



10th
World
Water
Forum
Bali 2024



SPONSORSHIP MANUAL

10TH WORLD WATER FORUM WATER FOR SHARED PROSPERITY

18 - 24 May 2024 | Bali, Indonesia



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MESSAGE FROM CHAIR OF THE 10TH WORLD WATER FORUM NOC

Coordinating Minister for Maritime and Investment Affairs

of Republic of Indonesia

Water is a basic need that is very important for human survival. However, the water problem is a global challenge that is increasingly complex and requires the right solution.

Data shows that currently there are still many countries experiencing water crises, either due to drought or severe floods. In the next few years, it is projected that more and more regions of the world will be in conditions of severe drought.

Therefore, the 10th World Water Forum is very important to discuss and find solutions to the world's water problems. Through this platform, stakeholders around the world can come together and collaborate to find long-term solutions to this increasingly complex water problem.

Indonesia, as the host of the 10th World Water Forum, is committed to helping solve the world's water problems. In this forum, we will discuss various important issues related to water, such as effective water management, protection of water resources, technology development, and many other issues related to water. This forum will also discuss how to provide fair and equitable access to water resources for everyone, especially for those in less developed areas.

I believe the 10th World Water Forum will be a very useful platform in solving the world's water problems. We must work together and collaborate to find innovative and sustainable solutions to provide clean and healthy water for all people around the world.

Once again, I thank you for the participation and support of various parties for the success of this activity. Let's work hand in hand in overcoming the world's water problems and building a better future, through the 10th World Water Forum to be held in Bali, 18-24 May 2024.

Luhut Binsar Pandjaitan

Coordinating Minister for Maritime and Investment Affairs of the Republic of Indonesia

MESSAGE FROM COORDINATOR OF DIVISION II : FINANCE

Vice Minister of State-Owned Enterprises of the Republic of Indonesia

Dear distinguish delegates and participant for the 10th World Water Forum.

As the representative from a StateOwned Enterprises, I am very pleased to be able to join this important event to discuss the very crucial issue related to water resources.

As the representative of State-Owned Enterprises, we are keen in maintaining the availability of adequate and quality water for the people of Indonesia. We are aware that water is a basic human need that plays an important role for the survival and welfare of society.

In this case, SOE has a very strategic and crucial role in ensuring the supply of quality and affordable water for all people. We are trusted and given a mandate to address several issues in water resource sector. Hence, we are committed to innovate and synergize with relate parties in order to maintain the sustainability of water resource.

Therefore, through this event we are very passionate to exchange ideas and discuss with all participants regarding the challenges and opportunities in maintaining the availability of adequate and quality water for the community.

We look forward to collaborating and cooperate with various parties in resolving these issues and achieving the same goal.

Thank you for your attention and congratulations on joining the 10th World Water Forum in Bali, Indonesia.

Kartika Wirjoatmodjo

Vice Minister of the State-Owned-Enterprise of the Republic of Indonesia

MESSAGE FROM VICE CHAIRMAN OF NOC 1 / COO

Minister of Public Works and Housing of the Republic of Indonesia

As the Minister of Public Works and Public Housing (PUPR), I feel very honored and proud that Indonesia can be the host and organizer of the 10th World Water Forum, which is the largest multi-stakeholder meeting forum in the world related to water issues. This activity will be held in Bali in 2024.

The theme for the 10th WWF is "Water for Shared Prosperity". We all believe that water is a very important resource for the survival of humans, the environment, and the economy. Therefore, it is appropriate for all parties to pay full attention and efforts to maintain and preserve its sustainability.

As an archipelagic country, Indonesia can be an example for the world, where it has many challenges in managing water resources. I believe this meeting will provide an opportunity for stakeholders to share experiences, learn from each other, and find solutions to global water problems.

I hope that this activity can be proof of Indonesia's contribution in its ability to contribute to providing solutions to world challenges, including water issues.

The activities will also be an opportunity for all global water stakeholders to broaden their professional networks, participate in productive discussions, and create a better future for all of us by ensuring access to clean and equitable water for all people.

M. Basuki Hadimuljono

Minister of Public Works and Public Housing of the Republic of Indonesia

ABOUT WORLD WATER FORUM

The largest international forum in the water sector involving various stakeholders. The Forum is held every three years and has been taking place since 1997. The World Water Forum (WWF) is not just a conference: it includes a three-year preparation phase (preparatory phase), a one-week event (event phase), and a presentation of the results (synthesis phase) with ongoing support for collective action.

The Forum brings together participants from all levels and areas, including politics, multilateral institutions, academia, civil society and the private sector, among others. Over the years, the number of people participating in the Forum has grown from a few hundred to tens of thousands, from both the international community and host countries.

The 77th Board of Governors of the World Water Council held in March 2022 in Dakar elected Bali, Indonesia as host of the 10th World Water Forum to be held in 2024.

ABOUT THE 10TH WORLD WATER FORUM

It is an honour for Indonesia in particular Bali for the World Water Forum to be hosted in Indonesia, to provide a platform for all stakeholders in Bali, Indonesia and the world to express themselves.

The 10th World Water Forum will take place from **18 to 24 May 2024** in Bali Nusa Dua Convention Center (BNDCC), Bali. During the week, the heads of state, the heads of international organizations, high level government officials, experts, scholars, entrepreneurs and economists from all over the world will share their knowledge, experience and practice regarding a wide range of topics related to water.

By participating in the 10th World Water Forum, you will contribute to responding to the challenges of water and sanitation of our time.

The main missions of the 10th World Water Forum are to:

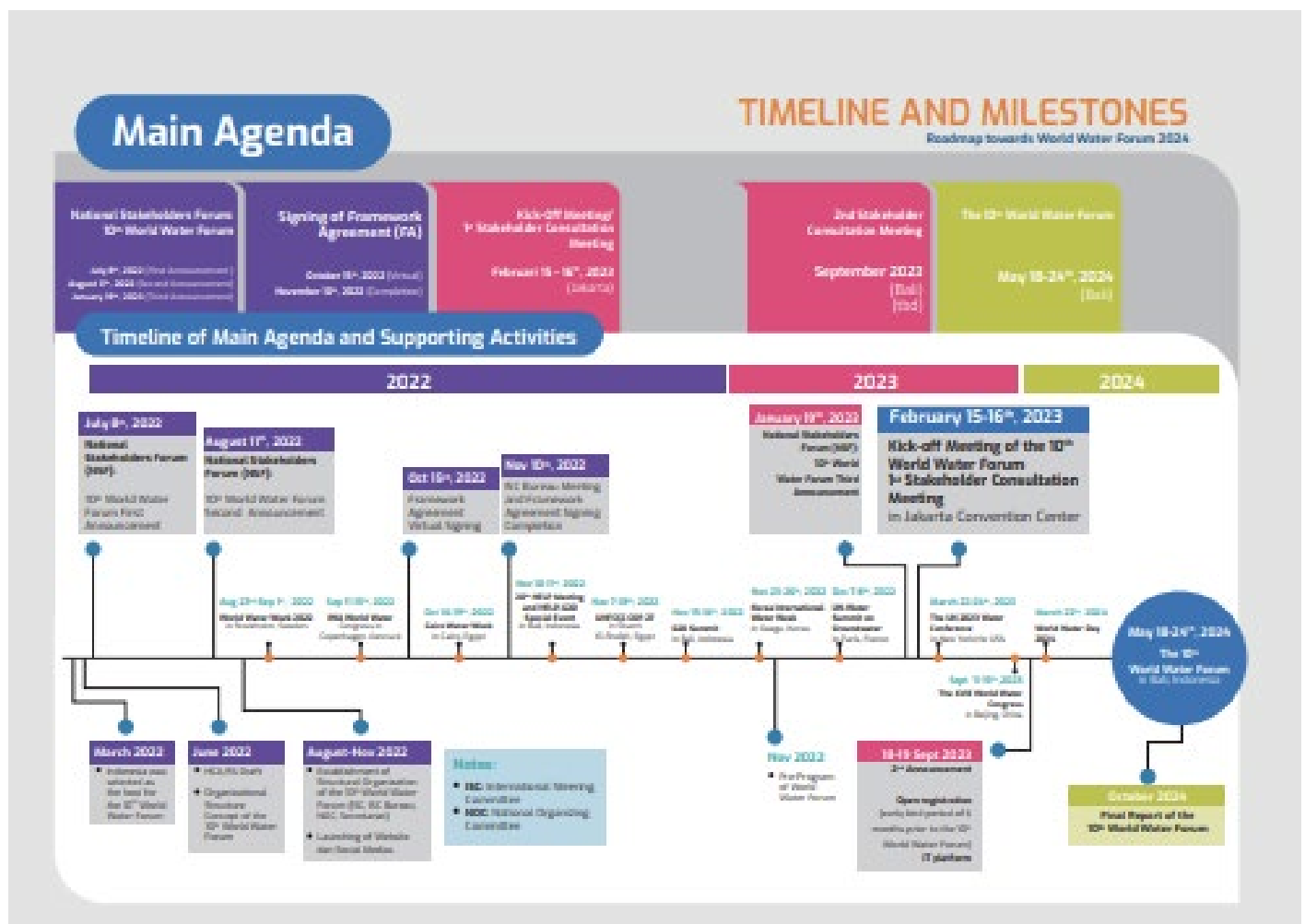
- Provide a platform for all stakeholders in the water sector to engage, exchange, learn together, and catalyze concrete ideas for improved water resources management and development;
- Encourage innovative thinking to overcome contemporary and critical water resource management issues;
- Mobilize action by policy and decision-makers on commitments for improved water resources management and development.

Target Audience

- Political leaders (local authorities/mayors, parliamentarians, ministers, heads of governments/state), Policy and decision-makers,
- Business leaders,
- Media representatives,
- Representatives of water-related sectors,
- Representatives of non-water-related sectors for which water is an essential component,
- The world's water professionals,
- Water scientists and engineers,
- Academics
- Civil society representatives (users, beneficiaries, unions, professional associations, indigenous peoples, women, youth, etc.), and
- Citizens of the host country

Component Forum

1. Thematic Program - providing the substantive underpinning on water issues of critical importance
2. Regional Program - providing perspectives on water from all regions of the world
3. Political Program - providing the opportunity for discussion amongst and with elected officials



THEME

WATER FOR SHARED PROSPERITY

The importance of water has a high position in human cultures, we realize that water is essential for human life since ancient time. From daily consumptions, purifications, conservations, cultivations and so on, even some view water as the live itself and the source of immortality.

Nowadays, water management often become the main issues in international events and declarations, including the Sustainable Development Goals (SDG's). The SDG's put a goal that must be achieved in 2030 to ensure the sustainable living.

The importance of water is specially mentioned in the SDG's number 6, Clean Water and Sanitation for all, where the sub-goal elaborates in detail. In order to achieve those targets, all stakeholders need to work together and understand each other needs. With a good water management, we can achieve prosperity together, and for all. Water plays central role to achieved shared prosperity. In the 10th World Water Forum, we hope that we can give the societies what its need to achieve shared prosperities through solving and understanding water related issues.



MAIN PLAYERS OF THE FORUM

- International Organizations, Government
- Local authorities
- Academia
- Civil Societies including the youth
- Private Sector

MANAGING WATER TOGETHER WITH THE AIM OF PROSPERITY FOR ALL THROUGH:

- INTEGRATED MANAGEMENT
- CONTINUOUS INNOVATION
- LATEST TECHNOLOGIES
- ACTIVE PARTICIPATION
- SHARING OF INTERESTS

SUB THEME



Political Process

Government, parliamentarians, Ministers, local authorities, and basin authorities develop political agendas to discuss and find solutions.

Thematic Process

All global multi-stakeholders develop and facilitate the implementation of action plans mobilizing various organizations and experts to have concrete and practical solutions to imminent water issues identified during

the process associated with each theme and topic.

Regional Process

In different regions and sub-regions, develop and facilitate the action to resolve regional primary water issues and find customized solutions to the local water situation. In this process, better understanding of the regional water context and cooperative structure for common solutions is expected.

FORUM PROCESSES: OBJECTIVES AND MODALITIES

Process Framework Main Theme : Water for Shared Prosperity



SPONSORSHIP

Why you should sponsor at the 10th World Water Forum

- The 10th World Water Forum is the largest international forum in water sector.
- More than 10.000 leading companies and organization related to water will come to learn, share, get ideas, make new connections and network, all to advance their respective business
- Opportunity to reinforce and strengthen your organization's brand within the stakeholders in water
- Deliver a clear message that you have a genuine commitment to the healthy of the water resource development and management
- Meet local or international associations and organizations
- For experts, this event would be a golden opportunity to share your knowledge and experience in the field of water

The 10th World Water Forum 2024 offers outstanding sponsorship opportunities that can help you maximize your business potential for your organization and create better awareness of your products and services among top executives and decision makers.

You will get maximum exposure and attract extra attention among the participants, media and even public in general through our promotional, marketing and advertising opportunities, starting from pre-event series, during event and post event of 10th World Water Forum.

The sponsorship options are designed to allow each sponsor unique ways of associating brands or message with different aspects of the meeting.

The sponsorship opportunities are available in 4 (four) categories, include Earmarked Corporate Sponsorship, Convener Sponsorship, Social and Hospitality Events Sponsorship and Retail Sponsorship. You can select one or more of those 4 categories as a sponsorship package.



EARMARKED CORPORATE SPONSORSHIP

EARMARKED CORPORATE SPONSORSHIP	DIAMOND	PLATINUM	GOLD	BRONZE
VALUE (IDR)	20,000,000,000	15,00,000,000	10,000,000,000	5,000,000,000
Official Website Homepage - Logo Placement with Hyperlink to Company's Website	√	√	√	√
Official Website - Company Profile Placement	500 words	300 words	200 words	100 words
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)	√	√	√	√
Acknowledgement on Official Social Media Channel and Mobile Apps	√	√	√	√
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	√	√	√	√
Acknowledgement in the Program Book & Panel List of Sponsor	√	√	√	√
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	√	√	√	√
Company logo on digital banner/signage around the venue (sharing with other sponsors)	√	√	√	√
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	√	√	√	X
Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors)	√	√	√	X
Company logo on Billboard placed at certain public area (sharing with other sponsors)	√	√	√	√
Company logo on back cover of Program Book. (sharing with other sponsors)	√	√	√	√
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	√	√	√	√
Logo placement on print advertisements of 10 th World Water Forum at international and national media. (sharing with other sponsors)	√	√	√	√
Company logo on Post-Show Report (sharing with other sponsors)	√	√	√	√
Video testimonial / sound-bite from sponsor's representative to be included in the Official Post Show Video	√	√	X	X
Written Testimonial from official company spokes person included in the Official Event Post-Show Report	√	√	X	X
One speaking opportunity in Plenary Session on the main meeting room in one of the available time slots (10 minutes)**TBC WWC approval	√	X	X	X
Opportunity to hold Press Conference at Media Center of 10 th World Water Forum	√	X	X	X
Stage announcement by the MC of Forum (except at Opening & Closing Ceremony)	√	√	√	√
Complimentary tickets for Forum/Seminar (1 day ticket)	4	3	2	1
Certificate Appreciation of being Sponsor	√	√	√	√
Engraved Sponsor Plague of being Sponsor	√	√	√	√

Note :
 Company/Organization interested at sponsoring below IDR 5 Billion could select one or more items from the available Retail packages.
 Or, the Committee of 10th WWF will distribute the sponsorship fund based on priority needs.

CONVENER SPONSORSHIP	DIAMOND	PLATINUM	GOLD	BRONZE
Event series that can be sponsored Note : Sponsor is welcome to also select one or more events to be sponsored, as part of the corporate sponsorship Please choose and give thick mark on one or more items & services you would like to sponsor				
Small Event				
Medium Event				
Large Event				
Pre-event : copyright logo 10 th World Water Forum				
SOCIAL AND HOSPITALITY EVENTS SPONSORSHIP	DIAMOND	PLATINUM	GOLD	BRONZE
Event series that can be sponsored Note : Sponsor is welcome to also select one or more events to be sponsored, as part of the corporate sponsorship Please choose and give thick mark on one or more items & services you would like to sponsor				
Welcome Dinner				Not entitled
Cultural Night				Not entitled
Opening Ceremony **TBC WWC approval				
Closing Ceremony **TBC WWC approval				
Tour Program				
Youth Program				
RETAIL SPONSORSHIP	DIAMOND	PLATINUM	GOLD	BRONZE
Items & service that can be sponsored Note : Sponsor is welcome to also select one or more items & services to be sponsored, as part of the main sponsorship Please choose and give thick mark on one or more items & services you would like to sponsor				
Website & Information Technology				
Transportation				
Registration Booth				
ID Badge				Not entitled
Delegate Kits				Not entitled
Indonesia Pavilion				
Thematic Area				
Water Concert				Not entitled
Water Festival				
Cultural Performance				
Youth Innovation Center				
Food & Beverages – Day 1 (Opening Day)				Not entitled
Food & Beverages – Day 2				Not entitled
Food & Beverages – Day 3				Not entitled
Food & Beverages – Day 4				Not entitled
Food & Beverages – Day 5				Not entitled
Food & Beverages – Day 6				Not entitled

RESUME

EARMARKED - DIAMOND	CONVENER	SOCIAL & HOSPITALITY EVENTS	RETAIL
Small Event			
Medium Event			
Large Event			
Pre-event : copyright logo 10 th World Water Forum			
Welcome Dinner			
Cultural Night			
Opening Ceremony **TBC WWC approval			
Closing Ceremony **TBC WWC approval			
Tour Program			
Youth Program			
Website & Information Technology			
Transportation			
Registration Counter, Co-Working Lounge & Charging Station			
ID Badge			
Delegate Kits			
Indonesia Pavilion			
Thematic Area			
Water Concert			
Water Festival			
Cultural Performance			
Youth Innovation Center			
Food & Beverages – Day 1 (Opening Day)			
Food & Beverages – Day 2			
Food & Beverages – Day 3			
Food & Beverages – Day 4			
Food & Beverages – Day 5			
Food & Beverages – Day 6			



CONVENER SPONSORSHIP

CONVENER SPONSORSHIP

SPECIFICATION

GENERAL

Date : 20 – 24 May 2024
Venue : Convention Center or Hotel at Nusa Dua Area
Themes :
1. Water Security and Prosperity
2. Water for Humans and Nature
3. Disaster Risk Reduction and Management
4. Cooperation and Hydro-diplomacy
5. Water Innovative Finance
6. Knowledge and Innovation
300 sessions, 60 sessions / day

SMALL EVENT (up to 50 pax) Sponsorship package include: <ul style="list-style-type: none">• Production:<ul style="list-style-type: none">- Stage- Standard decoration- Banners (if required)• Supporting equipment:<ul style="list-style-type: none">- LED screen- Sound system- Recording- Lighting system- Rigging- Genset- Multicamera system- Interpretation system- Streaming & Broadcasting system- PC/laptops, LED monitor, switcher- Internet- Furniture• Talent : MC, moderator	MEDIUM EVENT (up to 100 pax) Sponsorship package include: <ul style="list-style-type: none">• Production:<ul style="list-style-type: none">- Stage- Standard decoration- Banners (if required)• Supporting equipment:<ul style="list-style-type: none">- LED screen- Sound system- Recording- Lighting system- Rigging- Genset- Multicamera system- Interpretation system- Streaming & Broadcasting system- PC/laptops, LED monitor, switcher- Internet- Furniture• Talent : MC, moderator	LARGE EVENT (up to 200 pax) Sponsorship package include: <ul style="list-style-type: none">• Production:<ul style="list-style-type: none">- Stage- Standard decoration- Banners (if required)• Supporting equipment:<ul style="list-style-type: none">- LED screen- Sound system- Recording- Lighting system- Rigging- Genset- Multicamera system- Interpretation system- Streaming & Broadcasting system- PC/laptops, LED monitor, switcher- Internet- Furniture• Talent : MC, moderator
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SPONSORSHIP PACKAGE	SMALL		MEDIUM		LARGE	
VALUE (IDR)	BNDCC/BICC 1,000,000,000 Per room/day	Non BNDCC/BICC 750,000,000 Per room/day	BNDCC/BICC 1,500,000,000 Per room/day	Non BNDCC/BICC 1,000,000,000 Per room/day	BNDCC/BICC 2,000,000,000 Per room/day	Non BNDCC/BICC 1,250,000,000 Per room/day

BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company's Website	√	√	√	√	√	√
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)	√	√	√	√	√	√
Acknowledgement on Official Social Media Channel and Mobile Apps	√	√	√	√	√	√
Acknowledgement in the Program Book & Panel List of Sponsor	√	√	√	√	√	√
Company logo on digital banner/signage around the venue (sharing with other sponsors)	√	√	√	√	√	√
Company logo on back cover of Program Book. (sharing with other sponsors)	✗	✗	√	✗	√	√
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	✗	✗	√	✗	√	√
Logo placement on print advertisements of 10 th World Water Forum at international and national media. (sharing with other sponsors)	√	✗	√	√	√	✗
Stage announcement by the MC of Thematic Seminar	√	√	√	√	√	√

SPONSORSHIP PACKAGE	SMALL		MEDIUM		LARGE	
VALUE (IDR)	BNDCC/BICC 1,000,000,000 Per room/day	Non BNDCC/BICC 750,000,000 Per room/day	BNDCC/BICC 1,500,000,000 Per room/day	Non BNDCC/BICC 1,000,000,000 Per room/day	BNDCC/BICC 2,000,000,000 Per room/day	Non BNDCC/BICC 1,250,000,000 Per room/day
BENEFITS						
Complimentary tickets to join sponsored Thematic Seminar	X	X	X	X	1	X
Company logo on the backdrop of sponsored Thematic Seminar**	√	√	√	√	√	√
Certificate Appreciation of being Sponsor	√	√	√	√	√	√

CONVENER SPONSORSHIP	
COPYRIGHT 10 TH WORLD WATER FORUM LOGO	IDR 500,000,000 Per event
SPECIFICATION <ul style="list-style-type: none"> Usage of 10th World Water Forum logo for pre-events related to Water Proposal of event should be submitted to committee and approved by substantive committee Note : The Committee assumes no responsibility or liability whatsoever with regards pre-event activities of the 10th World Water Forum.	
BENEFITS	
Insertion of promotion brochures and gifts from sponsor during the sponsored event (Materials to be provided by sponsor)	√
Company logo placement on social media publication for the sponsored event	√
Company logo on hanging/vertical banners (one side) at foyer/entrance hall of the event (if any)	√
Company logo on digital banner/signage around the venue of event (if any)	√
Logo Placement on the T-banners placed at the entrance of Venue of event (if any)	√
Company logo on Billboard placed at certain public area for the sponsored event (if any)	√
Company logo on the backdrop of the sponsored event	√



SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

1.WELCOMING DINNER	IDR 47,500,000,000
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SPECIFICATION

Day & Date : Sunday, 19 May 2024
 Venue : Garuda Wisnu Kencana (GWK)
 Participants : 2000 pax

- Sponsorship package include:
- Production:
 - Stage & podium
 - Decoration
 - Banners
 - Supporting equipment:
 - LED screen P2.9 ; minimal size 25 x 6 m, incl raiser & rigging
 - Sound system 20.000 watt incl thruss rigging
 - Recording
 - Lighting system
 - Multicamera system with tele lens
 - Jimmy jib with tele camera
 - Photo & video documentation
 - Interpretation system
 - Streaming & Broadcasting system
 - PC/laptops
 - Furniture
 - VVIP & VIP tent
 - Food & Beverages for 2000 pax (500 set menu for VIP ; 1500 buffet & stall for non-VIP)
 - Concept,Talent & Performance : MC, dancers, singers, band, opening act

SPONSORSHIP PACKAGE	PRODUCTION	EQUIPMENT	F&B	CONCEPT TALENT PERFORMANCE
VALUE (IDR)	10,000,000,000	15,00,000,000	7,500,000,000	15,00,000,000

BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company's Website	√	√	√	√
Official Website - Company Profile Placement	200 words	300 words	150 words	300 words
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)	√	√	√	√
Acknowledgement on Official Social Media Channel and Mobile Apps	√	√	√	√
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	√	√	√	√
Acknowledgement in the Program Book & Panel List of Sponsor	√	√	√	√
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	√	√	√	√
Company logo on digital banner/signage around the venue (sharing with other sponsors)	√	√	√	√
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	√	√	√	√
Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors)	√	√	X	√
Company logo on Billboard placed at certain public area (sharing with other sponsors)	√	√	√	√
Company logo on back cover of Program Book. (sharing with other sponsors)	√	√	√	√

SPONSORSHIP PACKAGE	PRODUCTION	EQUIPMENT	F&B	CONCEPT TALENT PERFORMANCE
VALUE (IDR)	10,000,000,000	15,00,000,000	7,500,000,000	15,00,000,000
BENEFITS				
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	√	√	√	√
Logo placement on print advertisements of 10 th World Water Forum at international and national media. (sharing with other sponsors)	√	√	√	√
Company logo on Post-Show Report (sharing with other sponsors)	√	√	√	√
Video testimonial / sound-bite from sponsor's representative to be included in the Official Post Show Video	X	√	X	√
Written Testimonial from official company spokes person included in the Official Event Post-Show Report	X	√	X	√
Stage announcement by the MC of Welcoming Dinner	√	√	√	√
Complimentary tickets to join Welcoming Dinner	2	3	1	3
Certificate Appreciation of being Sponsor	√	√	√	√
Engraved Sponsor Plague of being Sponsor	√	√	√	√

SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

2.CULTURAL NIGHT	IDR 43,500,000,000
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SPECIFICATION

- Day & Date : Thursday, 23 May 2024 (TBC)
- Venue : ITDC, Nusa Dua
- Participants : 1000 pax
- Sponsorship package include :
- Production:
 - Stage & podium
 - Decoration
 - Banners
 - Supporting equipment:
 - LED screen P2.9 ; minimal size 25 x 6 m, incl raiser & rigging
 - Sound system 20.000 watt incl thruss rigging
 - Recording
 - Lighting system
 - Multicamera system with tele lens
 - Jimmy jib with tele camera
 - Photo & video documentation
 - Interpretation system
 - Streaming & Broadcasting system
 - PC/laptops
 - Furniture
 - VVIP & VIP tent
 - Food & Beverages for 1000 pax (buffet & stalls)
 - Concept,Talent & Performance : MC, dancers, singers, band, opening act

SPONSORSHIP PACKAGE	PRODUCTION	EQUIPMENT	F&B	CONCEPT TALENT PERFORMANCE
VALUE (IDR)	10,000,000,000	15,00,000,000	3,500,000,000	15,00,000,000

BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company's Website	√	√	√	√
Official Website - Company Profile Placement	200 words	300 words	X	300 words
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)	√	√	√	√
Acknowledgement on Official Social Media Channel and Mobile Apps	√	√	√	√
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	√	√	√	√
Acknowledgement in the Program Book & Panel List of Sponsor	√	√	√	√
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	√	√	X	√
Company logo on digital banner/signage around the venue (sharing with other sponsors)	√	√	√	√
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	√	√	X	√
Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors)	√	√	X	√
Company logo on Billboard placed at certain public area (sharing with other sponsors)	√	√	√	√
Company logo on back cover of Program Book. (sharing with other sponsors)	√	√	√	√

SPONSORSHIP PACKAGE	PRODUCTION	EQUIPMENT	F&B	CONCEPT TALENT PERFORMANCE
VALUE (IDR)	10,000,000,000	15,00,000,000	3,500,000,000	15,00,000,000
BENEFITS				
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	√	√	√	√
Logo placement on print advertisements of 10 th World Water Forum at international and national media. (sharing with other sponsors)	√	√	√	√
Company logo on Post-Show Report (sharing with other sponsors)	√	√	√	√
Video testimonial / sound-bite from sponsor's representative to be included in the Official Post Show Video	X	√	X	√
Written Testimonial from official company spokes person included in the Official Event Post-Show Report	X	√	X	√
Stage announcement by the MC of Cultural Night	√	√	√	√
Complimentary tickets to join Cultural Night	2	3	1	3
Certificate Appreciation of being Sponsor	√	√	√	√
Engraved Sponsor Plague of being Sponsor	√	√	√	√

SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

3.OPENING CEREMONY	IDR 30,000,000,000
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SPECIFICATION

Date : 19 May 2024
 Venue : Nusa Dua Hall, BNDCC & Nusantara Hall, BICC (for viewing)
 Pax : 10.000 participants

- Sponsorship package include:
- Production at Nusa Dua Hall & Nusantara Hall :
 - Main stage & podium
 - Stage FOH & Media
 - Decoration
 - Banners
 - Supporting equipment at Nusa Dua Hall & Nusantara Hall :
 - LED screen P2.9 ; minimal size 25 x 6 m, incl raiser & rigging
 - Sound system 20.000 watt incl thruss rigging
 - Recording
 - Lighting system
 - Multicamera system with tele lens
 - Jimmy jib with tele camera
 - Photo & video documentation
 - Interpretation system
 - Streaming & Broadcasting system
 - PC/laptops, LED monitor, switcher
 - Internet
 - Indoor & table flags
 - Furniture
 - Concept,Talent & Performance : MC, dancers, opening act

SPONSORSHIP PACKAGE	PRODUCTION	EQUIPMENT	CONCEPT TALENT PERFORMANCE
VALUE (IDR)	10,000,000,000	10,000,000,000	10,000,000,000
BENEFITS			
Official Website Homepage - Logo Placement with Hyperlink to Company's Website	√	√	√
Official Website - Company Profile Placement	200 words	200 words	200 words
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)	√	√	√
Acknowledgement on Official Social Media Channel and Mobile Apps	√	√	√
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	√	√	√
Acknowledgement in the Program Book & Panel List of Sponsor	√	√	√
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	√	√	√
Company logo on digital banner/signage around the venue (sharing with other sponsors)	√	√	√
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	√	√	√
Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors)	√	√	√
Company logo on Billboard placed at certain public area (sharing with other sponsors)	√	√	√
Company logo on back cover of Program Book. (sharing with other sponsors)	√	√	√

SPONSORSHIP PACKAGE	PRODUCTION	EQUIPMENT	CONCEPT TALENT PERFORMANCE
VALUE (IDR)	10,000,000,000	10,000,000,000	10,000,000,000
BENEFITS			
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	√	√	√
Logo placement on print advertisements of 10 th World Water Forum at international and national media. (sharing with other sponsors)	√	√	√
Company logo on Post-Show Report (sharing with other sponsors)	√	√	√
Stage announcement by the MC of Forum (except at Opening & Closing Ceremony	√	√	√
Complimentary tickets to join Opening Ceremony	2	2	2
Certificate Appreciation of being Sponsor	√	√	√
Engraved Sponsor Plague of being Sponsor	√	√	√

SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

4.CLOSING CEREMONY

IDR 5,000,000,000

SPECIFICATION

Date : 24 May 2024
Venue : Bali Nusa Dua Convention Center
Pax : 1000 participants

Sponsorship package include:

- Production:
 - Main stage & podium
 - Stage FOH & Media
 - Decoration
 - Banners, printing materials
- Supporting equipment:
 - LED screen
 - Sound system
 - Recording
 - Lighting system
 - Multicamera system with tele lens
 - Photo & video documentation
 - Interpretation system
 - Streaming & Broadcasting system
 - PC/laptops, LED monitor, switcher
 - Internet
 - Indoor & table flags
 - Furniture
- Food & Beverages : coffee break package for 1000 pax
- talent & Performance : MC, dancers

Sponsorship Package	Production	Equipment	F&B	Concept Talent Performance
Value (IDR)	2,000,000,000	2,000,000,000	500,000,000	500,000,000
Benefits				
Official Website Homepage - Logo Placement with Hyperlink to Company's Website	√	√	√	√
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)	√	√	√	√
Acknowledgement on Official Social Media Channel and Mobile Apps	√	√	√	√
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	√	√	X	X
Acknowledgement in the Program Book & Panel List of Sponsor	√	√	√	√
Company logo on digital banner/signage around the venue (sharing with other sponsors)	√	√	√	√
Company logo on back cover of Program Book. (sharing with other sponsors)	√	√	X	X
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	√	√	X	X
Company logo on Post-Show Report (sharing with other sponsors)	√	√	√	√
Stage announcement by the MC of Forum (except at Opening & Closing Ceremony	√	√	X	X
Complimentary tickets to join Closing Ceremony	1	1	X	X
Certificate Appreciation of being Sponsor	√	√	√	√

SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

5.TOURS

SPECIFICATION		
BALI Program : Bali full day tour package Date : TBA Participant : max for 500 pax Sponsorship package include: <ul style="list-style-type: none"> • Tour / program package • Meals : snacks, lunch, dinner • Transportation & guide • Others : invitation, leaflet / brochures, healthy kits, souvenir (if required) 	LOMBOK (3D/2N) Program : Lombok 3 days, 2 nights package Date : TBA Participant : max for 100 pax @ IDR 7,5 million Sponsorship package include: <ul style="list-style-type: none"> • Tour / program package • Meals : snacks, lunch, dinner • Ticket Bali – Lombok - Bali, Transportation & guide • Others : invitation, leaflet / brochures, healthy kits, souvenir (if required) 	LABUAN BAJO (3D/2N) Program : Labuan Bajo 3 days, 2 nights package Date : TBA Participant : max for 75 pax @ IDR 10 million Sponsorship package include: <ul style="list-style-type: none"> • Tour / program package include Komodo Sail with boat • Meals : snacks, lunch, dinner • Ticket Bal i-Labuan Bajo - Bali, Transportation & guide • Others : invitation, leaflet / brochures, healthy kits, souvenir (if required)

SPONSORSHIP PACKAGE	BALI	LOMBOK	LABUAN BAJO
VALUE (IDR)	750,000,000	750,000,000	750,000,000

BENEFITS			
Official Website Homepage - Logo Placement with Hyperlink to Company's Website	√	√	√
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)	√	√	√
Acknowledgement on Official Social Media Channel and Mobile Apps	√	√	√
Acknowledgement in the Program Book & Panel List of Sponsor	√	√	√
Company logo on digital banner/signage around the venue (sharing with other sponsors)	√	√	√
Company logo on Post-Show Report (sharing with other sponsors)	√	√	√
Complimentary ticket to join Tour Program	1	1	1
Certificate Appreciation of being Sponsor	√	√	√

SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

6.YOUTH PROGRAM

SPECIFICATION			
<p>#WaterWeek</p> <p>Program :</p> <ul style="list-style-type: none"> • #ShareYourWaterStories • Water Week • Sharing Sessions • Social Activity • Next-Gen Water Heroes <p>Venue : East Nusa Tenggara</p> <p>Participants : 5 top candidates will be invited to rural area for 1 week.</p> <p>Specification</p> <ul style="list-style-type: none"> • Domestic ticket from Jakarta / other city to Kupang v.v. for 5 candidates • Domestic ticket from Jakarta / other city to Bali for 1 high performing participant to attend 10th World Water Forum • Local transportation : Toyota Innova 2 units for 7 days • Accommodation for 5 candidates (8 nights) at 3 or 4 stars hotel • Meals & allowance for 5 candidates during visit in East Nusa Tenggara (2x snack box, 1x lunch box, 1x dinner box) • Documentation • Equipment, merchandise, stationary, printings • Social activity • Permits 	<p>Training at Bali Appropriate Technology Institute (BATI)</p> <p>Program :</p> <ul style="list-style-type: none"> • Training program at BATI for 3 days • Pre-event: Video competition <p>Venue : BATI (Wanagiri, Selemadeg, Tabanan Regency, Bali)</p> <p>Participants : estimated 100 pax</p> <p>Specification</p> <ul style="list-style-type: none"> • Meals during training for 3 days for 100 pax (2x snack box, 1x lunch box) • Documentation • Equipment, merchandise, stationary, printings • Permits 	<p>Accelerating Inclusivity in Water Sector</p> <p>Program :</p> <ul style="list-style-type: none"> • Sharing Session • Tree Planting • Coloring Competition • Making Teaching Material Book about Water <p>Venue : Teras, Cikapundung, Jawa Barat</p> <p>Participants : estimated 300 pax in total</p> <p>Specification</p> <ul style="list-style-type: none"> • Meals for 100 pax for Sharing Session (1x snack box, 1x lunch box) • Meals for 100 pax for Tree Planting (1x snack box, 1x lunch box) • Meals for 100 pax for Coloring Competition (1x snack box, 1x lunch box) • Documentation • Equipment, merchandise, stationary, printings • Gifts / doorprize • Permits 	
SPONSORSHIP PACKAGE	#WaterWeek	Training at BATI	Accelerating Inclusivity in Water Sector
VALUE (IDR)	300,000,000	150,000,000	375,000,000
BENEFITS			
Official Website Homepage - Logo Placement with Hyperlink to Company's Website	√	√	√
Acknowledgement in the Program Book & Panel List of Sponsor	√	√	√
Acknowledgement on Official Social Media Channel and Mobile Apps	✗	✗	√
Company logo on digital banner/signage around the venue (sharing with other sponsors)	√	✗	√
Company logo on Post-Show Report (sharing with other sponsors)	√	√	√

SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

6.YOUTH PROGRAM

SPECIFICATION					
River Clean Up ! Program : River clean up Venue : Ciliwung River Participants : estimated 100 pax Specification <ul style="list-style-type: none">Meals during program for 100 pax (2x snack box, 1x lunch box)DocumentationEquipment, merchandise, stationary, printingsPermits	Next Generation Water Heroes Program : <ul style="list-style-type: none">High Level WebinarBootcampPaper Presentation Venue : online & offline in Bali Participants : estimated 100 pax Specification <ul style="list-style-type: none">Webinar equipment packageMeals during Bootcamp program for 100 pax (2x snack box, 1x lunch box)DocumentationEquipment, merchandise, stationary, printingsDomestic ticket from Jakarta / other city to Bali for 3 top participants to attend 10th World Water ForumPermits	Mangrove Replanting and Nusantara Sail Event Program : <ul style="list-style-type: none">Mangrove Replanting in Jakarta, East Kalimantan, BaliNusantara Sail Event in Ibu Kota Nusantara (IKN) Venue : Jakarta, East Kalimantan, Bali, IKN Participants : estimated 100 pax Specification <ul style="list-style-type: none">Meals for 300 pax for Mangrove Replanting (2x snack box, 1x lunch box)Meals for 100 pax for Nusantara Sail Event (2x snack box, 1x lunch box)DocumentationEquipment, merchandise, stationary, printingsPermits	Big Day Event: Edu-Tour & Sharing Session Program : <ul style="list-style-type: none">Educational tour to several cultural heritage sites in BaliConducting a green schoolSharing water management experience Venue : Subak Jatiluwih, Danau Beratan, GWK Participants : estimated 250 pax Specification : <ul style="list-style-type: none">Meals during program for 250 pax (2x snack box, 1x lunch buffet)Transportation : medium bus 8 unitsDocumentationEquipment, merchandise, stationary, printingsPermits		
SPONSORSHIP PACKAGE		River Clean Up !	Next Generation Water Heroes	Mangrove Replanting and Nusantara Sail	Big Day Event: Edu-Tour & Sharing Session
VALUE (IDR)		150,000,000	300,000,000	375,000,000	375,000,000
BENEFITS					
Official Website Homepage - Logo Placement with Hyperlink to Company's Website		√	√	√	√
Acknowledgement in the Program Book & Panel List of Sponsor		√	√	√	√
Acknowledgement on Official Social Media Channel and Mobile Apps		✗	✗	√	√
Company logo on digital banner/signage around the venue (sharing with other sponsors)		✗	√	√	√
Company logo on Post-Show Report (sharing with other sponsors)		√	√	√	√



RETAIL SPONSORSHIP

RETAIL SPONSORSHIP

SPECIFICATION				
WEBSITE & INFORMATION SYSTEM Periode : 2022 – 2024 Sponsorship package include: <ul style="list-style-type: none"> Application services, Cloud Infrastructure, DB analytics CMS (news, articles, static pages), agenda/calender, responsive web design (for mobile view) Infrastructure for Sub-event registration, payment registration (web based & mobile application Super Apps) Infrastructure for Transportation schedule, vehicles tracking system, order/book transportation & payment transportation 	REGISTRATION BOOTH Periode : 18 – 24 May 2024 Sponsorship package include: <ul style="list-style-type: none"> Production of registration booth for conference & expo : customized design ; consisting of min 10 counter / booth Production of co-working lounge : customized design at public area in BNDCC and BICC Production of charging station : customized design at public area in BNDCC and BICC Electricity Furniture & decoration Supporting equipment 	ID BADGE Periode : 18 – 24 May 2024 Sponsorship package include: <ul style="list-style-type: none"> ID Card for participants : PVC RFID 6500 pcs ID Card for visitors : HVS 100.000 pcs Lanyard with event logo 106.500 pcs 	DELEGATE KITS Periode : 18 – 24 May 2024 Sponsorship package include: <ul style="list-style-type: none"> VIP bag : premium leather bag with event logo 320 pcs Delegate bag : canvas bag with event logo 4380 pcs Personalized healthy kit : masker 10 pcs, hand sanitizer 100ml, wet tissue, pouch with event logo 4700 set Delegate kit : notebook, pen 4700 pcs Delegate handbook : A5 size book ; full color 10,000 exp 	
SPONSORSHIP PACKAGE	WEBSITE & INFORMATION SYSTEM	REGISTRATION BOOTH	ID BADGE	DELEGATE KITS
VALUE (IDR)	2,400,000,000	750,000,000	7,000,000,000	6,000,000,000
BENEFITS				
Official Website Homepage - Logo Placement with Hyperlink to Company's Website	√	√	√	√
Official Website - Company Profile Placement	✗	✗	150 words	100 words
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)	√	√	√	√
Acknowledgement on Official Social Media Channel and Mobile Apps	√	√	√	√
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	√	✗	√	√
Acknowledgement in the Program Book & Panel List of Sponsor	√	√	√	√
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	✗	✗	√	√
Company logo on digital banner/signage around the venue (sharing with other sponsors)	√	√	√	√
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	√	✗	√	✗
Company logo on Billboard placed at certain public area (sharing with other sponsors)	√	✗	√	√
Company logo on back cover of Program Book. (sharing with other sponsors)	√	√	√	√
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	√	√	√	√
Logo placement on print advertisements of 10 th World Water Forum at international and national media. (sharing with other sponsors)	√	✗	√	√

Company logo on Post-Show Report (sharing with other sponsors)	√	X	√	√
SPONSORSHIP PACKAGE	WEBSITE & INFORMATION SYSTEM	REGISTRATION BOOTH	ID BADGE	DELEGATE KITS
VALUE (IDR)	2,400,000,000	750,000,000	7,000,000,000	6,000,000,000
BENEFITS				
Stage announcement by the MC of Forum (except at Opening & Closing Ceremony)	X	X	√	√
Complimentary tickets for Forum/Seminar (1 day ticket)	X	X	1	1
Certificate Appreciation of being Sponsor	√	√	√	√
Engraved Sponsor Plague of being Sponsor	X	X	√	√

RETAIL SPONSORSHIP			
TRANSPORTATION			IDR 15,000,000,000
SPECIFICATION Periode : 18 – 24 May 2024 Sponsorship package include: <ul style="list-style-type: none"> VIP Vehicles : Toyota Alphard, Toyota Fortuner & voorijder Shuttle bus : Micro bus Operational Car : Toyota Innova & Toyota Hiace Drivers with uniform & overtime Gasoline, parking fee & toll 			
SPONSORSHIP PACKAGE	VIP VEHICLES	SHUTTLE BUS	OPERATIONAL CAR
VALUE (IDR)	7,000,000,000	5,500,000,000	2,500,000,000
BENEFITS			
Official Website Homepage - Logo Placement with Hyperlink to Company's Website	√	√	√
Official Website - Company Profile Placement	150 words	100 words	X
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)	√	√	√
Acknowledgement on Official Social Media Channel and Mobile Apps	√	√	√
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	√	√	√
Acknowledgement in the Program Book & Panel List of Sponsor	√	√	√
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	√	√	X
Company logo on digital banner/signage around the venue (sharing with other sponsors)	√	√	√
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	√	X	X
Company logo on Billboard placed at certain public area (sharing with other sponsors)	√	√	√
Company logo on back cover of Program Book. (sharing with other sponsors)	√	√	√
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	√	√	√
Logo placement on print advertisements of 10 th World Water Forum at international and national media. (sharing with other sponsors)	√	√	√
Company logo on Post-Show Report (sharing with other sponsors)	√	√	√
Stage announcement by the MC of Forum (except at Opening & Closing Ceremony	√	√	√
Complimentary tickets for Forum/Seminar (1 day ticket)	1	1	X
Certificate Appreciation of being Sponsor	√	√	√
Engraved Sponsor Plague of being Sponsor	√	√	X

Note : untuk paket sponsor mobil listrik masih dalam proses valuasi dan follow up

RETAIL SPONSORSHIP

SPECIFICATION					
INDONESIA PAVILION Periode : 18 – 24 May 2024	THEMATIC AREA Periode : 18 – 24 May 2024	WATER CONCERT Periode : 18 – 24 May 2024		WATER FESTIVAL Periode : 18 – 24 May 2024	
Sponsorship package include: <ul style="list-style-type: none">• Space 300 sqm at expo area• Customized design booth construction• Digital showcase• Souvenirs• Printing• Meals for personnel	Sponsorship package include: <ul style="list-style-type: none">• Space 500 sqm at expo area• Customized design booth construction• Digital showcase• Souvenirs• Printing• Meals for personnel	Sponsorship package include: <ul style="list-style-type: none">• Customized design booth & stage construction at expo area• Sound system• Souvenirs / doorprize• Printing, photobooth• Entertainment & talent for 7 days : artist, MC• Meals for personnel		Sponsorship package include: <ul style="list-style-type: none">• Customized design booth & stage construction at expo area• Sound system• Souvenirs / doorprize• Printing, photobooth• Entertainment & talent : artist, MC• Meals for personnel	
SPONSORSHIP PACKAGE		INDONESIA PAVILION	THEMATIC AREA	WATER CONCERT	WATER FESTIVAL
VALUE (IDR)		2,000,000,000	2,500,000,000	5,500,000,000	750,000,000
BENEFITS					
Official Website Homepage - Logo Placement with Hyperlink to Company's Website		✓	✓	✓	✓
Official Website - Company Profile Placement		✗	✗	100 words	✗
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)		✓	✓	✓	✓
Acknowledgement on Official Social Media Channel and Mobile Apps		✓	✓	✓	✓
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)		✓	✓	✓	✗
Acknowledgement in the Program Book & Panel List of Sponsor		✓	✓	✓	✓
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)		✗	✗	✓	✗
Company logo on digital banner/signage around the venue (sharing with other sponsors)		✓	✓	✓	✓
Company logo on Billboard placed at certain public area (sharing with other sponsors)		✗	✓	✓	✗
Company logo on back cover of Program Book. (sharing with other sponsors)		✓	✓	✓	✗
Company logo on back cover of Daily Newsletter (sharing with other sponsors)		✓	✓	✓	✗
Logo placement on print advertisements of 10 th World Water Forum at international and national media. (sharing with other sponsors)		✓	✓	✓	✗
Company logo on Post-Show Report (sharing with other sponsors)		✓	✓	✓	✓
Company logo placement at sponsored area		✓	✓	✓	✓
Complimentary tickets for Forum/Seminar (1 day ticket)		✗	✗	1	✗
Certificate Appreciation of being Sponsor		✓	✓	✓	✓
Engraved Sponsor Plague of being Sponsor		✗	✗	✓	✗

RETAIL SPONSORSHIP

SPECIFICATION		
CULTURAL PERFORMANCE Periode : 18 – 24 May 2024 Sponsorship package include: <ul style="list-style-type: none"> Cultural performance 4 times / day for 7 days at expo area 	YOUTH INNOVATION CENTER Periode : 18 – 24 May 2024 Sponsorship package include: <ul style="list-style-type: none"> Entertainment & talent : MC, speakers (at expo area for 7 days) Souvenir, doorprize Meals for personnel 	
SPONSORSHIP PACKAGE	CULTURAL PERFORMANCE	YOUTH INNOVATION CENTER
VALUE (IDR)	425,000,000	500,000,000
BENEFITS		
Official Website Homepage - Logo Placement with Hyperlink to Company's Website	√	√
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)	√	√
Acknowledgement on Official Social Media Channel and Mobile Apps	✗	√
Acknowledgement in the Program Book & Panel List of Sponsor	√	√
Company logo on digital banner/signage around the venue (sharing with other sponsors)	√	√
Company logo placement at sponsored area	√	√
Certificate Appreciation of being Sponsor	√	√

RETAIL SPONSORSHIP

SPECIFICATION		
MEALS DAY 1 (OPENING DAY) Periode : 19 May 2024 Total : 6000 pax Sponsorship package include: <ul style="list-style-type: none"> • 2x coffee break for 6000 pax • 1x buffet lunch for 6000 pax 	MEALS DAY 2 - 6 Periode : 20 - 24 May 2024 Total : 4700 pax / day Sponsorship package per day include: <ul style="list-style-type: none"> • 2x coffee break for 4700 pax • 1x buffet lunch 4700 pax 	
SPONSORSHIP PACKAGE	MEALS DAY 1 (OPENING DAY)	MEALS DAY 2-6
VALUE (IDR)	7,000,000,000	5,500,000,000 / day
BENEFITS		
Official Website Homepage - Logo Placement with Hyperlink to Company's Website	√	√
Official Website - Company Profile Placement	100 words	100 words
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)	√	√
Acknowledgement on Official Social Media Channel and Mobile Apps	√	√
Acknowledgement in the Program Book & Panel List of Sponsor	√	√
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag. Materials to be provided by sponsor	√	√
Company logo on digital banner/signage around the venue (sharing with other sponsors)	√	√
Company logo on hanging/vertical banners (one side) at venue (sharing with other sponsors)	√	√
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	√	✗
Company logo on Billboard placed at certain public area (sharing with other sponsors)	√	√
Logo placement on print advertisements of 10th World Water Forum at international and national media	√	√
Company logo on back cover of Program Book (sharing with other sponsors)	√	√
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	√	√
Company logo on Post-Show Report (sharing with other sponsors)	√	√
Stage announcement by MC of the Forum (except at Opening & Closing Ceremony)	√	√
Complimentary 1 (one) ticket per sponsor to attend the Forum	√	√
Certificate Appreciation of being Sponsor	√	√
Engraved Sponsor Plague of being Sponsor	√	√



We are also open to explore other types of sponsorship that is tailored to potential sponsors need and objective, and to create unique and esteemed sponsorship packages, as we are flexible and open for discussion. Please let us know and our team will be very happy to assist you.

All sponsorship opportunities will be based on first-come-first-served.

CONTACT INFO

For further inquiries and assistance please feel free to contact the following number :

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Email :

Official website : <https://worldwaterforum.org>

Milestone of the World Water Forum 2024



MARSEILLE
2012

6

The Time for Solutions

- 250 sessions
- 35.000 Participants
- 15 Head of State, 112 Minister
- 173 Countries

Water for Our Future

- 400 sessions
- 40.000 Participants
- 10 Head of State, 106 Minister
- 168 Countries

7

DAEGU &
GYEONGBUK
2015

BRASILIA
2018

8

Sharing Water

- 350 sessions
- 10.600 Participants
- 12 Head of State, 56 Minister
- 172 Countries, 2.000 Journalist
- almost 110.000 Visitors

Water Security for Peace and Development

9

DAKAR
2022

BALI,
INDONESIA
2024

10

Water for Shared Prosperity

- 350 sessions
- 100.000 Participants
- 12 Head of State, 56 Minister
- 172 Countries, 2.000 Journalist

TARGET



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