SPONSORSHIP MANUAL

10TH WORLD WATER FORUM
WATER FOR SHARED PROSPERITY

18 - 24 May 2024 | Bali, Indonesia
• MESSAGE FROM COORDINATING MINISTER FOR MARITIME & INVESTMENT AFFAIRS OF REPUBLIC OF INDONESIA

• MESSAGE FROM VICE MINISTER OF STATE-OWNED ENTERPRISES OF THE REPUBLIC OF INDONESIA

• MESSAGE FROM MINISTER OF PUBLIC WORKS & HOUSING OF THE REPUBLIC OF INDONESIA

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• ABOUT 10TH WORLD WATER FORUM

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  2. CONVENER SPONSORSHIP
  3. SOCIAL & HOSPITALITY EVENT SPONSORSHIP
  4. RETAIL SPONSORSHIP
MESSAGE FROM CHAIR OF THE 10TH WORLD WATER FORUM NOC
Coordinating Minister for Maritime and Investment Affairs of Republic of Indonesia

Water is a basic need that is very important for human survival. However, the water problem is a global challenge that is increasingly complex and requires the right solution.

Data shows that currently there are still many countries experiencing water crises, either due to drought or severe floods. In the next few years, it is projected that more and more regions of the world will be in conditions of severe drought.

Therefore, the 10th World Water Forum is very important to discuss and find solutions to the world's water problems. Through this platform, stakeholders around the world can come together and collaborate to find long-term solutions to this increasingly complex water problem.

Indonesia, as the host of the 10th World Water Forum, is committed to helping solve the world's water problems. In this forum, we will discuss various important issues related to water, such as effective water management, protection of water resources, technology development, and many other issues related to water. This forum will also discuss how to provide fair and equitable access to water resources for everyone, especially for those in less developed areas.

I believe the 10th World Water Forum will be a very useful platform in solving the world's water problems. We must work together and collaborate to find innovative and sustainable solutions to provide clean and healthy water for all people around the world.

Once again, I thank you for the participation and support of various parties for the success of this activity. Let's work hand in hand in overcoming the world's water problems and building a better future, through the 10th World Water Forum to be held in Bali, 18-24 May 2024.

Luhut Binsar Pandjaitan
Coordinating Minister for Maritime and Investment Affairs of the Republic of Indonesia
MESSAGE FROM COORDINATOR OF DIVISION II: FINANCE
Vice Minister of State-Owned Enterprises of the Republic of Indonesia

Dear distinguish delegates and participant for the 10th World Water Forum.

As the representative from a State-Owned Enterprises, I am very pleased to be able to join this important event to discuss the very crucial issue related to water resources.

As the representative of State-Owned Enterprises, we are keen in maintaining the availability of adequate and quality water for the people of Indonesia. We are aware that water is a basic human need that plays an important role for the survival and welfare of society.

In this case, SOE has a very strategic and crucial role in ensuring the supply of quality and affordable water for all people. We are trusted and given a mandate to address several issues in water resource sector. Hence, we are committed to innovate and synergize with relate parties in order to maintain the sustainability of water resource.

Therefore, through this event we are very passionate to exchange ideas and discuss with all participants regarding the challenges and opportunities in maintaining the availability of adequate and quality water for the community.

We look forward to collaborating and cooperate with various parties in resolving these issues and achieving the same goal.

Thank you for your attention and congratulations on joining the 10th World Water Forum in Bali, Indonesia.

Kartika Wirjoatmodjo
Vice Minister of the State-Owned-Enterprise of the Republic of Indonesia
MESSAGE FROM VICE CHAIRMAN OF NOC 1 / COO

Minister of Public Works and Housing of the Republic of Indonesia

As the Minister of Public Works and Public Housing (PUPR), I feel very honored and proud that Indonesia can be the host and organizer of the 10th World Water Forum, which is the largest multi-stakeholder meeting forum in the world related to water issues. This activity will be held in Bali in 2024.

The theme for the 10th WWF is "Water for Shared Prosperity". We all believe that water is a very important resource for the survival of humans, the environment, and the economy. Therefore, it is appropriate for all parties to pay full attention and efforts to maintain and preserve its sustainability.

As an archipelagic country, Indonesia can be an example for the world, where it has many challenges in managing water resources. I believe this meeting will provide an opportunity for stakeholders to share experiences, learn from each other, and find solutions to global water problems.

I hope that this activity can be proof of Indonesia's contribution in its ability to contribute to providing solutions to world challenges, including water issues.

The activities will also be an opportunity for all global water stakeholders to broaden their professional networks, participate in productive discussions, and create a better future for all of us by ensuring access to clean and equitable water for all people.

M. Basuki Hadimuljono
Minister of Public Works and Public Housing of the Republic of Indonesia
ABOUT WORLD WATER FORUM

The largest international forum in the water sector involving various stakeholders. The Forum is held every three years and has been taking place since 1997. The World Water Forum (WWF) is not just a conference: it includes a three-year preparation phase (preparatory phase), a one-week event (event phase), and a presentation of the results (synthesis phase) with ongoing support for collective action.

The Forum brings together participants from all levels and areas, including politics, multilateral institutions, academia, civil society and the private sector, among others. Over the years, the number of people participating in the Forum has grown from a few hundred to tens of thousands, from both the international community and host countries.

The 77th Board of Governors of the World Water Council held in March 2022 in Dakar elected Bali, Indonesia as host of the 10th World Water Forum to be held in 2024.
ABOUT THE 10TH WORLD WATER FORUM

It is an honour for Indonesia in particular Bali for the World Water Forum to be hosted in Indonesia, to provide a platform for all stakeholders in Bali, Indonesia and the world to express themselves.

The 10th World Water Forum will take place from **18 to 24 May 2024** in Bali Nusa Dua Convention Center (BNDCC), Bali. During the week, the heads of state, the heads of international organizations, high level government officials, experts, scholars, entrepreneurs and economists from all over the world will share their knowledge, experience and practice regarding a wide range of topics related to water.

By participating in the 10th World Water Forum, you will contribute to responding to the challenges of water and sanitation of our time.

The main missions of the 10th World Water Forum are to:

- Provide a platform for all stakeholders in the water sector to engage, exchange, learn together, and catalyze concrete ideas for improved water resources management and development;
- Encourage innovative thinking to overcome contemporary and critical water resource management issues;
- Mobilize action by policy and decision-makers on commitments for improved water resources management and development.

**Target Audience**

- Political leaders (local authorities/mayors, parliamentarians, ministers, heads of governments/state), Policy and decision-makers,
- Business leaders,
- Media representatives,
- Representatives of water-related sectors,
- Representatives of non-water-related sectors for which water is an essential component,
- The world’s water professionals,
- Water scientists and engineers,
- Academics
- Civil society representatives (users, beneficiaries, unions, professional associations, indigenous peoples, women, youth, etc.), and
- Citizens of the host country
Component Forum

1. Thematic Program - providing the substantive underpinning on water issues of critical importance
2. Regional Program - providing perspectives on water from all regions of the world
3. Political Program - providing the opportunity for discussion amongst and with elected officials
THEME

WATER FOR SHARED PROSPERITY

The importance of water has a high position in human cultures, we realize that water is essential for human life since ancient times. From daily consumptions, purifications, conservations, cultivations and so on, even some view water as the life itself and the source of immortality.

Nowadays, water management often becomes the main issues in international events and declarations, including the Sustainable Development Goals (SDGs). The SDGs put a goal that must be achieved in 2030 to ensure the sustainable living.

The importance of water is specially mentioned in the SDG’s number 6, Clean Water and Sanitation for all, where the sub-goal elaborates in detail. In order to achieve those targets, all stakeholders need to work together and understand each other needs. With a good water management, we can achieve prosperity together, and for all. Water plays central role to achieved shared prosperity. In the 10th World Water Forum, we hope that we can give the societies what its need to achieve shared prosperity through solving and understanding water related issues.

SUB THEME

- WATER FOR HUMANS AND NATURE
- WATER SECURITY AND PROSPERITY
- DISASTER RISK REDUCTION AND MANAGEMENT
- COOPERATION AND HYDRO DIPLOMACY
- WATER FINANCE
- KNOWLEDGE AND INNOVATION

FORUM PROCESSES:

OBJECTIVES AND MODALITIES

Process Framework Main Theme:
Water for Shared Prosperity

Water for Human and Nature
Water Security and Prosperity
Disaster Risk Reduction and Management
Cooperation and Hydro Diplomacy
Water Finance
Knowledge and Innovation

Common Challenge: Climate Change, Population Growth, Urbanization, Energy Crisis, Soil, and Air Pollution, etc.
Cross-cutting Enablers: Governance, Science and Technology, Innovation, Financing & Investment, Cooperation and Partnership, Policy Development, Circular Economy, Education & Capacity Building,

Political Process
Government, parliamentarians, Ministers, local authorities, and basin authorities develop political agendas to discuss and find solutions.

Thematic Process
All global multi-stakeholders develop and facilitate the implementation of action plans mobilizing various organizations and experts to have concrete and practical solutions to imminent water issues identified during the process associated with each theme and topic.

Regional Process
In different regions and sub-regions, develop and facilitate the action to resolve regional primary water issues and find customized solutions to the local water situation. In this process, better understanding of the regional water context and cooperative structure for common solutions is expected.
SPONSORSHIP

Why you should sponsor at the 10th World Water Forum

- The 10th World Water Forum is the largest international forum in water sector.
- More than 10,000 leading companies and organization related to water will come to learn, share, get ideas, make new connections and network, all to advance their respective business
- Opportunity to reinforce and strengthen your organization's brand within the stakeholders in water
- Deliver a clear message that you have a genuine commitment to the healthy of the water resource development and management
- Meet local or international associations and organizations
- For experts, this event would be a golden opportunity to share your knowledge and experience in the field of water

The 10th World Water Forum 2024 offers outstanding sponsorship opportunities that can help you maximize your business potential for your organization and create better awareness of your products and services among top executives and decision makers.

You will get maximum exposure and attract extra attention among the participants, media and even public in general through our promotional, marketing and advertising opportunities, starting from pre-event series, during event and post event of 10th World Water Forum.

The sponsorship options are designed to allow each sponsor unique ways of associating brands or message with different aspects of the meeting.

The sponsorship opportunities are available in 4 (four) categories, include Earmarked Corporate Sponsorship, Convener Sponsorship, Social and Hospitality Events Sponsorship and Retail Sponsorship. You can select one or more of those 4 categories as a sponsorship package.
EARMARKED CORPORATE SPONSORSHIP
## EARMARKED CORPORATE SPONSORSHIP

<table>
<thead>
<tr>
<th>VALUE (IDR)</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>BRONZE</th>
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### Official Website Homepage - Logo Placement with Hyperlink to Company's Website
- Diamond: ✓
- Platinum: ✓
- Gold: ✓
- Bronze: ✓

### Official Website - Company Profile Placement
- Diamond: 500 words
- Platinum: 300 words
- Gold: 200 words
- Bronze: 100 words

### Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)
- Diamond: ✓
- Platinum: ✓
- Gold: ✓
- Bronze: ✓

### Acknowledgement on Official Social Media Channel and Mobile Apps
- Diamond: ✓
- Platinum: ✓
- Gold: ✓
- Bronze: ✓

### Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)
- Diamond: ✓
- Platinum: ✓
- Gold: ✓
- Bronze: ✓

### Acknowledgement in the Program Book & Panel List of Sponsor
- Diamond: ✓
- Platinum: ✓
- Gold: ✓
- Bronze: ✓

### Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)
- Diamond: ✓
- Platinum: ✓
- Gold: ✓
- Bronze: ✓

### Company logo on digital banner/signage around the venue (sharing with other sponsors)
- Diamond: ✓
- Platinum: ✓
- Gold: ✓
- Bronze: ✓

### Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)
- Diamond: ✓
- Platinum: ✓
- Gold: ✓
- Bronze: ✓

### Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors)
- Diamond: ✓
- Platinum: ✓
- Gold: ✓
- Bronze: ✓

### Company logo on Billboard placed at certain public area (sharing with other sponsors)
- Diamond: ✓
- Platinum: ✓
- Gold: ✓
- Bronze: ✓

### Company logo on back cover of Program Book. (sharing with other sponsors)
- Diamond: ✓
- Platinum: ✓
- Gold: ✓
- Bronze: ✓

### Company logo on back cover of Daily Newsletter (sharing with other sponsors)
- Diamond: ✓
- Platinum: ✓
- Gold: ✓
- Bronze: ✓

### Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)
- Diamond: ✓
- Platinum: ✓
- Gold: ✓
- Bronze: ✓

### Company logo on Post-Show Report (sharing with other sponsors)
- Diamond: ✓
- Platinum: ✓
- Gold: ✓
- Bronze: ✓

### Video testimonial / sound-bite from sponsor’s representative to be included in the Official Post Show Video
- Diamond: ✓
- Platinum: ✓
- Gold: ✓
- Bronze: ✓

### Written Testimonial from official company spokes person included in the Official Event Post-Show Report
- Diamond: ✓
- Platinum: ✓
- Gold: ✓
- Bronze: ✓

### One speaking opportunity in Plenary Session on the main meeting room in one of the available time slots (10 minutes)**TBC WWC approval
- Diamond: ✓
- Platinum: ✓
- Gold: ✓
- Bronze: ✓

### Opportunity to hold Press Conference at Media Center of 10th World Water Forum
- Diamond: ✓
- Platinum: ✓
- Gold: ✓
- Bronze: ✓

### Stage announcement by the MC of Forum (except at Opening & Closing Ceremony)
- Diamond: ✓
- Platinum: ✓
- Gold: ✓
- Bronze: ✓

### Complimentary tickets for Forum/Seminar (1 day ticket)
- Diamond: 4
- Platinum: 3
- Gold: 2
- Bronze: 1

### Certificate Appreciation of being Sponsor
- Diamond: ✓
- Platinum: ✓
- Gold: ✓
- Bronze: ✓

### Engraved Sponsor Plague of being Sponsor
- Diamond: ✓
- Platinum: ✓
- Gold: ✓
- Bronze: ✓

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**Note:**
Company/Organization interested at sponsoring below IDR 5 Billion could select one or more items from the available Retail packages. Or, the Committee of 10th WWF will distribute the sponsorship fund based on priority needs.
### CONVENER SPONSORSHIP

<table>
<thead>
<tr>
<th>Event series that can be sponsored</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
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<tr>
<td>Note: Sponsor is welcome to also select one or more events to be sponsored, as part of the corporate sponsorship. Please choose and give thick mark on one or more items &amp; services you would like to sponsor.</td>
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Pre-event: copyright logo 10th World Water Forum

### SOCIAL AND HOSPITALITY EVENTS SPONSORSHIP

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<th>DIAMOND</th>
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<td>Welcome Dinner</td>
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<td>Cultural Night</td>
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<td>Opening Ceremony <strong>TBC WWC approval</strong></td>
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### RETAIL SPONSORSHIP

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<th>Items &amp; service that can be sponsored</th>
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<td>Note: Sponsor is welcome to also select one or more items &amp; services to be sponsored, as part of the main sponsorship. Please choose and give thick mark on one or more items &amp; services you would like to sponsor.</td>
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## RESUME

<table>
<thead>
<tr>
<th>EARMARKED - DIAMOND</th>
<th>CONVENER</th>
<th>SOCIAL &amp; HOSPITALITY EVENTS</th>
<th>RETAIL</th>
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<td>Small Event</td>
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CONVENER
SPONSORSHIP
## CONVENER SPONSORSHIP

### GENERAL
- **Date:** 20 – 24 May 2024
- **Venue:** Convention Center or Hotel at Nusa Dua Area
- **Themes:**
  1. Water Security and Prosperity
  2. Water for Humans and Nature
  3. Disaster Risk Reduction and Management
  4. Cooperation and Hydro-diplomacy
  5. Water Innovative Finance
  6. Knowledge and Innovation
- **300 sessions, 60 sessions / day**

### SMALL EVENT (up to 50 pax)
- **Sponsorship package include:**
  - **Production:**
    - Stage
    - Standard decoration
    - Banners (if required)
  - **Supporting equipment:**
    - LED screen
    - Sound system
    - Recording
    - Lighting system
    - Rigging
    - Genset
    - Multicamera system
    - Interpretation system
    - Streaming & Broadcasting system
    - PC/laptops, LED monitor, switcher
    - Internet
    - Furniture
  - **Talent :** MC, moderator

### MEDIUM EVENT (up to 100 pax)
- **Sponsorship package include:**
  - **Production:**
    - Stage
    - Standard decoration
    - Banners (if required)
  - **Supporting equipment:**
    - LED screen
    - Sound system
    - Recording
    - Lighting system
    - Rigging
    - Genset
    - Multicamera system
    - Interpretation system
    - Streaming & Broadcasting system
    - PC/laptops, LED monitor, switcher
    - Internet
    - Furniture
  - **Talent :** MC, moderator

### LARGE EVENT (up to 200 pax)
- **Sponsorship package include:**
  - **Production:**
    - Stage
    - Standard decoration
    - Banners (if required)
  - **Supporting equipment:**
    - LED screen
    - Sound system
    - Recording
    - Lighting system
    - Rigging
    - Genset
    - Multicamera system
    - Interpretation system
    - Streaming & Broadcasting system
    - PC/laptops, LED monitor, switcher
    - Internet
    - Furniture
  - **Talent :** MC, moderator

### SPONSORSHIP PACKAGE

<table>
<thead>
<tr>
<th></th>
<th>SMALL</th>
<th>MEDIUM</th>
<th>LARGE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>VALUE (IDR)</strong></td>
<td>BNDC/BICC 1,000,000,000 Per room/day</td>
<td>Non BNDC/BICC 750,000,000 Per room/day</td>
<td>BNDC/BICC 1,000,000,000 Per room/day</td>
</tr>
<tr>
<td></td>
<td>BNDC/BICC 1,500,000,000 Per room/day</td>
<td>Non BNDC/BICC 1,000,000,000 Per room/day</td>
<td>BNDC/BICC 2,000,000,000 Per room/day</td>
</tr>
<tr>
<td></td>
<td>BNDC/BICC 1,250,000,000 Per room/day</td>
<td>Non BNDC/BICC 1,250,000,000 Per room/day</td>
<td>Non BNDC/BICC 1,250,000,000 Per room/day</td>
</tr>
</tbody>
</table>

### BENEFITS

<table>
<thead>
<tr>
<th>Benefit Description</th>
<th>SMALL</th>
<th>MEDIUM</th>
<th>LARGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Official Website Homepage - Logo Placement with Hyperlink to Company’s Website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on Official Social Media Channel and Mobile Apps</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on digital banner/signage around the venue (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on back cover of Program Book. (sharing with other sponsors)</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Company logo on back cover of Daily Newsletter (sharing with other sponsors)</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)</td>
<td>✓</td>
<td>X</td>
<td>✓</td>
</tr>
<tr>
<td>Stage announcement by the MC of Thematic Seminar</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
## Sponsorship Package

<table>
<thead>
<tr>
<th>VALUE (IDR)</th>
<th>SMALL</th>
<th>MEDIUM</th>
<th>LARGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>BNDCC/BICC 1,000,000,000 Per room/day</td>
<td>Non BNDCC/BICC 750,000,000 Per room/day</td>
<td>BNDCC/BICC 1,500,000,000 Per room/day</td>
<td>Non BNDCC/BICC 1,000,000,000 Per room/day</td>
</tr>
<tr>
<td>BNDCC/BICC 2,000,000,000 Per room/day</td>
<td>Non BNDCC/BICC 1,250,000,000 Per room/day</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Benefits

- **Complimentary tickets to join sponsored Thematic Seminar**
  - X
  - X
  - X
  - X
  - 1
  - X

- **Company logo on the backdrop of sponsored Thematic Seminar**
  - ✓
  - ✓
  - ✓
  - ✓
  - ✓
  - ✓

- **Certificate Appreciation of being Sponsor**
  - ✓
  - ✓
  - ✓
  - ✓
  - ✓
  - ✓

## Convener Sponsorship

### Copyright 10th World Water Forum Logo

<table>
<thead>
<tr>
<th>IDR 500,000,000 Per event</th>
</tr>
</thead>
</table>

### Specification

- Usage of 10th World Water Forum logo for pre-events related to Water
- Proposal of event should be submitted to committee and approved by substantive committee

**Note:** The Committee assumes no responsibility or liability whatsoever with regards pre-event activities of the 10th World Water Forum.

### Benefits

- **Insertion of promotion brochures and gifts from sponsor during the sponsored event (Materials to be provided by sponsor)**
  - ✓

- **Company logo placement on social media publication for the sponsored event**
  - ✓

- **Company logo on hanging/vertical banners (one side) at foyer/entrance hall of the event (if any)**
  - ✓

- **Company logo on digital banner/signage around the venue of event (if any)**
  - ✓

- **Logo Placement on the T-banners placed at the entrance of Venue of event (if any)**
  - ✓

- **Company logo on Billboard placed at certain public area for the sponsored event (if any)**
  - ✓

- **Company logo on the backdrop of the sponsored event**
  - ✓
SOCIAL & HOSPITALITY EVENTS
SPONSORSHIP
### 1. WELCOMING DINNER

**Day & Date:** Sunday, 19 May 2024  
**Venue:** Garuda Wisnu Kencana (GWK)  
**Participants:** 2000 pax

Sponsorship package include:
- Production:
  - Stage & podium  
  - Decoration  
  - Banners
- Supporting equipment:
  - LED screen P2.9: minimal size 25 x 6 m, incl. raiser & rigging  
  - Sound system 20,000 watt incl. thruss rigging  
  - Recording  
  - Lighting system  
  - Multicamera system with tele lens  
  - Jimmy jib with tele camera  
  - Photo & video documentation  
  - Interpretation system  
  - Streaming & Broadcasting system  
  - PC/laptops  
  - Furniture  
  - VIP & VIP tent
- Food & Beverages for 2000 pax (500 set menu for VIP; 1500 buffet & stall for non-VIP)
- Concept, Talent & Performance: MC, dancers, singers, band, opening act

### SPONSORSHIP PACKAGE

<table>
<thead>
<tr>
<th>VALUE (IDR)</th>
<th>PRODUCTION</th>
<th>EQUIPMENT</th>
<th>F&amp;B</th>
<th>CONCEPT TALENT PERFORMANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>IDR 47,500,000,000</td>
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<td>15,000,000,000</td>
<td>7,500,000,000</td>
<td>15,000,000,000</td>
</tr>
</tbody>
</table>

### BENEFITS

<table>
<thead>
<tr>
<th>Official Website Homepage - Logo Placement with Hyperlink to Company’s Website</th>
<th>✓</th>
<th>✓</th>
<th>✓</th>
<th>✓</th>
</tr>
</thead>
<tbody>
<tr>
<td>Official Website - Company Profile Placement</td>
<td>200 words</td>
<td>300 words</td>
<td>150 words</td>
<td>300 words</td>
</tr>
<tr>
<td>Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on Official Social Media Channel and Mobile Apps</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on digital banner/signage around the venue (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on Billboard placed at certain public area (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on back cover of Program Book. (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>SPONSORSHIP PACKAGE</td>
<td>PRODUCTION</td>
<td>EQUIPMENT</td>
<td>F&amp;B</td>
<td>CONCEPT TALENT PERFORMANCE</td>
</tr>
<tr>
<td>---------------------</td>
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<td>--------------------------</td>
</tr>
<tr>
<td>VALUE (IDR)</td>
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<td>7,500,000,000</td>
<td>15,000,000,000</td>
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</tbody>
</table>

**BENEFITS**

<table>
<thead>
<tr>
<th>Benefit</th>
<th>PRODUCTION</th>
<th>EQUIPMENT</th>
<th>F&amp;B</th>
<th>CONCEPT TALENT PERFORMANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company logo on back cover of Daily Newsletter (sharing with other sponsors)</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Company logo on Post-Show Report (sharing with other sponsors)</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Video testimonial / sound-bite from sponsor’s representative to be included in the Official Post Show Video</td>
<td>x</td>
<td>√</td>
<td>x</td>
<td>√</td>
</tr>
<tr>
<td>Written Testimonial from official company spokes person included in the Official Event Post-Show Report</td>
<td>x</td>
<td>√</td>
<td>x</td>
<td>√</td>
</tr>
<tr>
<td>Stage announcement by the MC of Welcoming Dinner</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Complimentary tickets to join Welcoming Dinner</td>
<td>2</td>
<td>3</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Certificate Appreciation of being Sponsor</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Engraved Sponsor Plague of being Sponsor</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
</tbody>
</table>
## SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

### 2. CULTURAL NIGHT

<table>
<thead>
<tr>
<th>SPECIFICATION</th>
<th>IDR 43,500,000,000</th>
</tr>
</thead>
</table>

**Day & Date:** Thursday, 23 May 2024 (TBC)

**Venue:** ITDC, Nusa Dua

**Participants:** 1000 pax

**Sponsorship package include:**

- **Production:**
  - Stage & podium
  - Decoration
  - Banners

- **Supporting equipment:**
  - LED screen P2.9; minimal size 25 x 6 m, incl raiser & rigging
  - Sound system 20,000 watt incl thruss rigging
  - Recording
  - Lighting system
  - Multicamera system with tele lens
  - Jimmy jib with tele camera
  - Photo & video documentation
  - Interpretation system
  - Streaming & Broadcasting system
  - PC/laptops
  - Furniture
  - VVIP & VIP tent

- **Food & Beverages for 1000 pax (buffet & stalls)**

- **Concept, Talent & Performance:** MC, dancers, singers, band, opening act

### SPONSORSHIP PACKAGE

<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGE</th>
<th>PRODUCTION</th>
<th>EQUIPMENT</th>
<th>F&amp;B</th>
<th>CONCEPT TALENT PERFORMANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>VALUE (IDR)</td>
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<td>15,000,000,000</td>
<td>3,500,000,000</td>
<td>15,000,000,000</td>
</tr>
</tbody>
</table>

### BENEFITS

- **Official Website Homepage - Logo Placement with Hyperlink to Company's Website**

- **Official Website - Company Profile Placement**
  - 200 words
  - 300 words

- **Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)**

- **Acknowledgement on Official Social Media Channel and Mobile Apps**

- **Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)**

- **Acknowledgement in the Program Book & Panel List of Sponsor**

- **Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)**

- **Company logo on digital banner/signage around the venue (sharing with other sponsors)**

- **Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)**

- **Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors)**

- **Company logo on Billboard placed at certain public area (sharing with other sponsors)**

- **Company logo on back cover of Program Book. (sharing with other sponsors)**

- **Company logo on Hanging/Vertical Banners (one side) at entrance hall (sharing with other sponsors)**

- **Company logo on Digital Banner/Signage around the venue (sharing with other sponsors)**

- **Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)**

- **Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors)**

- **Company logo on Billboard placed at certain public area (sharing with other sponsors)**

- **Company logo on back cover of Program Book. (sharing with other sponsors)**
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<th>SPONSORSHIP PACKAGE</th>
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<th>F&amp;B</th>
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</thead>
<tbody>
<tr>
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<td>10,000,000,000</td>
<td>15,000,000,000</td>
<td>3,500,000,000</td>
<td>15,000,000,000</td>
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</tbody>
</table>

**BENEFITS**

<table>
<thead>
<tr>
<th>Benefit</th>
<th>PRODUCTION</th>
<th>EQUIPMENT</th>
<th>F&amp;B</th>
<th>CONCEPT TALENT PERFORMANCE</th>
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<tbody>
<tr>
<td>Company logo on back cover of Daily Newsletter (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on Post-Show Report (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Video testimonial / sound-bite from sponsor’s representative to be included in the Official Post Show Video</td>
<td>x</td>
<td>✓</td>
<td>x</td>
<td>✓</td>
</tr>
<tr>
<td>Written Testimonial from official company spokes person included in the Official Event Post-Show Report</td>
<td>x</td>
<td>✓</td>
<td>x</td>
<td>✓</td>
</tr>
<tr>
<td>Stage announcement by the MC of Cultural Night</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary tickets to join Cultural Night</td>
<td>2</td>
<td>3</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Certificate Appreciation of being Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Engraved Sponsor Plague of being Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

3. OPENING CEREMONY

IDR 30,000,000,000

SPECIFICATION

Date: 19 May 2024
Venue: Nusa Dua Hall, BNDCC & Nusantaran Hall, BICC (for viewing)
Pax: 10,000 participants

Sponsorship package include:

- Production at Nusa Dua Hall & Nusantara Hall:
  - Main stage & podium
  - Stage FOH & Media
  - Decoration
  - Banners
- Supporting equipment at Nusa Dua Hall & Nusantara Hall:
  - LED screen P2.9; minimal size 25 x 6 m, incl. raiser & rigging
  - Sound system 20,000 watt incl. thruss rigging
  - Recording
  - Lighting system
  - Multicamera system with tele lens
  - Jimmy jib with tele camera
  - Photo & video documentation
  - Interpretation system
  - Streaming & Broadcasting system
  - PC/laptops, LED monitor, switcher
  - Internet
  - Indoor & table flags
  - Furniture

- Concept, Talent & Performance: MC, dancers, opening act

<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGE</th>
<th>PRODUCTION</th>
<th>EQUIPMENT</th>
<th>CONCEPT TALENT PERFORMANCE</th>
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</tbody>
</table>

BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company’s Website

- ✔
- ✔
- ✔

Official Website - Company Profile Placement

- 200 words
- 200 words
- 200 words

Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)

- ✔
- ✔
- ✔

Acknowledgement on Official Social Media Channel and Mobile Apps

- ✔
- ✔
- ✔

Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)

- ✔
- ✔
- ✔

Acknowledgement in the Program Book & Panel List of Sponsor

- ✔
- ✔
- ✔

Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)

- ✔
- ✔
- ✔

Company logo on digital banner/signage around the venue (sharing with other sponsors)

- ✔
- ✔
- ✔

Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)

- ✔
- ✔
- ✔

Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors)

- ✔
- ✔
- ✔

Company logo on Billboard placed at certain public area (sharing with other sponsors)

- ✔
- ✔
- ✔

Company logo on back cover of Program Book. (sharing with other sponsors)

- ✔
- ✔
- ✔
<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGE</th>
<th>PRODUCTION</th>
<th>EQUIPMENT</th>
<th>CONCEPT TALENT PERFORMANCE</th>
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<td>10,000,000,000</td>
<td>10,000,000,000</td>
</tr>
</tbody>
</table>

**BENEFITS**

- Company logo on back cover of Daily Newsletter (sharing with other sponsors)
  - ✓
  - ✓
  - ✓

- Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)
  - ✓
  - ✓
  - ✓

- Company logo on Post-Show Report (sharing with other sponsors)
  - ✓
  - ✓
  - ✓

- Stage announcement by the MC of Forum (except at Opening & Closing Ceremony)
  - ✓
  - ✓
  - ✓

- Complimentary tickets to join Opening Ceremony
  - 2
  - 2
  - 2

- Certificate Appreciation of being Sponsor
  - ✓
  - ✓
  - ✓

- Engraved Sponsor Plaque of being Sponsor
  - ✓
  - ✓
  - ✓
## SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

### 4. CLOSING CEREMONY

#### IDR 5,000,000,000

#### SPECIFICATION

- **Date:** 24 May 2024  
- **Venue:** Bali Nusa Dua Convention Center  
- **Pax:** 1000 participants

Sponsorship package include:
- **Production:**
  - Main stage & podium
  - Stage FOH & Media
  - Decoration
  - Banners, printing materials
- **Supporting equipment:**
  - LED screen
  - Sound system
  - Recording
  - Lighting system
  - Multicamera system with tele lens
  - Photo & video documentation
  - Interpretation system
  - Streaming & Broadcasting system
  - PC/laptops, LED monitor, switcher
  - Internet
  - Indoor & table flags
  - Furniture
- **Food & Beverages:** coffee break package for 1000 pax
- **talent & Performance:** MC, dancers

#### SPONSORSHIP PACKAGE

<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGE</th>
<th>PRODUCTION</th>
<th>EQUIPMENT</th>
<th>F&amp;B</th>
<th>CONCEPT</th>
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<td>500,000,000</td>
<td>500,000,000</td>
<td></td>
</tr>
</tbody>
</table>

#### BENEFITS

- **Official Website Homepage - Logo Placement with Hyperlink to Company’s Website**
- **Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)**
- **Acknowledgement on Official Social Media Channel and Mobile Apps**
- **Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)**
- **Acknowledgement in the Program Book & Panel List of Sponsor**
- **Company logo on digital banner/signage around the venue (sharing with other sponsors)**
- **Company logo on back cover of Program Book, (sharing with other sponsors)**
- **Company logo on back cover of Daily Newsletter (sharing with other sponsors)**
- **Company logo on Post-Show Report (sharing with other sponsors)**
- **Stage announcement by the MC of Forum (except at Opening & Closing Ceremony)**
- **Complimentary tickets to join Closing Ceremony**
- **Certificate Appreciation of being Sponsor**
# SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

## 5. TOURS

### SPECIFICATION

<table>
<thead>
<tr>
<th></th>
<th>BALI</th>
<th>LOMBOK (3D/2N)</th>
<th>LABUAN BAJO (3D/2N)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BALI</strong></td>
<td>Program: Bali full day tour package</td>
<td>Program: Lombok 3 days, 2 nights package</td>
<td>Program: Labuan Bajo 3 days, 2 nights package</td>
</tr>
<tr>
<td></td>
<td>Date: TBA</td>
<td>Date: TBA</td>
<td>Date: TBA</td>
</tr>
<tr>
<td></td>
<td>Participant: max for 500 pax</td>
<td>Participant: max for 100 pax</td>
<td>Participant: max for 75 pax</td>
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<tr>
<td></td>
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<td>Sponsorship package include:</td>
<td>Sponsorship package include:</td>
</tr>
<tr>
<td></td>
<td>• Tour / program package</td>
<td>• Tour / program package</td>
<td>• Tour / program package include Komodo Sail</td>
</tr>
<tr>
<td></td>
<td>• Meals: snacks, lunch, dinner</td>
<td>• Meals: snacks, lunch, dinner</td>
<td>with boat</td>
</tr>
<tr>
<td></td>
<td>• Transportation &amp; guide</td>
<td>• Ticket Bali – Lombok - Bali,</td>
<td>• Meals: snacks, lunch, dinner</td>
</tr>
<tr>
<td></td>
<td>• Others: invitation, leaflet / brochures,</td>
<td>Transportation &amp; guide</td>
<td>• Ticket Bali-Labuan Bajo - Bali,</td>
</tr>
<tr>
<td></td>
<td>healthy kits, souvenir (if required)</td>
<td>Others: invitation, leaflet / brochures,</td>
<td>Transportation &amp; guide</td>
</tr>
<tr>
<td></td>
<td></td>
<td>healthy kits, souvenir (if required)</td>
<td>Others: invitation, leaflet / brochures,</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>healthy kits, souvenir (if required)</td>
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### SPONSORSHIP PACKAGE

<table>
<thead>
<tr>
<th>VALUE (IDR)</th>
<th>BALI</th>
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<th>LABUAN BAJO</th>
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<tbody>
<tr>
<td></td>
<td>750,000,000</td>
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### BENEFITS

<table>
<thead>
<tr>
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<th>BALI</th>
<th>LOMBOK</th>
<th>LABUAN BAJO</th>
</tr>
</thead>
<tbody>
<tr>
<td>Official Website Homepage - Logo Placement</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Pre-Event Email Marketing - Company logo</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on Official Social Media</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in the Program Book &amp; Panel</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on digital banner/signage around</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on Post-Show Report</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary ticket to join Tour Program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Certificate Appreciation of being Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
# SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

## 6. YOUTH PROGRAM

### SPECIFICATION

#### #WaterWeek

- **Program:**
  - #ShareYourWaterStories
  - Water Week
  - Sharing Sessions
  - Social Activity
  - Next-Gen Water Heroes
- **Venue:** East Nusa Tenggara
- **Participants:** 5 top candidates will be invited to rural area for 1 week.

#### Training at Bali Appropriate Technology Institute (B ATI)

- **Program:**
  - Training program at BATI for 3 days
  - Pre-event: Video competition
- **Venue:** BATI (Wanagiri, Selemadeg, Tabanan Regency, Bali)
- **Participants:** estimated 100 pax

#### Accelerating Inclusivity in Water Sector

- **Program:**
  - Sharing Session
  - Tree Planting
  - Coloring Competition
  - Making Teaching Material Book about Water
- **Venue:** Teras, Cikapundung, Jawa Barat
- **Participants:** estimated 300 pax in total

### SPONSORSHIP PACKAGE

<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGE</th>
<th>#WaterWeek</th>
<th>Training at BATI</th>
<th>Accelerating Inclusivity in Water Sector</th>
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</thead>
<tbody>
<tr>
<td><strong>VALUE (IDR)</strong></td>
<td>300,000,000</td>
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### BENEFITS

<table>
<thead>
<tr>
<th>Benefit</th>
<th>#WaterWeek</th>
<th>Training at BATI</th>
<th>Accelerating Inclusivity in Water Sector</th>
</tr>
</thead>
<tbody>
<tr>
<td>Official Website Homepage - Logo Placement with Hyperlink to Company's Website</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Acknowledgement on Official Social Media Channel and Mobile Apps</td>
<td>x</td>
<td>x</td>
<td>√</td>
</tr>
<tr>
<td>Company logo on digital banner/signage around the venue (sharing with other sponsors)</td>
<td>√</td>
<td>x</td>
<td>√</td>
</tr>
<tr>
<td>Company logo on Post-Show Report (sharing with other sponsors)</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
</tbody>
</table>
## 6. YOUTH PROGRAM

### SPECIFICATION

#### River Clean Up!
- **Program**: River clean up
- **Venue**: Ciliwung River
- **Participants**: estimated 100 pax
- **Specification**:
  - Meals during program for 100 pax (2x snack box, 1x lunch box)
  - Documentation
  - Equipment, merchandise, stationary, printings
  - Permits

#### Next Generation WaterHeroes
- **Program**:
  - High Level Webinar
  - Bootcamp
  - Paper Presentation
- **Venue**: online & offline in Bali
- **Participants**: estimated 100 pax
- **Specification**:
  - Webinar equipment package
  - Meals during Bootcamp program for 100 pax (2x snack box, 1x lunch box)
  - Documentation
  - Equipment, merchandise, stationary, printings
  - Domestic ticket from Jakarta / other city to Bali for 3 top participants to attend 10th World Water Forum
  - Permits

#### Mangrove Replanting and Nusantara Sail Event
- **Program**:
  - Mangrove Replanting in Jakarta, East Kalimantan, Bali
  - Nusantara Sail Event in Ibu Kota Nusantara (IKN)
- **Venue**: Jakarta, East Kalimantan, Bali, IKN
- **Participants**: estimated 100 pax
- **Specification**:
  - Meals for 300 pax for Mangrove Replenting (2x snack box, 1x lunch box)
  - Meals for 100 pax for Nusantara Sail Event (2x snack box, 1x lunch box)
  - Documentation
  - Equipment, merchandise, stationary, printings
  - Permits

#### Big Day Event: Edu-Tour & Sharing Session
- **Program**:
  - Educational tour to several cultural heritage sites in Bali
  - Conducting a green school
  - Sharing water management experience
- **Venue**: Subak Jatiluwih, Danau Beratan, GWK
- **Participants**: estimated 250 pax
- **Specification**:
  - Meals during program for 250 pax (2x snack box, 1x lunch buffet)
  - Transportation: medium bus 8 units
  - Documentation
  - Equipment, merchandise, stationary, printings
  - Permits

### SPONSORSHIP PACKAGE

<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGE</th>
<th>River Clean Up!</th>
<th>Next Generation Water Heroes</th>
<th>Mangrove Replanting and Nusantara Sail Event</th>
<th>Big Day Event: Edu-Tour &amp; Sharing Session</th>
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<tr>
<td><strong>BENEFITS</strong></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Official Website Homepage - Logo Placement with Hyperlink to Company’s Website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Acknowledgement on Official Social Media Channel and Mobile Apps</td>
<td>x</td>
<td>x</td>
<td>✓</td>
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<tr>
<td>Company logo on digital banner/signage around the venue (sharing with other sponsors)</td>
<td>x</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Company logo on Post-Show Report (sharing with other sponsors)</td>
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<td>✓</td>
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</table>
RETAIL
SPONSORSHIP
## RETAIL SPONSORSHIP

### SPECIFICATION

<table>
<thead>
<tr>
<th>WEBSITE &amp; INFORMATION SYSTEM</th>
<th>REGISTRATION BOOTH</th>
<th>ID BADGE</th>
<th>DELEGATE KITS</th>
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<tbody>
<tr>
<td>Sponsorship package include:</td>
<td>Sponsorship package include:</td>
<td>Sponsorship package include:</td>
<td>Sponsorship package include:</td>
</tr>
<tr>
<td>• Application services,</td>
<td>• Production of application services,</td>
<td>• ID Card for participants :</td>
<td>• VIP bag : premium</td>
</tr>
<tr>
<td>Cloud Infrastructure,</td>
<td>Cloud Infrastructure,</td>
<td>PVC RFID 6500 pcs</td>
<td>leather bag with event</td>
</tr>
<tr>
<td>DB analytics</td>
<td>DB analytics</td>
<td></td>
<td>logo 320 pcs</td>
</tr>
<tr>
<td>• CMS (news, articles,</td>
<td>• Production of registration booth for</td>
<td>• ID Card for visitors : HVS</td>
<td>Delegate bag : canvas</td>
</tr>
<tr>
<td>static pages), agenda/Calender,</td>
<td>conference &amp; expo :</td>
<td>100,000 pcs</td>
<td>bag with event logo</td>
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<tr>
<td>responsive web design</td>
<td>customized design ;</td>
<td></td>
<td>4380 pcs</td>
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<tr>
<td>(for mobile view)</td>
<td>consisting of min 10</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Infrastructure for</td>
<td>counter / booth</td>
<td></td>
<td></td>
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<tr>
<td>Sub-event registration,</td>
<td>• Production of</td>
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<td>payment registration</td>
<td>working lounge :</td>
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<tr>
<td>(web based &amp; mobile</td>
<td>customized design at</td>
<td></td>
<td></td>
</tr>
<tr>
<td>application Super Apps)</td>
<td>public area in BNDEC</td>
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<td></td>
</tr>
<tr>
<td>• Infrastructure for</td>
<td>and BICC</td>
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</tr>
<tr>
<td>Transportation schedule,</td>
<td>• Electricity</td>
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<td>vehicles tracking system,</td>
<td>• Furniture &amp; decoration</td>
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<tr>
<td>order/book transportation &amp;</td>
<td>• Supporting equipment</td>
<td></td>
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</tr>
<tr>
<td>payment transportation</td>
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### SPONSORSHIP PACKAGE

<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGE</th>
<th>WEBSITE &amp; INFORMATION SYSTEM</th>
<th>REGISTRATION BOOTH</th>
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<th>DELEGATE KITS</th>
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<tbody>
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<td>VALUE (IDR)</td>
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<td>750,000,000</td>
<td>7,000,000,000</td>
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</tbody>
</table>

### BENEFITS

- **Official Website Homepage - Logo Placement with Hyperlink to Company’s Website**
  - ✓
  - ✓
  - ✓
  - ✓

- **Official Website - Company Profile Placement**
  - x
  - x
  - 150 words
  - 100 words

- **Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)**
  - ✓
  - ✓
  - ✓
  - ✓

- **Acknowledgement on Official Social Media Channel and Mobile Apps**
  - ✓
  - ✓
  - ✓
  - ✓

- **Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)**
  - ✓
  - x
  - ✓
  - ✓

- **Acknowledgement in the Program Book & Panel List of Sponsor**
  - ✓
  - ✓
  - ✓
  - ✓

- **Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)**
  - x
  - x
  - ✓
  - ✓

- **Company logo on digital banner/signage around the venue (sharing with other sponsors)**
  - ✓
  - ✓
  - ✓
  - ✓

- **Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)**
  - ✓
  - x
  - ✓
  - x

- **Company logo on Billboard placed at certain public area (sharing with other sponsors)**
  - ✓
  - x
  - ✓
  - ✓

- **Company logo on back cover of Program Book. (sharing with other sponsors)**
  - ✓
  - ✓
  - ✓
  - ✓

- **Company logo on back cover of Daily Newsletter (sharing with other sponsors)**
  - ✓
  - ✓
  - ✓
  - ✓

- **Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)**
  - ✓
  - x
  - ✓
  - ✓
<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGE</th>
<th>WEBSITE &amp; INFORMATION SYSTEM</th>
<th>REGISTRATION BOOTH</th>
<th>ID BADGE</th>
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<tr>
<td>VALUE (IDR)</td>
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**BENEFITS**

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<thead>
<tr>
<th>Benefit</th>
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<th>REGISTRATION BOOTH</th>
<th>ID BADGE</th>
<th>DELEGATE KITS</th>
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</thead>
<tbody>
<tr>
<td>Stage announcement by the MC of Forum (except at Opening &amp; Closing Ceremony)</td>
<td>✗</td>
<td>✗</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Complimentary tickets for Forum/Seminar (1 day ticket)</td>
<td>✗</td>
<td>✗</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Certificate Appreciation of being Sponsor</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Engraved Sponsor Plague of being Sponsor</td>
<td>✗</td>
<td>✗</td>
<td>√</td>
<td>√</td>
</tr>
</tbody>
</table>
RETAIL SPONSORSHIP

TRANSPORTATION

IDR 15,000,000,000

SPECIFICATION

Periode: 18 – 24 May 2024

Sponsorship package include:
  • VIP Vehicles: Toyota Alphard, Toyota Fortuner & voorijder
  • Shuttle bus: Micro bus
  • Operational Car: Toyota Innova & Toyota Hiace
  • Drivers with uniform & overtime
  • Gasoline, parking fee & toll

<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGE</th>
<th>VIP VEHICLES</th>
<th>SHUTTLE BUS</th>
<th>OPERATIONAL CAR</th>
</tr>
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<tbody>
<tr>
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<td>5,500,000,000</td>
<td>2,500,000,000</td>
</tr>
</tbody>
</table>

BENEFITS

- Official Website Homepage - Logo Placement with Hyperlink to Company's Website
- Official Website - Company Profile Placement: 150 words
- Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)
- Acknowledgement on Official Social Media Channel and Mobile Apps
- Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)
- Acknowledgement in the Program Book & Panel List of Sponsor
- Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)
- Company logo on digital banner/signage around the venue (sharing with other sponsors)
- Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)
- Company logo on Billboard placed at certain public area (sharing with other sponsors)
- Company logo on back cover of Program Book (sharing with other sponsors)
- Company logo on back cover of Daily Newsletter (sharing with other sponsors)
- Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)
- Company logo on Post-Show Report (sharing with other sponsors)
- Stage announcement by the MC of Forum (except at Opening & Closing Ceremony)
- Complimentary tickets for Forum/Seminar (1 day ticket)
- Certificate Appreciation of being Sponsor
- Engraved Sponsor Plaque of being Sponsor

Note: untuk paket sponsor mobil listrik masih dalam proses valuasi dan follow up
## RETAIL SPONSORSHIP

### SPECIFICATION

<table>
<thead>
<tr>
<th>INDONESIA PAVILION</th>
<th>THEMATIC AREA</th>
<th>WATER CONCERT</th>
<th>WATER FESTIVAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship package include:</td>
<td>Sponsorship package include:</td>
<td>Sponsorship package include:</td>
<td>Sponsorship package include:</td>
</tr>
<tr>
<td>- Space 300 sqm at expo area</td>
<td>- Space 500 sqm at expo area</td>
<td>- Customized design booth &amp; stage construction at expo area</td>
<td>- Customized design booth &amp; stage construction at expo area</td>
</tr>
<tr>
<td>- Customized design booth construction</td>
<td>- Customized design booth construction</td>
<td>- Sound system</td>
<td>- Sound system</td>
</tr>
<tr>
<td>- Digital showcase</td>
<td>- Digital showcase</td>
<td>- Souvenirs / doorprize</td>
<td>- Souvenirs / doorprize</td>
</tr>
<tr>
<td>- Souvenirs</td>
<td>- Souvenirs</td>
<td>- Printing, photobooth</td>
<td>- Printing, photobooth</td>
</tr>
<tr>
<td>- Printing</td>
<td>- Digital showcase</td>
<td>- Entertainment &amp; talent for 7 days : artist, MC</td>
<td>- Entertainment &amp; talent : artist, MC</td>
</tr>
<tr>
<td>- Meals for personnel</td>
<td>- Meals for personnel</td>
<td>- Meals for personnel</td>
<td>- Meals for personnel</td>
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</table>

### SPONSORSHIP PACKAGE

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<thead>
<tr>
<th>VALUE (IDR)</th>
<th>INDONESIA PAVILION</th>
<th>THEMATIC AREA</th>
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<th>WATER FESTIVAL</th>
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</thead>
<tbody>
<tr>
<td>2,000,000,000</td>
<td>2,500,000,000</td>
<td>5,500,000,000</td>
<td>750,000,000</td>
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### BENEFITS

<table>
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<tr>
<th>Benefit</th>
<th>INDONESIA PAVILION</th>
<th>THEMATIC AREA</th>
<th>WATER CONCERT</th>
<th>WATER FESTIVAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Official Website Homepage - Logo Placement with Hyperlink to Company’s Website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Official Website - Company Profile Placement</td>
<td>x</td>
<td>x</td>
<td>100 words</td>
<td>x</td>
</tr>
<tr>
<td>Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on Official Social Media Channel and Mobile Apps</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>x</td>
</tr>
<tr>
<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)</td>
<td>x</td>
<td>x</td>
<td>✓</td>
<td>x</td>
</tr>
<tr>
<td>Company logo on digital banner/signage around the venue (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on Billboard placed at certain public area (sharing with other sponsors)</td>
<td>x</td>
<td>✓</td>
<td>✓</td>
<td>x</td>
</tr>
<tr>
<td>Company logo on back cover of Program Book (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>x</td>
</tr>
<tr>
<td>Company logo on back cover of Daily Newsletter (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>x</td>
</tr>
<tr>
<td>Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>x</td>
</tr>
<tr>
<td>Company logo on Post-Show Report (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo placement at sponsored area</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary tickets for Forum/Seminar (1 day ticket)</td>
<td>x</td>
<td>x</td>
<td>1</td>
<td>x</td>
</tr>
<tr>
<td>Certificate Appreciation of being Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Engraved Sponsor Plaque of being Sponsor</td>
<td>x</td>
<td>x</td>
<td>✓</td>
<td>x</td>
</tr>
</tbody>
</table>
# Retail Sponsorship

## Cultural Performance

**Period:** 18 – 24 May 2024  

**Sponsorship package includes:**  
- Cultural performance 4 times / day for 7 days at expo area

## Youth Innovation Center

**Period:** 18 – 24 May 2024  

**Sponsorship package includes:**  
- Entertainment & talent: MC, speakers (at expo area for 7 days)  
- Souvenir, doorprize  
- Meals for personnel

## Sponsorship Package

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Cultural Performance</th>
<th>Youth Innovation Center</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Value (IDR)</strong></td>
<td>425,000,000</td>
<td>500,000,000</td>
</tr>
<tr>
<td><strong>Official Website Homepage - Logo Placement with Hyperlink to Company’s Website</strong></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)</strong></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Acknowledgement on Official Social Media Channel and Mobile Apps</strong></td>
<td>✗</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Acknowledgement in the Program Book &amp; Panel List of Sponsor</strong></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Company logo on digital banner/signage around the venue (sharing with other sponsors)</strong></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Company logo placement at sponsored area</strong></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Certificate Appreciation of being Sponsor</strong></td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
# Retail Sponsorship

## Specification

### Meals Day 1 (Opening Day)

- **Periode:** 19 May 2024
- **Total:** 6000 pax

Sponsorship package include:
- 2x coffee break for 6000 pax
- 1x buffet lunch for 6000 pax

### Meals Day 2 - 6

- **Periode:** 20 - 24 May 2024
- **Total:** 4700 pax / day

Sponsorship package per day include:
- 2x coffee break for 4700 pax
- 1x buffet lunch 4700 pax

## Sponsorship Package

### Meals Day 1 (Opening Day)

- **Value (IDR):** 7,000,000,000

### Meals Day 2-6

- **Value (IDR):** 5,500,000,000 / day

## Benefits

<table>
<thead>
<tr>
<th>Official Website Homepage - Logo Placement with Hyperlink to Company's Website</th>
<th>✓</th>
<th>✓</th>
</tr>
</thead>
<tbody>
<tr>
<td>Official Website - Company Profile Placement</td>
<td>100 words</td>
<td>100 words</td>
</tr>
<tr>
<td>Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on Official Social Media Channel and Mobile Apps</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Insertion of promotion brochures and gifts from sponsor in the Delegate Bag. Materials to be provided by sponsor</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on digital banner/signage around the venue (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on hanging/vertical banners (one side) at venue (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)</td>
<td>✓</td>
<td>x</td>
</tr>
<tr>
<td>Company logo on Billboard placed at certain public area (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo placement on print advertisements of 10th World Water Forum at international and national media</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on back cover of Program Book (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on back cover of Daily Newsletter (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on Post-Show Report (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Stage announcement by MC of the Forum (except at Opening &amp; Closing Ceremony)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary 1 (one) ticket per sponsor to attend the Forum</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Certificate Appreciation of being Sponsor</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Engraved Sponsor Plaque of being Sponsor</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
We are also open to explore other types of sponsorship that is tailored to potential sponsors need and objective, and to create unique and esteemed sponsorship packages, as we are flexible and open for discussion. Please let us know and our team will be very happy to assist you.

All sponsorship opportunities will be based on first-come-first-served.

**CONTACT INFO**

For further inquiries and assistance please feel free to contact the following number:

Name : Astri Diana  
Mobile : (+62) 81388726703  
Email :

Name : Yuliani  
Mobile : (+62) 856-2018-787  
Email :

Official website : [https://worldwaterforum.org](https://worldwaterforum.org)
Milestone of the World Water Forum 2024

1. Vision for Water, Life and the Environment
   - 5 sessions
   - 400 Participants
   - Marrakesh, 1997

2. From Vision to Action
   - 100 sessions
   - 5,700 Participants
   - 114 Ministers
   - 130 Countries
   - 500 Journalists
   - The Hague, 2000

3. A Forum with a Difference
   - 351 sessions
   - 24,000 Participants
   - 1,200 Journalists
   - 170 Countries
   - 47 International Organizations
   - Kyoto, 2003

4. Local Actions for A Global Challenge
   - 206 sessions
   - 20,000 Participants
   - 78 Ministers, 140 Countries
   - 1,400 Journalists
   - Mexico, 2006

5. Bridging Divides for Water
   - 100 sessions
   - 30,000 Participants
   - 182 Countries
   - Istanbul, 2009
MARSEILLE 2012

Water for Our Future
- 400 sessions
- 40,000 Participants
- 10 Head of State, 106 Minister
- 168 Countries

DAEGU & GYEONGBUK 2015

Sharing Water
- 350 sessions
- 10,600 Participants
- 12 Head of State, 56 Minister
- 172 Countries, 2,000 Journalist
- almost 110,000 Visitors

BRASILIA 2018

Water Security for Peace and Development

Dakar 2022

Water for Shared Prosperity
- 350 sessions
- 100,000 Participants
- 12 Head of State, 56 Minister
- 172 Countries, 2,000 Journalist

Bali, Indonesia 2024

The Time for Solutions
- 250 sessions
- 35,000 Participants
- 15 Head of State, 112 Minister
- 173 Countries