10th World Water Forum
Water For Shared Prosperity
18 - 24 May 2024  |  Bali, Indonesia

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MESSAGE FROM PRESIDENT

President of the World Water Council

We have built a strong, professional, and friendly relationship with Indonesia and the World Water Council, which provides a solid foundation for an effective and successful joint organization of the 10th World Water Forum.

Water is the only natural element that cannot be replicated. Water cannot be replenished, but air and soil can! And this is a straightforward reason to take good care of it.

We have chosen the simple motto “water for shared prosperity” for this 10th Forum. This obligation to share in order to achieve abundance, peace, and serenity. However, sharing necessitates possessing, protecting, safeguarding, and respecting.

This is what we want to say: “spare to share,” “spare water to share prosperity.” Let us save water in order to share its benefits, its presence, its quantity, and its quality. There is a sentence in every language and religion that says “water is life.”

And the Bali World Water Forum is reaching out to us to change the course of water history, to write its future of abundance in order to achieve shared prosperity.

Yes, let us work together to save water for shared prosperity! Please be the Future of Water. Take it in your hands so that tomorrow, thanks to you, it can be said, “When water flows, happiness flows.”

Let us all work together to ensure the success of the 10th World Water Forum in Bali, 18-24 May 2024!

LOÏC FAUCHON
President of the World Water Council
MESSAGE FROM CHAIRMAN

Coordinating Minister for Maritime and Investment Affairs of the Republic of Indonesia

Water is a basic need of human survival. It is critical for community health and the environment’s well-being. The water crisis, on the other hand, is a global issue that is becoming increasingly complex, necessitating the right solution. Access to safe drinking water is a basic human right, but millions of people around the world do not have it. As we work to achieve Sustainable Development Goals, ensuring universal access to water and sanitation by 2030, we must also consider the role of water in driving economic growth and prosperity.

Throughout the 10th World Water Forum, we will discuss how to achieve water security while promoting economic growth and prosperity. Stakeholders from around the world can use this platform to come together and collaborate to find long-term solutions to this increasingly complex water problem.

I believe the 10th World Water Forum will be a valuable platform for addressing the world’s water issues. We must collaborate and work together to find innovative and sustainable solutions to provide clean and healthy water to all people worldwide. I encourage you to take full advantage of the events planned for this forum, to learn from one another, share your experiences, and build relationships that will allow us to work together long after this forum has ended.

I’d like to thank you for your participation and assistance in making this activity a success. Let us join forces to solve the world’s water problems and build a better future at the 10th World Water Forum.

Luhut Binsar Pandjaitan
Coordinating Minister for Maritime and Investment Affairs of the Republic of Indonesia
MESSAGE FROM VICE CHAIRMAN 1/CHIEF OPERATING OFFICER

Minister of Public Works and Housing of the Republic of Indonesia

I am honored and proud that Indonesia will host and organize the 10th World Water Forum, the world's largest multi-stakeholder water meeting forum. This activity will take place in Bali in 2024, from the 18th to the 24th of May.

The 10th World Water Forum's theme is 'Water for Shared Prosperity.' We are all convinced that water is an essential resource for human survival, the environment, and the economy. It is appropriate for all parties to devote their full attention and efforts to ensuring its long-term viability.

Despite numerous challenges in managing its water resources, Indonesia, as an archipelagic country, can serve as a model for the rest of the world. I am confident that this meeting will provide stakeholders with an opportunity to share their experiences, knowledge, and solutions to global water challenges.

I hope that this event demonstrates Indonesia’s ability to contribute to global challenges, such as water issues.

The activities will also provide an opportunity for all global water stakeholders to expand their professional networks, participate in fruitful discussions, and create a better future for all of us by ensuring everyone has access to safe and equitable water.

M. Basuki Hadimuljono
Minister for Public Works and Housing of the Republic of Indonesia
Vice Minister II of the Ministry of the State-Owned Enterprises of the Republic of Indonesia

The 10th World Water Forum, to be held in Bali in 2024, is quickly approaching. The forum is a significant gathering of water experts, policy-makers, communities, and stakeholders from around the world to discuss and share ideas on water-related issues.

We would like to take this opportunity to encourage you not to miss this largest water event and to invite you to participate actively in the upcoming forum, not only as participants but also as partners and sponsors of this great water event, while bringing together our common interests and concerns for better water resources in the future.

We believe that being a partner and sponsor of this grand event will provide your organization with an excellent opportunity to not only raise its profile in terms of water and sanitation, but also to demonstrate your commitment to sustainability and responsible water use.

In addition to the benefits of contributing to a worthy cause, your organization would have the opportunity to network with other water-related individuals and organizations. Sponsors at the 10th World Water Forum also benefit from extensive media coverage and exposure, which provides excellent branding and marketing opportunities.

We are confident that your sponsorship would be greatly valued and appreciated. Thank you for your ongoing assistance. Let us all work together to ensure the success of the 10th World Water Forum as part of the Great Water Resolution.

Kartika Wirjoatmodjo
Vice Minister II of the Ministry of the State-Owned Enterprises of the Republic of Indonesia
The largest international forum in the water sector involving various stakeholders. The Forum is held every three years and has been taking place since 1997. The World Water Forum is not just a conference: it includes a three-year preparation phase (preparatory phase), a one-week event (event phase), and a presentation of the results (synthesis phase) with ongoing support for collective action.

The Forum brings together participants from all levels and areas, including politics, multilateral institutions, academia, civil society and the private sector, among others. Over the years, the number of people participating in the Forum has grown from a few hundred to tens of thousands, from both the international community and host countries.

The 77th Board of Governors of the World Water Council held in March 2022 in Dakar elected Bali, Indonesia as host of the 10th World Water Forum to be held in 2024.
entrepreneurs and economists from all over the world will share their knowledge, experience and practice regarding a wide range of topics related to water.

By participating in the 10th World Water Forum, you will contribute to responding to the challenges of water and sanitation of our time. The main missions of the 10th World Water Forum are to:

- Provide a platform for all stakeholders in the water sector to engage, exchange, learn together, and catalyze concrete ideas for improved water resources management and development;
- Encourage innovative thinking to overcome contemporary and critical water resource management issues;
- Mobilize action by policy and decision-makers on commitments for improved water resources management and development.

**Target Audience**

- Political leaders (local authorities/mayors, parliamentarians, ministers, heads of governments/state), Policy and decision-makers,
- Business leaders,
- Media representatives,
- Representatives of water-related sectors,
- Representatives of non-water-related sectors for which water is an essential component,
- The world’s water professionals,
- Water scientists and engineers,
- Academics,
- Civil society representatives (users, beneficiaries, unions, professional associations, indigenous peoples, women, youth, etc.), and
- Citizens of the host country.

**Component Forum**

- **Thematic Program** providing the substantive underpinning on water issues of critical importance
- **Regional Program** providing perspectives on water from all regions of the world
- **Political Program** providing the opportunity for discussion amongst and with elected officials
The importance of water has a high position in human cultures, we realize that water is essential for human live since ancient time. From daily consumptions, purifications, conservations, cultivations and so on, even some view water as the life itself and the source of immortality.

Nowadays, water management often become the main issues in international events and declarations, including the Sustainable Development Goals (SDGs). The SDGs put a goal that must be achieved in 2030 to ensure the sustainable living.

The importance of water is specially mentioned in the SDGs number 6, Clean Water and Sanitation for all, where the sub-goal elaborates in detail. In order to achieve those targets, all stakeholders need to works together and understand each other needs. With a good water management, we can achieve prosperity together and for all. Water plays central role to achieved shared prosperity. In the 10th World Water Forum, we hope that we can give the societies what its need to achieve shared prosperity through solving and understanding water related issues.

**FORUM PROCESSES:**

**OBJECTIVES AND MODALITIES**

Process Framework Main Theme : Water for Shared Prosperity

**Political Process**

Government, parliamentarians, Ministers, local authorities, and basin authorities develop political agendas to discuss and find solutions.

**Thematic Process**

All global multi-stakeholders develop and facilitate the implementation of action plans mobilizing various organizations and experts to have concrete and practical solutions to imminent water issues identified during the process associated with each theme and topic.

**Regional Process**

In different regions and sub-regions, develop and facilitate the action to resolve regional primary water issues and find customized solutions to the local water situation. In this process, better understanding of the regional water context and cooperative structure for common solutions is expected.
MAIN AGENDA AND ACTIVITIES TOWARDS 10TH WORLD WATER FORUM

MAIN AGENDA

Kick-off Meeting
1st Stakeholder Consultation Meeting
Feb 15th – 16th, 2023 (Jakarta)

2nd Stakeholder Consultation Meeting
September 18-19, 2023 or
October 12-13/19-20, 2023 (Bali) (tbd)

The 10th World Water Forum
May 18-24th, 2024 (Bali)

TIMELINE OF MAIN AGENDA AND SUPPORTING ACTIVITIES

Feb 15th-16th, 2023
1st Announcement

May 18th, 2023
Launching Sponsorship
Registration (early bird), Provisional agenda

May 22-24, 2023
The UN 2023 Water Conference in New York, the USA

June 5-9, 2023
1st World Water Forum, Naples, Italy

July 2023
FAO Conference on Water Management, Rome, Italy

July 5-9, 2023
AWC General Assembly, Korea

July 2023
ASEAN Summit, Lombok, Bajau, Indonesia

Aug 20-24, 2023
Southern World Water Week, Sweden

Aug 20-24, 2023
The 2023 NGO Summit, New York, USA

Sept 18-19, 2023
The XVIII IWRA World Water Congress in Beijing, China

Sept 23-Oct 8, 2023
Asian Games, Hangzhou, China

Sept 11-15, 2023
The 10th World Water Forum, Tokyo, Japan

Nov 7-9, 2023
Water Law Conference, Balaton, Hungary

Nov 2023
1st Latin American Forum, Panama

Nov 30-Des 12, 2023
COP 28, Dubai, UAE

Jan 2024
5th Mediterranean Water Forum, Tunis

March 2024
World Water Day 2024

The 10th World Water Forum
May 18-24th, 2024 (Bali)

SPONSORSHIP MANUAL
10TH WORLD WATER FORUM

10TH WORLD WATER FORUM
SPONSORSHIP MANUAL

March 2024
3rd Announcement

Sept/Oct 2023 (Bali)
- 2nd Announcement
- Open registration (early bird period of 6 months prior to the 10th World Water Forum)

Feb 15th-16th, 2023
The 10th World Water Forum in Bali, Indonesia

May 18th-24th, 2024
The 10th World Water Forum in Bali, Indonesia

Oct 2024
Final Report of the 10th World Water Forum
Why you should sponsor the 10th World Water Forum

- The 10th World Water Forum is the largest international forum in water sector.
- More than 10,000 leading companies and organization related to water will come to learn, share, get ideas, make new connections and network, all to advance their respective business.
- Opportunity to reinforce and strengthen your organization’s brand within the stakeholders in water.
- Deliver a clear message that you have a genuine commitment to the healthy of the water resource development and management.
- Meet local or international associations and organizations.
- For experts, this event would be a golden opportunity to share your knowledge and experience in the field of water.

The 10th World Water Forum offers outstanding sponsorship opportunities that can help you maximize your business potential for your organization and create better awareness of your products and services among top executives and decision makers.

You will get maximum exposure and attract extra attention among the participants, media and even public in general through our promotional, marketing and advertising opportunities, starting from pre-event series, during event and post event of 10th World Water Forum.

The sponsorship options are designed to allow each sponsor unique ways of associating brands or message with different aspects of the meeting.
The sponsorship opportunities are available in 4 (four) categories, include Earmarked Corporate Sponsorship, Convener Sponsorship, Social and Hospitality Events Sponsorship and Retail Sponsorship. You can select one or more of those 4 categories as a sponsorship package.
EARMARKED CORPORATE SPONSORSHIP
# EARMARKED CORPORATE SPONSORSHIP

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<th>VALUE (IDR)</th>
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| Official Website Homepage-Logo Placement with Hyperlink to Company's Website | ✔ | ✔ | ✔ | ✔ |
| Official Website-Company Profile Placement | 500 words | 300 words | 200 words | 100 words |
| Pre-Event Email Marketing-Company logo placement (where Space and Time Permits) | ✔ | ✔ | ✔ | ✔ |
| Acknowledgement on Official Social Media Channel and Mobile Apps | ✔ | ✔ | ✔ | ✔ |
| Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor) | ✔ | ✔ | ✔ | ✔ |
| Acknowledgement in the Program Book & Panel List of Sponsor | ✔ | ✔ | ✔ | ✔ |
| Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors) | ✔ | ✔ | ✔ | ✔ |
| Company logo on digital banner/signage around the venue (sharing with other sponsors) | ✔ | ✔ | ✔ | ✔ |
| Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors) | ✔ | ✔ | ✔ | ✗ |
| Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors) | ✔ | ✔ | ✔ | ✗ |
| Company logo on Billboard placed at certain public area (sharing with other sponsors) | ✔ | ✔ | ✔ | ✔ |
| Company logo on back cover of Program Book (sharing with other sponsors) | ✔ | ✔ | ✔ | ✔ |
| Company logo on back cover of Daily Newsletter (sharing with other sponsors) | ✔ | ✔ | ✔ | ✔ |
| Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors) | ✔ | ✔ | ✔ | ✔ |
| Company logo on Post-Show Report (sharing with other sponsors) | ✔ | ✔ | ✔ | ✔ |
## EARMARKED CORPORATE SPONSORSHIP

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- **Video testimonial/sound-bite from sponsor's representative to be included in the Official Post Show Video**: ✓ ✓ ✗ ✗
- **Written Testimonial from official company spokesperson included in the Official Event Post-Show Report**: ✓ ✓ ✗ ✗
- **One speaking opportunity in Plenary Session on the main meeting room in one of the available time slots (10 minutes)** TBC WWC approval: ✓ ✗ ✗ ✗
- **Opportunity to hold Press Conference at Media Center of 10th World Water Forum**: ✓ ✗ ✗ ✗
- **Stage announcement by the MC of Forum (except at Opening & Closing Ceremony)**: ✓ ✓ ✓ ✓
- **Complimentary tickets for Forum/Seminar (1 day ticket)**: 4 3 2 1
- **Certificate Appreciation of being Sponsor**: ✓ ✓ ✓ ✓
- **Engraved Sponsor Plaque of being Sponsor**: ✓ ✓ ✓ ✓

*Note: Company/Organization interested at sponsoring below IDR 5,000,000,000 could select one or more items from the available retail packages. Or, the Committee of 10th World Water Forum will distribute the sponsorship fund based on priority needs.*

## CONVENER SPONSORSHIP

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<th>Event series that can be sponsored</th>
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<td>Pre-event: copyright logo 10th World Water Forum</td>
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*Note: Sponsor is welcome to also select one or more events to be sponsored, as part of the corporate sponsorship. Please choose one or more items & services you would like to sponsor.*
### Social and Hospitality Events Sponsorship

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- Welcoming Dinner
- Cultural & Farewell Night
- Opening Ceremony **TBC WWC approval
- Tour Program
- Youth Program

### Retail Sponsorship

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- Website & Information Technology
- Transportation
- Registration Booth
- ID Badge
- Delegate Kits
- Indonesia Pavilion
- Thematic Area
- Water Concert
- Water Festival
- Cultural Performance
- Youth Innovation Center
- Food & Beverages – Day 1 (Opening Day)
- Food & Beverages – Day 2
- Food & Beverages – Day 3
- Food & Beverages – Day 4
- Food & Beverages – Day 5
- Food & Beverages – Day 6

Not entitled
## RESUME

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<th>SOCIAL &amp; HOSPITALITY EVENTS</th>
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<td>Cultural &amp; Farewell Night</td>
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<td>Youth Program</td>
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<td>Website &amp; Information Technology</td>
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<td>Transportation</td>
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<td>Registration Counter, Co-Working Lounge &amp; Charging Station</td>
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<td>Delegate Kits</td>
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<td>Cultural Performance</td>
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CONVENER SPONSORSHIP
### Convenor Sponsorship

#### General
- **Date:** 20 – 23 May 2024
- **Venue:** Convention Center or Hotel at Nusa Dua Area
- **Theme:** Water for Shared Prosperity
- **Sub-Themes:**
  1. Water for Humans and Nature
  2. Water Security and Prosperity
  3. Disaster Risk Reduction and Management
  4. Cooperation and Hydro Diplomacy
  5. Water Finance
  6. Knowledge and Innovation

- 172 sessions, 43 sessions/day

#### Specification

<table>
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<tr>
<th>Event Size</th>
<th>Production</th>
<th>Supporting Equipment</th>
<th>Talent</th>
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<td>Stage</td>
<td>LED screen, Sound system, Recording, Lighting system, Rigging, Genset, Multicamera system, Interpretation system, Broadcasting system, PC/laptops, LED monitor, switcher, Internet, Furniture</td>
<td>MC, moderator</td>
</tr>
<tr>
<td>MEDIUM (up to 100 pax)</td>
<td>Stage</td>
<td>LED screen, Sound system, Recording, Lighting system, Rigging, Genset, Multicamera system, Interpretation system, Broadcasting system, PC/laptops, LED monitor, switcher, Internet, Furniture</td>
<td>MC, moderator</td>
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<tr>
<td>LARGE (up to 200 pax)</td>
<td>Stage</td>
<td>LED screen, Sound system, Recording, Lighting system, Rigging, Genset, Multicamera system, Interpretation system, Broadcasting system, PC/laptops, LED monitor, switcher, Internet, Furniture</td>
<td>MC, moderator</td>
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#### Sponsorship Package

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<td>Non BNDC/C/BCC</td>
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#### Benefits

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<tbody>
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<td>Official Website Homepage-Logo Placement with Hyperlink to Company's Website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on Official Social Media Channel and Mobile Apps</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
**SPONSORSHIP MANUAL**

**10TH WORLD WATER FORUM**

### SPONSORSHIP PACKAGE

<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGE</th>
<th>SMALL</th>
<th>MEDIUM</th>
<th>LARGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>VALUE (IDR)</td>
<td>BNDCC/BICC 750,000,000 Per room/day</td>
<td>Non BNDCC/BICC 500,000,000 Per room/day</td>
<td>BNDCC/BICC 1,250,000,000 Per room/day</td>
</tr>
</tbody>
</table>

- **Acknowledgement in the Program Book & Panel List of Sponsor**
  - √  
  - √  
  - √  
  - √  
  - √  
  - √  

- **Company logo on digital banner/signage around the venue (sharing with other sponsors)**
  - √  
  - ×  
  - √  
  - √  
  - √  
  - √  

- **Company logo on back cover of Program Book. (sharing with other sponsors)**
  - ×  
  - ×  
  - √  
  - ×  
  - √  
  - √  

- **Company logo on back cover of Daily Newsletter (sharing with other sponsors)**
  - ×  
  - ×  
  - ×  
  - ×  
  - ×  
  - √  

- **Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)**
  - ×  
  - ×  
  - √  
  - ×  
  - √  
  - ×  

- **Stage announcement by the MC of Thematic Seminar**
  - √  
  - √  
  - √  
  - √  
  - √  
  - √  

- **Company logo on the backdrop of sponsored Thematic Seminar**
  - √  
  - √  
  - √  
  - √  
  - √  
  - √  

- **Certificate Appreciation of being Sponsor**
  - √  
  - √  
  - √  
  - √  
  - √  
  - √  

---

### CONVENER SPONSORSHIP

**COPYRIGHT 10TH WORLD WATER FORUM LOGO**

**SPECIFICATION**

Usage of 10th World Water Forum logo for pre-events related to Water

Proposal of event should be submitted to committee and approved by substantive committee

Note: The Committee assumes no responsibility or liability whatsoever with regards pre-event activities of the 10th World Water Forum.

**BENEFITS**

- Company logo on the backdrop of the sponsored event
  - √
SOCIAL & HOSPITALITY EVENTS SPONSORSHIP
SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

1. WELCOMING DINNER

SPECIFICATION
Day & Date : Sunday, 19 May 2024
Venue : Garuda Wisnu Kencana (GWK)
Participants : 2000 pax
Sponsorship package include:
1. Production:
   - Stage & podium
   - Decoration
   - Banners
2. Supporting equipment:
   - LED screen P2.9 ; minimal size 25 x 6 m, incl raiser & rigging
   - Sound system 20,000 watt incl thruss rigging
   - Recording
   - Lighting system
   - Multicamera system with tele lens
   - Jimmy jib with tele camera
   - Photo & video documentation
   - Interpretation system
   - Streaming & Broadcasting system
   - PC/laptops
   - Furniture
   - VVIP & VIP tent
3. Food & Beverages for 2000 pax (500 set menu for VIP ; 1500 buffet & stall for non-VIP)

<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGE</th>
<th>PRODUCTION</th>
<th>EQUIPMENT</th>
<th>F&amp;B</th>
<th>CONCEPT TALENT PERFORMANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>VALUE (IDR)</td>
<td>10 Miliar</td>
<td>15 Miliar</td>
<td>7.5 Miliar</td>
<td>15 Miliar</td>
</tr>
</tbody>
</table>

BENEFITS

- Official Website Homepage-Logo Placement with Hyperlink to Company’s Website
- Official Website-Company Profile Placement
- Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)
- Acknowledgement on Official Social Media Channel and Mobile Apps
- Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)
- Acknowledgement in the Program Book & Panel List of Sponsor
- Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)
**SPONSORSHIP PACKAGE**

<table>
<thead>
<tr>
<th>VALUE (IDR)</th>
<th>PRODUCTION 10 Miliar</th>
<th>PRODUCTION 15 Miliar</th>
<th>F&amp;B 7,5 Miliar</th>
<th>CONCEPT TALENT PERFORMANCE 15 Miliar</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company logo on digital banner/signage around the venue (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>X</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on Billboard placed at certain public area (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on back cover of Program Book (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

**SOCIAL & HOSPITALITY EVENTS SPONSORSHIP**

**2. CULTURAL & FAREWELL NIGHT**

**SPECIFICATION**

Day & Date : Thursday, 23 May 2024  
Venue : Peninsula  
Participants : 1000 pax

Sponsorship package include :

1. Production:  
   • Stage & podium  
   • Decoration  
   • Banners  
2. Supporting equipment:  
   • LED screen P2.9 : minimal size 25 x 6 m, incl raiser & rigging  
   • Sound system 20.000 watt incl thruss rigging  
   • Recording  
   • Lighting system  
   • Multicamera system with tele lens  
   • Jimmy jib with tele camera  
   • Photo & video documentation  
   • Interpretation system  
   • Streaming & Broadcasting system  
   • PC/laptops  
   • Furniture  
   • VIP & VIP tent  
3. Food & Beverages for 1000 pax (buffet & stalls)  

*Note : Some participated countries / provinces will contribute and provide Food & Beverages for this event*
<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGE</th>
<th>PRODUCTION</th>
<th>EQUIPMENT</th>
<th>CONCEPT TALENT PERFORMANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>VALUE (IDR)</td>
<td>10 Miliar</td>
<td>15 Miliar</td>
<td>15 Miliar</td>
</tr>
</tbody>
</table>

**BENEFITS**

- **Official Website Homepage-Logo Placement with Hyperlink to Company’s Website**
  - ✓
  - ✓
  - ✓
- **Official Website-Company Profile Placement**
  - 200 words
  - 300 words
  - 300 words
- **Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)**
  - ✓
  - ✓
  - ✓
- **Acknowledgement on Official Social Media Channel and Mobile Apps**
  - ✓
  - ✓
  - ✓
- **Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)**
  - ✓
  - ✓
  - ✓
- **Acknowledgement in the Program Book & Panel List of Sponsor**
  - ✓
  - ✓
  - ✓
- **Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)**
  - ✓
  - ✓
  - ✓
- **Company logo on digital banner/signage around the venue (sharing with other sponsors)**
  - ✓
  - ✓
  - ✓
- **Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)**
  - ✓
  - ✓
  - ✓
- **Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors)**
  - ✓
  - ✓
  - ✓
- **Company logo on Billboard placed at certain public area (sharing with other sponsors)**
  - ✓
  - ✓
  - ✓
- **Company logo on back cover of Program Book. (sharing with other sponsors)**
  - ✓
  - ✓
  - ✓
- **Company logo on back cover of Daily Newsletter (sharing with other sponsors)**
  - ✓
  - ✓
  - ✓
- **Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)**
  - ✓
  - ✓
  - ✓
- **Company logo on Post-Show Report (sharing with other sponsors)**
  - ✓
  - ✓
  - ✓
- **Video testimonial/sound-bite from sponsor’s representative to be included in the Official Post Show Video**
  - X
  - ✓
  - ✓
- **Written Testimonial from official company spokes person included in the Official Event Post-Show Report**
  - X
  - ✓
  - ✓
- **Stage announcement by the MC of Cultural Night**
  - ✓
  - ✓
  - ✓
### Sponsorship Package

<table>
<thead>
<tr>
<th>VALUE (IDR)</th>
<th>PRODUCTION</th>
<th>EQUIPMENT</th>
<th>CONCEPT TALENT PERFORMANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 Miliar</td>
<td>15 Miliar</td>
<td>15 Miliar</td>
<td></td>
</tr>
</tbody>
</table>

- Complimentary tickets to join Cultural Night: 2 | 3 | 3
- Certificate Appreciation of being Sponsor: ✓ | ✓ | ✓
- Engraved Sponsor Plaque of being Sponsor: ✓ | ✓ | ✓

### Social & Hospitality Events Sponsorship

#### 3. Opening Ceremony

**SPECIFICATION**
- Day & Date: 19 May 2024
- Venue: Nusa Dua Hall, BNDCC & Viewing Rooms
- Pax: 7,000 participants

Sponsorship package include:
- 1. Production at Nusa Dua Hall & Viewing Rooms:
  - Main stage & podium
  - Stage FOH & Media
  - Decorations
  - Banners
- 2. Supporting equipment at Nusa Dua Hall & Viewing Rooms:
  - LED screen P2.9, minimal size 25 x 6 m, incl. raiser & rigging
  - Sound system 20,000 watt incl. thruss rigging
  - Recording
  - Lighting system
  - Multicamera system with tele lens
  - Jimmy jib with tele camera
  - Photo & video documentation
  - Interpretation system
  - Streaming & Broadcasting system
  - PC/laptops, LED monitor, switcher
  - Internet
  - Indoor & table flags
  - Furniture
- 3. Concept, Talent & Performance: MC, dancers, opening act

IDR 30 Miliar
## Sponsorship Package

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Production</th>
<th>Equipment</th>
<th>Concept Talent Performance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Official Website Homepage-Logo Placement with Hyperlink to Company’s Website</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Official Website-Company Profile Placement</td>
<td>200 words</td>
<td>200 words</td>
<td>200 words</td>
</tr>
<tr>
<td>Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Acknowledgement on Official Social Media Channel and Mobile Apps</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Company logo on digital banner/signage around the venue (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Company logo on Billboard placed at certain public area (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Company logo on back cover of Program Book (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Company logo on back cover of Daily Newsletter (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Company logo on Post-Show Report (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Stage announcement by the MC of Forum (except at Opening &amp; Closing Ceremony)</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Complimentary tickets to join Opening Ceremony</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Certificate Appreciation of being Sponsor</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Engraved Sponsor Plague of being Sponsor</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
</tbody>
</table>
SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

4. TOURS

SPECIFICATION

<table>
<thead>
<tr>
<th>BALI Program</th>
<th>LOMBOK (3D/2N) Program</th>
<th>LABUAN BAJO (3D/2N) Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program</td>
<td>Bali full day tour package</td>
<td>Lombok 3 days, 2 nights package</td>
</tr>
<tr>
<td>Date</td>
<td>TBA</td>
<td>TBA</td>
</tr>
<tr>
<td>Participant</td>
<td>max for 250 pax</td>
<td>max for 100 pax @ IDR 75 million</td>
</tr>
<tr>
<td>Sponsorship package include:</td>
<td>1. Tour/program package</td>
<td>1. Tour/program package</td>
</tr>
<tr>
<td></td>
<td>4. Others : invitation, leaflet/brochures, healthy kits, souvenir (if required)</td>
<td>4. Accommodation at four stars hotel</td>
</tr>
<tr>
<td></td>
<td>5. Transportation &amp; guide</td>
<td>6. Others</td>
</tr>
<tr>
<td></td>
<td>6. Others</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGE</th>
<th>BALI</th>
<th>LOMBOK</th>
<th>LABUAN BAJO</th>
</tr>
</thead>
<tbody>
<tr>
<td>VALUE (IDR)</td>
<td>750 Juta</td>
<td>750 Juta</td>
<td>750 Juta</td>
</tr>
</tbody>
</table>

BENEFITS

- Official Website Homepage-Logo Placement with Hyperlink to Company’s Website:
  - BALI ✔
  - LOMBOK ✔
  - LABUAN BAJO ✔

- Pre-Event Email Marketing-Company logo placement (where Space and Time Permits):
  - BALI ✔
  - LOMBOK ✔
  - LABUAN BAJO ✔

- Acknowledgement on Official Social Media Channel and Mobile Apps:
  - BALI ✔
  - LOMBOK ✔
  - LABUAN BAJO ✔

- Acknowledgement in the Program Book & Panel List of Sponsor:
  - BALI ✔
  - LOMBOK ✔
  - LABUAN BAJO ✔

- Company logo on digital banner/signage around the venue (sharing with other sponsors):
  - BALI ✔
  - LOMBOK ✔
  - LABUAN BAJO ✔

- Company logo on Post-Show Report (sharing with other sponsors):
  - BALI ✔
  - LOMBOK ✔
  - LABUAN BAJO ✔

- Certificate Appreciation of being Sponsor:
  - BALI ✔
  - LOMBOK ✔
  - LABUAN BAJO ✔
5. YOUTH PROGRAM

**SPECIFICATION**

### #WaterWeek

**Program:**
1. #ShareYourWaterStories
2. Water Week
3. Sharing Sessions
4. Social Activity
5. Next-Gen Water Heroes

**Venue:** East Nusa Tenggara  
**Participants:** 5 top candidates will be invited to rural area for 1 week.

### Training at Bali Appropriate Technology Institute (BATI)

**Program:**
1. Training program at BATI for 3 days  
2. Pre-event: Video competition

**Venue:** BATI (Wanagiri, Selemadeg, Tabanan Regency, Bali)  
**Participants:** Estimated 100 pax

### Accelerating Inclusivity in Water Sector

**Program:**
1. Sharing Session  
2. Tree Planting  
3. Coloring Competition  
4. Making Teaching Material Book about Water

**Venue:** Teras, Cikapundung, West Java  
**Participants:** Estimated 300 pax in total

### Specification

- Domestic ticket from Jakarta/other city to Kupang v.v. for 5 candidates
- Domestic ticket from Jakarta/other city to Bali for 1 high performing participant to attend 10th World Water Forum
- Local transportation: Toyota Innova 2 units for 7 days
- Accommodation for 5 candidates (8 nights) at 3 or 4 stars hotel
- Meals & allowance for 5 candidates during visit in East Nusa Tenggara (2x snack box, 1x lunch box, 1x dinner box)
- Documentation
- Equipment, merchandise, stationary, printings
- Social activity
- Permits

### SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

### SPONSORSHIP PACKAGE

<table>
<thead>
<tr>
<th>#WaterWeek</th>
<th>Training at BATI</th>
<th>Accelerating Inclusivity in Water Sector</th>
</tr>
</thead>
<tbody>
<tr>
<td>300 Juta</td>
<td>150 Juta</td>
<td>375 Juta</td>
</tr>
</tbody>
</table>

**VALUE (IDR)**

**Benefits**

- Official Website Homepage-Logo Placement with Hyperlink to Company’s Website
- Acknowledgement in the Program Book & Panel List of Sponsor
- Acknowledgement on Official Social Media Channel and Mobile Apps
- Company logo on digital banner/signage around the venue (sharing with other sponsors)
- Company logo on Post-Show Report (sharing with other sponsors)
SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

5. YOUTH PROGRAM

SPECIFICATION

River Clean Up!
Program: River clean up
Venue: Ciliwung River
Participants: Estimated 100 pax

Specification:
1. Meals during program for 100 pax (2x snack box, 1x lunch box)
2. Documentation
3. Equipment, merchandise, stationary, printings
4. Permits

Next Generation Water Heroes
Venue: online & offline in Bali
Participants: estimated 100 pax

Specification:
1. Webinar equipment package
2. Meals during Bootcamp program for 100 pax (2x snack box, 1x lunch box)
3. Documentation
4. Equipment, merchandise, stationary, printings
5. Domestic ticket from Jakarta/other city to Bali for 3 top participants to attend 10th World Water Forum
6. Permits

Mangrove Replanting and Nusantara Sail Event
Venue: Jakarta, East Kalimantan, Bali, IKN
Participants: estimated 100 pax

Specification:
1. Meals for 300 pax for Mangrove Replanting (2x snack box, 1x lunch box)
2. Meals for 100 pax for Nusantara Sail Event (2x snack box, 1x lunch box)
3. Documentation
4. Equipment, merchandise, stationary, printings
5. Permits

Big Day Event: Edu-Tour & Sharing Session
Program: 1. Educational tour to several cultural heritage sites in Bali 2. Conducting a green school 3. Sharing water management experience
Venue: Subak Jatiluwih, Danau Beratan, GWK
Participants: estimated 250 pax

Specification:
1. Meals during program for 250 pax (2x snack box, 1x lunch buffet)
2. Transportation: medium bus 8 units
3. Documentation
4. Equipment, merchandise, stationary, printings
5. Permits

SPONSORSHIP PACKAGE

<table>
<thead>
<tr>
<th>VALUE (IDR)</th>
<th>River Clean Up!</th>
<th>Next Generation Water Heroes</th>
<th>Mangrove Replanting and Nusantara Sail Event</th>
<th>Big Day Event: Edu-Tour &amp; Sharing Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>150 Juta</td>
<td>300 Juta</td>
<td>375 Juta</td>
<td>375 Juta</td>
<td></td>
</tr>
</tbody>
</table>

BENEFITS

| Official Website Homepage-Logo Placement with Hyperlink to Company's Website | ✓ | ✓ | ✓ | ✓ |
| Acknowledgement in the Program Book & Panel List of Sponsor | ✓ | ✓ | ✓ | ✓ |
| Acknowledgement on Official Social Media Channel and Mobile Apps | X | X | ✓ | ✓ |
| Company logo on digital banner/signage around the venue (sharing with other sponsors) | X | ✓ | ✓ | ✓ |
| Company logo on Post-Show Report (sharing with other sponsors) | ✓ | ✓ | ✓ | ✓ |
RETAIL SPONSORSHIP
## Retail Sponsorship

### Specification

<table>
<thead>
<tr>
<th>Website &amp; Information System</th>
<th>Registration Booth</th>
<th>ID Badge</th>
<th>Delegate Kits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship package include:</td>
<td>Sponsorship package include:</td>
<td>Sponsorship package include:</td>
<td>Sponsorship package include:</td>
</tr>
<tr>
<td>1. Application services, Cloud Infrastructure, DB analytics</td>
<td>1. Production of registration booth for conference: customized design: consisting of min 10 counter/booth</td>
<td>1. ID Card for participants: PVC RFID 6500 pcs</td>
<td>1. VIP bag: premium leather bag with event logo 320 pcs</td>
</tr>
<tr>
<td>2. CMS (news, articles, static pages), agenda/calendar, responsive web design (for mobile view)</td>
<td>2. Production of co-working lounge: customized design at public area in BNDCC and BICC</td>
<td>2. ID Card for visitors: HVS 100,000 pcs</td>
<td>2. Delegate bag: canvas bag with event logo 4380 pcs</td>
</tr>
<tr>
<td>3. Infrastructure for Sub-event registration, payment registration (web based &amp; mobile application Super Apps)</td>
<td>3. Electricity</td>
<td>3. Lanyard with event logo 106,500 pcs</td>
<td>3. Personalized healthy kit: masker 10 pcs, hand sanitizer 100ml, wet tissue, pouch with event logo 4700 set</td>
</tr>
</tbody>
</table>

### Sponsorship Packages

<table>
<thead>
<tr>
<th>Sponsorship Package</th>
<th>Website &amp; Information System</th>
<th>Registration Booth</th>
<th>ID Badge</th>
<th>Delegate Kits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value (IDR)</td>
<td>2,4 Milliar</td>
<td>750 Juta</td>
<td>7 Milliar</td>
<td>6 Milliar</td>
</tr>
</tbody>
</table>

### Benefits

<table>
<thead>
<tr>
<th>Website &amp; Information System</th>
<th>Registration Booth</th>
<th>ID Badge</th>
<th>Delegate Kits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Official Website Homepage-Logo Placement with Hyperlink to Company's Website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Official Website-Company Profile Placement</td>
<td>X</td>
<td>X</td>
<td>150 words</td>
</tr>
<tr>
<td>Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on Official Social Media Channel and Mobile Apps</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)</td>
<td>✓</td>
<td>X</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)</td>
<td>X</td>
<td>X</td>
<td>✓</td>
</tr>
</tbody>
</table>
## Sponsorship Package

<table>
<thead>
<tr>
<th>Value (IDR)</th>
<th>Website &amp; Information System</th>
<th>Registration Booth</th>
<th>ID Badge</th>
<th>Delegate Kits</th>
</tr>
</thead>
<tbody>
<tr>
<td>2,4 Miliar</td>
<td>750 Juta</td>
<td>7 Miliar</td>
<td>6 Miliar</td>
<td></td>
</tr>
</tbody>
</table>

- **Company logo on digital banner/signage around the venue (sharing with other sponsors)**
  - Value: 2,4 Miliar
  - ID Badge: Yes
- **Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)**
  - Value: 750 Juta
  - ID Badge: No
- **Company logo on Billboard placed at certain public area (sharing with other sponsors)**
  - Value: 7 Miliar
  - ID Badge: Yes
- **Company logo on back cover of Program Book. (sharing with other sponsors)**
  - Value: 6 Miliar
  - ID Badge: Yes
- **Company logo on back cover of Daily Newsletter (sharing with other sponsors)**
  - Value: 2,4 Miliar
  - ID Badge: Yes
- **Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)**
  - Value: 750 Juta
  - ID Badge: Yes
- **Company logo on Post-Show Report (sharing with other sponsors)**
  - Value: 7 Miliar
  - ID Badge: Yes
- **Stage announcement by the MC of Forum (except at Opening & Closing Ceremony)**
  - Value: 6 Miliar
  - ID Badge: Yes
- **Complimentary tickets for Forum/Seminar (1 day ticket)**
  - Value: 2,4 Miliar
  - ID Badge: Yes
- **Certificate Appreciation of being Sponsor**
  - Value: 750 Juta
  - ID Badge: Yes
- **Engraved Sponsor Plague of being Sponsor**
  - Value: 7 Miliar
  - ID Badge: Yes

### Retail Sponsorship

**Transportation**

<table>
<thead>
<tr>
<th>Specification</th>
</tr>
</thead>
<tbody>
<tr>
<td>Period: 18 – 24 May 2024</td>
</tr>
<tr>
<td>Sponsorship package include:</td>
</tr>
<tr>
<td>1. VIP Vehicles: Toyota Alphard, Toyota Fortuner &amp; voorijder</td>
</tr>
<tr>
<td>2. Shuttle bus: Micro bus</td>
</tr>
<tr>
<td>3. Operational Car: Toyota Innova &amp; Toyota Hiace</td>
</tr>
<tr>
<td>4. Drivers with uniform &amp; overtime</td>
</tr>
<tr>
<td>5. Gasoline, parking fee &amp; toll</td>
</tr>
<tr>
<td>Value: IDR 15 Miliar</td>
</tr>
<tr>
<td>SPONSORSHIP PACKAGE</td>
</tr>
<tr>
<td>---------------------</td>
</tr>
<tr>
<td>VALUE (IDR)</td>
</tr>
<tr>
<td>BENEFITS</td>
</tr>
<tr>
<td>Official Website Homepage-Logo Placement with Hyperlink to Company’s Website</td>
</tr>
<tr>
<td>Official Website-Company Profile Placement</td>
</tr>
<tr>
<td>Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)</td>
</tr>
<tr>
<td>Acknowledgement on Official Social Media Channel and Mobile Apps</td>
</tr>
<tr>
<td>Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)</td>
</tr>
<tr>
<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
</tr>
<tr>
<td>Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)</td>
</tr>
<tr>
<td>Company logo on digital banner/signage around the venue (sharing with other sponsors)</td>
</tr>
<tr>
<td>Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)</td>
</tr>
<tr>
<td>Company logo on Billboard placed at certain public area (sharing with other sponsors)</td>
</tr>
<tr>
<td>Company logo on back cover of Program Book (sharing with other sponsors)</td>
</tr>
<tr>
<td>Company logo on back cover of Daily Newsletter (sharing with other sponsors)</td>
</tr>
<tr>
<td>Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)</td>
</tr>
<tr>
<td>Company logo on Post-Show Report (sharing with other sponsors)</td>
</tr>
<tr>
<td>Stage announcement by the MC of Forum (except at Opening &amp; Closing Ceremony)</td>
</tr>
<tr>
<td>Complimentary tickets for Forum/Seminar (1 day ticket)</td>
</tr>
<tr>
<td>Certificate Appreciation of being Sponsor</td>
</tr>
<tr>
<td>Engraved Sponsor Plaque of being Sponsor</td>
</tr>
</tbody>
</table>
# Retail Sponsorship

## Specification

<table>
<thead>
<tr>
<th>Indonesia Pavilion</th>
<th>Thematic Area</th>
<th>Water Concert</th>
<th>Water Festival</th>
</tr>
</thead>
</table>

## Sponsorship Package

<table>
<thead>
<tr>
<th>Value (IDR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 Miliar</td>
</tr>
<tr>
<td>2,5 Miliar</td>
</tr>
<tr>
<td>5,50 Miliar</td>
</tr>
<tr>
<td>750 Juta</td>
</tr>
</tbody>
</table>

## Benefits

| Official Website Homepage-Logo Placement with Hyperlink to Company's Website | ✓ | ✓ | ✓ | ✓ |
| Official Website-Company Profile Placement | x | x | 100 words | x |
| Pre-Event Email Marketing-Company logo placement (where Space and Time Permits) | ✓ | ✓ | ✓ | ✓ |
| Acknowledgement on Official Social Media Channel and Mobile Apps | ✓ | ✓ | ✓ | ✓ |
| Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor) | ✓ | ✓ | ✓ | x |
| Acknowledgement in the Program Book & Panel List of Sponsors | ✓ | ✓ | ✓ | ✓ |
| Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors) | x | x | ✓ | x |
| Company logo on digital banner/signage around the venue (sharing with other sponsors) | ✓ | ✓ | ✓ | ✓ |
### Sponsorship Package

<table>
<thead>
<tr>
<th>Sponsorship Package</th>
<th>Indonesia Pavilion</th>
<th>Thematic Area</th>
<th>Water Concert</th>
<th>Water Festival</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Value (IDR)</strong></td>
<td>2 Miliar</td>
<td>2.5 Miliar</td>
<td>5.50 Miliar</td>
<td>750 Juta</td>
</tr>
<tr>
<td>Company logo on Billboard placed at certain public area (sharing with other sponsors)</td>
<td>X</td>
<td>✓</td>
<td>✓</td>
<td>X</td>
</tr>
<tr>
<td>Company logo on back cover of Program Book (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>X</td>
</tr>
<tr>
<td>Company logo on back cover of Daily Newsletter (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>X</td>
</tr>
<tr>
<td>Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>X</td>
</tr>
<tr>
<td>Company logo on Post-Show Report (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo placement at sponsored area</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary tickets for Forum/Seminar (1 day ticket)</td>
<td>X</td>
<td>X</td>
<td>1</td>
<td>X</td>
</tr>
<tr>
<td>Certificate Appreciation of being Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Engraved Sponsor Plaque of being Sponsor</td>
<td>X</td>
<td>X</td>
<td>✓</td>
<td>X</td>
</tr>
</tbody>
</table>

### Retail Sponsorship

**Specification**

**Cultural Performance**
- Period: 18 – 24 May 2024
- Sponsorship package include:
  - Cultural performance 4 times/day for 7 days at expo area

**Youth Innovation Center**
- Period: 18 – 24 May 2024
- Sponsorship package include:
  - Entertainment & talent: MC, speakers (at expo area for 7 days)
  - Souvenir, doorprize
  - Meals for personnel

<table>
<thead>
<tr>
<th>Sponsorship Package</th>
<th>Cultural Performance</th>
<th>Youth Innovation Center</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Value (IDR)</strong></td>
<td>425 Juta</td>
<td>500 Juta</td>
</tr>
</tbody>
</table>

**Benefits**

- Official Website Homepage-Logo Placement with Hyperlink to Company's Website
- Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)
### Sponsorship Package

<table>
<thead>
<tr>
<th>Value (IDR)</th>
<th>Cultural Performance</th>
<th>Youth Innovation Center</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acknowledgement on Official Social Media Channel and Mobile Apps</td>
<td>×</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on digital banner/signage around the venue (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo placement at sponsored area</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Certificate Appreciation of being Sponsor</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

### Retail Sponsorship

#### Specification

**MEALS DAY 1 (OPENING DAY)**
- **Period:** 19 May 2024
- **Total:** 6000 pax
- **Sponsorship package include:**
  1. 2x coffee break for 6000 pax
  2. 1x buffet lunch for 6000 pax

**MEALS DAY 2-6**
- **Period:** 20-24 May 2024
- **Total:** 4700 pax/day
- **Sponsorship package per day include:**
  1. 2x coffee break for 4700 pax
  2. 1x buffet lunch 4700 pax

### Sponsorship Package

<table>
<thead>
<tr>
<th>Value (IDR)</th>
<th>Meals Day 1 (Opening Day)</th>
<th>Meals Day 2-6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Benefits</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Official Website-Logo Placement with Hyperlink to Company's Website</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Official Website-Company Profile Placement</td>
<td>100 words</td>
<td>100 words</td>
</tr>
<tr>
<td>Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on Official Social Media Channel and Mobile Apps</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Insertion of promotion brochures and gifts from sponsor in the Delegate Bag, Materials to be provided by sponsor</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on digital banner/signage around the venue (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on hanging/vertical banners (one side) at venue (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)</td>
<td>✓</td>
<td>x</td>
</tr>
<tr>
<td>SPONSORSHIP PACKAGE</td>
<td>MEALS DAY 1 (OPENING DAY)</td>
<td>MEALS DAY 2-6</td>
</tr>
<tr>
<td>---------------------</td>
<td>---------------------------</td>
<td>---------------</td>
</tr>
<tr>
<td><strong>VALUE (IDR)</strong></td>
<td>7 Miliar</td>
<td>5,5 Miliar/day</td>
</tr>
<tr>
<td>Company logo on Billboard placed at certain public area (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo placement on print advertisements of 10th World Water Forum at international and national media</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on back cover of Program Book (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on back cover of Daily Newsletter (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on Post-Show Report (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Stage announcement by MC of the Forum (except at Opening &amp; Closing Ceremony)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary 1 (one) ticket per sponsor to attend the Forum</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Certificate Appreciation of being Sponsor</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Engraved Sponsor Plague of being Sponsor</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

We are also open to explore other types of sponsorship that is tailored to potential sponsors need and objective, and to create unique and esteemed sponsorship packages, as we are flexible and open for discussion. Please let us know and our team will be very happy to assist you. All sponsorship opportunities will be based on first-come-first-served.

**CONTACT INFO**

For further inquiries and assistance, please feel free to contact the following number:

Name : Astri Diana  
Mobile : (+62) 813-8872-6703

Name : Yuliani  
Mobile : (+62) 856-2018-787

Email : secretariat@worldwaterforum.org  
Website : www.worldwaterforum.org
Milestone of the World Water Forum

1. **Vision for Water, Life and the Environment**
   - Milestone: Marrakech 1997
   - Sessions: 5
   - Participants: 400

2. **From Vision to Action**
   - Milestone: The Hague 2000
   - Sessions: 100
   - Participants: 5,700
   - Ministers: 114
   - Countries: 130
   - Journalists: 500

3. **A Forum with a Difference**
   - Milestone: Kyoto 2003
   - Sessions: 361
   - Participants: 24,000
   - Journalists: 1,200
   - Countries: 170
   - International Organizations: 47

4. **A Local Actions for a Global Challenge**
   - Milestone: Mexico 2006
   - Sessions: 206
   - Participants: 20,000
   - Ministers: 78
   - Countries: 140
   - Journalists: 1,400

5. **Bridging Divides for Water**
   - Milestone: Istanbul 2009
   - Sessions: 100
   - Participants: 30,000
   - Countries: 182
The Time for Solutions
- 250 sessions
- 35,000 Participants
- 15 Head of State, 112 Minister
- 173 Countries

Water for Our Future
- 400 sessions
- 40,000 Participants
- 10 Head of State/106 Minister
- 166 Countries

Sharing Water
- 350 sessions
- 10,600 Participants
- 12 Head of State, 56 Minister
- 172 Countries, 2,000 Journalist
- almost 110,000 Visitors

Water Security for Peace and Development

Water for Shared Prosperity
- 350 sessions
- 100,000 Participants
- 12 Head of State, 56 Minister
- 172 Countries, 2,000 Journalist

Bali, Indonesia 2024

Daegu & Gyeongbuk 2015

Brasilia 2018

10th World Water Forum

Ipswich, New York 2016

Paris, France 2012

10th World Water Forum

MONTRÉAL 2020