book & Panel List of Sponsor	√	√	√	√
Company logo on hanging/vertical banners (one side) at foyer/ entrance hall (sharing with other sponsors)	Х	X	√	√





SPONSORSHIP PACKAGE	WEBSITE & INFORMATION SYSTEM	REGISTRATION BOOTH	ID BADGE	DELEGATE KITS
VALUE (IDR)	2,4 Miliar	750 Juta	7 Miliar	6 Miliar
Company logo on digital banner/ signage around the venue (sharing with other sponsors)	√	√	√	√
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	√	X	$\checkmark$	X
Company logo on Billboard placed at certain public area (sharing with other sponsors)	$\checkmark$	X	$\checkmark$	√
Company logo on back cover of Program Book. (sharing with other sponsors)	√	√	$\checkmark$	√
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	√	√	$\checkmark$	√
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	✓	X	$\checkmark$	√
Company logo on Post-Show Report (sharing with other sponsors)	√	Х	√	√
Stage announcement by the MC of Forum (except at Opening & Closing Ceremony)	Χ	Х	$\checkmark$	√
Complimentary tickets for Forum/ Seminar (1 day ticket)	Х	Х	1	1
Certificate Appreciation of being Sponsor	√	√	√	√
Engraved Sponsor Plague of being Sponsor	Х	Х	√	√

#### **RETAIL SPONSORSHIP**

TRANSPORTATION IDR 15 Miliar

#### **SPECIFICATION**

Period : 18 – 24 May 2024 Sponsorship package include:

- 1. VIP Vehicles : Toyota Alphard, Toyota Fortuner & voorijder
- 2. Shuttle bus : Micro bus
- 3. Operational Car : Toyota Innova & Toyota Hiace
- 4. Drivers with uniform & overtime
- 5. Gasoline, parking fee & toll







SPONSORSHIP PACKAGE	VIP VEHICLES	SHUTTLE BUS	OPERATIONAL CAR
VALUE (IDR)	7 Miliar	5,5 Miliar	2,5 Miliar
BENEFITS			
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	√	√	√
Official Website-Company Profile Placement	150 words	100 words	X
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	√	√	$\checkmark$
Acknowledgement on Official Social Media Channel and Mobile Apps	√	√	√
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	√	√	$\checkmark$
Acknowledgement in the Program Book & Panel List of Sponsor	√	√	$\checkmark$
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	√	√	X
Company logo on digital banner/signage around the venue (sharing with other sponsors)	√	√	$\checkmark$
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	√	X	Χ
Company logo on Billboard placed at certain public area (sharing with other sponsors)	√	√	√
Company logo on back cover of Program Book. (sharing with other sponsors)	$\checkmark$	$\checkmark$	$\checkmark$
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	$\checkmark$	$\checkmark$	$\checkmark$
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	√	√	$\checkmark$
Company logo on Post-Show Report (sharing with other sponsors)	√	√	√
Stage announcement by the MC of Forum (except at Opening & Closing Ceremony	$\checkmark$	√	√
Complimentary tickets for Forum/Seminar (1 day ticket)	1	1	X
Certificate Appreciation of being Sponsor	√	√	√
Engraved Sponsor Plague of being Sponsor	<b>√</b>	√	X





#### **RETAIL SPONSORSHIP**

#### **SPECIFICATION**

#### **INDONESIA PAVILION**

Period: 18 – 24 May 2024 Sponsorship package include:

- 1. Space 300 sqm at expo area
- 2. Customized design booth construction
- 3. Digital showcase
- 4. Souvenirs
- 5. Printing
- 6. Meals for personnel

#### **THEMATIC AREA**

Period: 18 – 24 May 2024 Sponsorship package include:

- 1. Space 500 sqm at expo area
- 2. Customized design booth construction
- 3. Digital showcase
- 4. Souvenirs
- 5. Printing
- 6. Meals for personnel

#### WATER CONCERT

Period : 18 – 24 May 2024

Sponsorship package include:

- Customized
   design booth &
   stage construction
   at expo area
- 2. Sound system
- 3. Souvenirs/ doorprize
- 4. Printing, photobooth
- 5. Entertaintment & talent for 7 days: artist, MC
- 6. Meals for personnel

#### WATER FESTIVAL

Period : 18 – 24 May 2024

Sponsorship package include:

- Customized design booth & stage construction at expo area
- 2. Sound system
- 3. Souvenirs/doorprize
- 4. Printing, photobooth
- 5. Entertaintment & talent: artist, MC
- 6. Meals for personnel

SPONSORSHIP PACKAGE	INDONESIA PAVILION	THEMATIC AREA	WATER CONCERT	WATER FESTIVAL
VALUE (IDR)	2 Miliar	2,5 Miliar	5,50 Miliar	750 Juta
BENEFITS				
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	√	√	√	√
Official Website-Company Profile Placement	Х	Х	100 words	Х
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	√	$\checkmark$	√	√
Acknowledgement on Official Social Media Channel and Mobile Apps	√	√	<b>√</b>	√
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	√	$\checkmark$	√	Х
Acknowledgement in the Program Book & Panel List of Sponsor	√	√	√	√
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	Х	Х	√	Х
Company logo on digital banner/signage around the venue (sharing with other sponsors)	√	√	√	√







SPONSORSHIP PACKAGE	INDONESIA PAVILION	THEMATIC AREA	WATER CONCERT	WATER FESTIVAL
VALUE (IDR)	2 Miliar	2,5 Miliar	5,50 Miliar	750 Juta
Company logo on Billboard placed at certain public area (sharing with other sponsors)	Х	√	√	Х
Company logo on back cover of Program Book. (sharing with other sponsors)	√	<b>√</b>	√	Х
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	√	$\checkmark$	√	X
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	√	$\checkmark$	√	Х
Company logo on Post-Show Report (sharing with other sponsors)	√	√	√	√
Company logo placement at sponsored area	√	$\checkmark$	√	√
Complimentary tickets for Forum/ Seminar (1 day ticket)	Х	Х	1	Х
Certificate Appreciation of being Sponsor	$\checkmark$	√	<b>√</b>	√
Engraved Sponsor Plague of being Sponsor	Х	Х	<b>√</b>	Х

#### **RETAIL SPONSORSHIP**

#### **SPECIFICATION**

#### **CULTURAL PERFORMANCE**

Period: 18 – 24 May 2024 Sponsorship package include:

• Cultural performance 4 times/day for 7 days at expo area

#### YOUTH INNOVATION CENTER

Period: 18 – 24 May 2024 Sponsorship package include:

- Entertainment & talent: MC, speakers (at expoarea for 7 days)
- Souvenir, doorprizeMeals for personnel

SPONSORSHIP PACKAGE	CULTURAL PERFORMANCE	YOUTH INNOVATION CENTER
VALUE (IDR)	425 Juta	500 Juta
BENEFITS	_	
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	√	√
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	$\checkmark$	√



SPONSORSHIP PACKAGE	CULTURAL PERFORMANCE	YOUTH INNOVATION CENTER
VALUE (IDR)	425 Juta	500 Juta
Acknowledgement on Official Social Media Channel and Mobile Apps	X	√
Acknowledgement in the Program Book & Panel List of Sponsor	$\checkmark$	$\checkmark$
Company logo on digital banner/signage around the venue (sharing with other sponsors)	√	√
Company logo placement at sponsored area	$\checkmark$	√
Certificate Appreciation of being Sponsor	√	√

#### **RETAIL SPONSORSHIP**

#### **SPECIFICATION**

**MEALS DAY 1 (OPENING DAY)** 

Period: 19 May 2024

Total: 6000 pax
Sponsorship package include:

1. 2x coffee break for 6000 pax 2. 1x buffet lunch for 6000 pax

#### **MEALS DAY 2-6**

Period: 20-24 May 2024

Total: 4700 pax/day
Sponsorship package per day include:
1. 2x coffee break for 4700 pax 2. 1x buffet lunch 4700 pax

SPONSORSHIP PACKAGE	MEALS DAY 1 (OPENING DAY)	MEALS DAY 2-6
VALUE (IDR)	7 Miliar	5,5 Miliar/day
BENEFITS		
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	√	√
Official Website-Company Profile Placement	100 words	100 words
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	√	√
Acknowledgement on Official Social Media Channel and Mobile Apps	√	√
Acknowledgement in the Program Book & Panel List of Sponsor	√	√
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag. Materials to be provided by sponsor	√	√
Company logo on digital banner/signage around the venue (sharing with other sponsors)	√	$\checkmark$
Company logo on hanging/vertical banners (one side) at venue (sharing with other sponsors)	√	√
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	√	Х





SPONSORSHIP PACKAGE	MEALS DAY 1 (OPENING DAY)	MEALS DAY 2-6
VALUE (IDR)	7 Miliar	5,5 Miliar/day
Company logo on Billboard placed at certain public area (sharing with other sponsors)	√	√
Logo placement on print advertisements of 10th World Water Forum at international and national media	$\checkmark$	√
Company logo on back cover of Program Book (sharing with other sponsors)	√	√
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	√	√
Company logo on Post-Show Report (sharing with other sponsors)	√	√
Stage announcement by MC of the Forum (except at Opening & Closing Ceremony)	√	√
Complimentary 1 (one) ticket per sponsor to attend the Forum	$\checkmark$	√
Certificate Appreciation of being Sponsor	$\checkmark$	<i>√</i>
Engraved Sponsor Plague of being Sponsor	√	√

We are also open to explore other types of sponsorship that is tailored to potential sponsors need and objective, and to create unique and esteemed sponsorship packages, as we are flexible and open for discussion. Please let us know and our team will be very happy to assist you. All sponsorship opportunities will be based on first-come-first-served.

#### **CONTACT INFO**

For further inquiries and assistance, please feel free to contact the following number :

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### Milestone of the World Water Forum

