The World Water Forum punctuates the international calendar in three years as one of the largest gatherings of water-related multi-stakeholders. The 10th edition of the World Water Forum will be jointly organized by the World Water Council and the Republic of Indonesia, and will take place from May 18 to 24, 2024 in Bali.

The Forum to be attended by 30,000 participants from 172 countries and regions, as well as 150 partners, 200 speakers, 100 special sessions, and 300 specific sessions, side events, youth space programs, fair, and expo.

The government targets the presence of Heads of State, Ministers, 10,000 Delegates and 30,000 participants (including participants, exhibition visitors on water and MSMEs) from 172 countries, consisting of elements of the government, parliament, private sector, academia, practitioners, institutions and the public within the national and international spheres.

For more information, please visit www.worldwaterforum.org

**WHY? EXHIBIT AT the 10th World Water Forum**

1. **INTRODUCE** new technology to many customers from Indonesia and other countries with your products and services.
2. **DIFFER** to your local customer base by reaching out to various communities.
3. **OPEN** new market opportunities for many visitors as they will be interested to try new things through your activation program.
4. **STRENGTHEN** your brand positioning to be the leader in the industry.
5. **GAIN** new marketing insights from various brands that gathered at the event to create a new marketing strategy.
6. **MORE EXPOSURE** with a lot of media invited.

**WHAT**

The platform to expose your products and solutions to 30,000 participants from 172 countries and regions from 34 provinces of Indonesia as well as participating countries aimed to further drive participants.

**WHERE**

The World Water Forum will be held in Jakarta Convention Center, Jakarta, Indonesia.

**WHEN**

18 - 24 May 2024

**Contact**

WWC Headquarters
World Water Council
2-4 place d’Arvieux
1302 Marseille - France - France
Phone: +33 (0) 9 50 41 00
Fax: +33 (0) 9 50 41 01
Email: wwc@worldwatercouncil.org

**Website:** worldwatercouncil.org

**World Water Forum Secretariat**
The XVIII World Water Congress in Daegu, Korea
IWA World Water Congress in New York, the USA
UN-Water Conference in Paris, France
UNFCCC COP 27 in Sharm, Egypt
HELP-G20 Special Event in Cairo, Egypt
HELP Meeting in Beijing, China
The IGF in New York, the USA
IWF World Water Conference in Bali, Indonesia
G20 Summit in Jakarta 12110, Indonesia
World Water Week 2022 in Stockholm, Sweden
World Water Forum Third Announcement in Jakarta Convention Center, Jakarta, Indonesia
Silicon Valley Startup Day in San Francisco, California
IGF: @worldwaterforum10
Email: wwc@worldwatercouncil.org
WWW: worldwaterforum.org

**Press Number:**
13002 Marseille - France - France
2-4 place d’Arvieux

**For inquiries, please email:**
exhibition@worldwaterforum.org

**Next Agenda**

2nd Stakeholders Consultation Meeting
2nd Announcement

Bali, 18-19 September 2023

**Save the Date:**

worldwaterforum.org
Together we make water a global priority

World Water Council (WWC) is an international multistakeholder platform organization whose mission is to mobilize action on critical water issues at all levels, including the highest decision-making level, by engaging people in debate and challenging conventional thinking. Created in 1996, the Council focuses on the political dimensions of water security, adaptation and sustainability.

www.worldwatercouncil.org

The importance of water has high position in human cultures as we realize that water is essential for human life since ancient times. From daily consumption, industries, agriculture, and energy production to tourism and recreation, the cultivation, and even to survival itself, water is the source of life and prosperity. Nowadays, water management often becomes the main issue in the global community.

The Council is an international organization founded in 1996, and has been taking steps every year to join the world towards a sustainable future.

Cultural visits & tours in bali

Bali at a glance

The venue to host 23rd World Water Forum is Bali, one of the thousands of islands that constitute Indonesia archipelago. For decades Bali has been renowned as a tourist destination. It has been given many names; “Island of God” and “Meeting of the World” among others all seeking to express the mystique that has for centuries lured visitors from far and near.

Local wisdom

Tri Hita Karana

In Bali, the concept of cosmology Tri Hita Karana is a formidable philosophy of life. This philosophy has concepts that can preserve the diversity of human society, maintain the balance of globalization and homogenization. Basically the essence of the Tri Hita Karana is not to create human relationships... The three relationships include relationships with fellow humans, relationships with the natural surroundings, and relationships with God that are interrelated to one another.

Subak

The Balinese people bound to their cultural unity. Hindu religion, which has long been integrated into Balinese society, is an element that strengthens the existence of this unity awareness. One of the Bali community system known as “Subak” and is an important element that strengthens the cultural unity. Hindu religion which is inseparable with fellow humans, relationships with the natural surroundings, and relationships with God that are interrelated to one another.

Theme

Water for shared prosperity

The Largest international forum in the water sector involving various stakeholders, which has been invented by the World Water Council. The Forum is held every three years and has been taking place since 1997. The World Water Forum is not just a conference; it includes a three-year preparation phase (preparatory phase), a one-week event (event phase), and a presentation of the results (synthesis phase) with ongoing support for collective action.

The Forum brings together participants from all levels and areas, including policy, multinational institutions, academia, civil society and the private sector, among others. The number of people participating in the Forum has grown from a few hundred to tens of thousands, from both the international community and host countries.

During the week of May 2024, the heads of states, the heads of international organizations, high level government officials, experts, scholars, entrepreneurs and economists from all over the world will share their knowledge, experiences, and positions regarding a wide range of topics related to water.

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